

JESSICA XIAOYUE WANG

User Experience Designer

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EDUCATION

Master of Human-Computer Interaction

Carnegie Mellon University (Pittsburgh, PA)

Interaction Design Studio | User-Centered Research and Evaluation | Prototype Lab | Human Factors

Aug. 2014

Bachelor of Electrical Engineering, Minor English

Beihang University (Beijing, China)

Jun. 2013

EXPERIENCE

Product Designer

Citrix Systems, Inc (Santa Barbara, CA)

Feb. 2015 – Present

- Create design deliverables such as wireframes, mockups, and specification documentation for web-based GoToTraining interfaces.
- Collaborate and consult with peers and leadership in Engineering and Product Management to define product requirements, markets, and users.

UX Architect Design Intern

Disney Technology Solutions & Services, The Walt Disney Company (Burbank, CA)

Sep. 2014 – Jan 2015

- Developed interactive website prototypes with Axure, and worked with project managers and engineers to refine clients' requirements.
- Conducted research for current site, and created personas and user flows.

UX Design Lead & Visual Designer

CMU Capstone Project with Cisco Systems, Inc. (Pittsburgh, PA)

Jan. 2014 – Aug. 2014

- Developed prototypes for user testing, as well as data visualization and graphic design.
- Clarified vision direction and paved the way for final design decisions.
- Conducted research on workplace mobile collaboration in Pittsburgh and San Francisco, and generated key findings.

UX Designer & Developer

Dept. of Computer Science and Technology, Tsinghua University (Beijing, China)

May. 2012 – Jun. 2013

- Led a team of four throughout research, design, and usability testing processes for the One Bit Text Entry System.
- Implemented entire software prototype in C#.
- Developed new symbol input methods to optimize typing efficiency.
- Conducted user studies and analyzed data, and submitted an academic paper.

Interaction Designer Intern

Pinzhuo, a startup for online social dining experience (Beijing, China)

Jul. 2011 – Sep. 2011

- Collaborated with product managers and engineers in the iteration cycle of the website, and used A/B Testing to finalize design with a conversion rate increase of 2%.
- Developed advertising and technical writing for targeted user community.

AWARDS & LEADERSHIP

Creative Director of 2014 CMU Summit

2014

1st-prize scholarship, Discipline Competition in Debate

2010

National Championship, Moot Court Oral Competition, Annual China Open

2010

SKILLS

Design

Wireframing
Storyboarding
Personas and Scenarios
Interaction Design
Graphic Design
Accessibility

Software

Sketch 3
Axure
Edge Reflow
Photoshop
Illustrator
InDesign
After Effects

UX Methods

Contextual Inquiry
Usability Testing
Affinity Diagramming
Competitive Analysis
Survey and Interviewing
Think-Aloud Protocols
Heuristic Evaluation
Task Analysis

Development

HTML/CSS/Wordpress
C#/ActionScript
C/SQL

Other skills and interests

English, Chinese, Cantonese
British Parliamentary debate
Fine art (sketching, painting)
Photography
Swimming