

## **New Stream for BBA Accountancy**

From Semester A 2023/24, the Department of Accountancy (AC) will add a new “ESG and Tech” stream to the BBA Accountancy programme, which will be open to all students admitted to the Major.

The impact of new technologies on the accountancy profession, corporate governance, risk management and regulatory compliance is becoming increasingly important. In response to the changing needs of the industry, the department has endeavoured to create opportunities for undergraduate students to engage in interdisciplinary studies that enhance their learning experience and increase their employability.

The introduction of the “ESG and Tech” stream is intended to nurture talent to support the development of Hong Kong as a high value-added and diversified economy, contributing to the region’s strategic development. It is designed to provide students with an active learning environment in which they can develop skills in digital technology, data analysis, risk management and governance issues, in addition to fundamental accounting knowledge. The AC expects that graduates of the new stream will be equipped to take advantage of the growing demand for technological knowledge and governance in the jobs market and pursue successful careers.