Xiaoyue Wang
UX & Interaction Designer

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412-596-9309

EDUCATION

Master of Human-Computer Interaction   Aug. 2014
Carnegie Mellon University (Pittsburgh, PA)
User-Centered Research and Evaluation | Programming Usable Interfaces | Human Factors | Prototype Lab | Interaction Design Studio | Social Web

Bachelor of Electronic Information Engineering, Minor English   Jun. 2013
Beihang University (Beijing, China)

EXPERIENCE

UX Design Lead | Mobile Collaboration in the Workplace   Jan. 2014 – present
8-month MHCI Capstone Project with Cisco Systems, Inc.
- Conducted user research with creative methods in Pittsburgh and San Francisco, and generated key findings with effective data consolidation.
- Team branding, data visualization, and graphic design for research report.
- Designing prototypes and wireframes for user testing.

Interaction Designer   Jan. 2014 – May. 2014
Impaqd, a startup based in CMU
- Wireframing for the iOS app, and website redesign.
- Need finding and product ideation, culminating in the client winning a top prize in venture competition and launching the startup.

UX Researcher & Developer | One Bit Text Entry System   May. 2012 – Jun. 2013
Dept. of Computer Science and Technology, Tsinghua University
- Led a team of four throughout the research process.
- Designed the One Bit system, and implemented entire software prototype in C#.
- Developed new symbol inputting methods greatly improving typing efficiency.
- Assisted user study and analyzed data, and had an academic paper submitted.

UX Researcher | TempoString   May. 2012 – Jul. 2012
Institute of Software, Chinese Academy of Sciences
- Contributed to ideation and design of TempoString, a tangible tool for music creation.
- Paper writing for the project, which was accepted by *Ubicomp 2012*.

Marketing Intern   Jul. 2011 – Sep. 2011
Pinzhuo, a startup for online social dinning experience
- Collected customer data and analyzed customer needs.
- Advertising and technical writing for targeted users.

AWARDS & LEADERSHIP

Creative Director of 2014 CMU Summit	2014
1st-prize scholarship, Discipline Competition	2010
National Championship, Moot Court Oral Competition, Annual China Open	2010

SKILLS

UX Research
Contextual Inquiry
Affinity Diagramming
Competitive Analysis
Survey and Interviewing
Think-Aloud Protocols
Heuristic Evaluation
Fault Tree Analysis
Task Analysis
Log Analysis

Design
Wireframing
Personas and Scenarios
Storyboarding
Rapid Prototyping

Software
Photoshop
InDesign
Illustrator
After Effects
Lightroom
Balsamiq
Axure
Flash Builder
Omnigraffle
Visual Studio
Sketch

Development
HTML/CSS
ActionScript
C/C#/SQL

Other skills and interests
English, Mandarin, Cantonese
Sketching and drawing
Photography
British Parliamentary debate
Swimming