# Xiaoyue Wang

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**Objective:** Looking for a UX/Interaction Designer position where I can use my design skills to create compelling user experience.

# **EDUCATION**

#### **Master of Human-Computer Interaction**

Aug. 2014

Carnegie Mellon University (Pittsburgh, PA)

User-Centered Research and Evaluation | Programming Usable Interfaces | Human Factors | Prototype Lab | Interaction Design Studio | Social Web

#### **Bachelor of Electronic Information Engineering, Minor English**

Jun. 2013

Beihang University (Beijing, China)

# **EXPERIENCE**

#### UX Design Lead | Mobile Collaboration in the Workplace

Jan. 2014 - present

8-month MHCI Capstone Project with Cisco Systems, Inc.

- Conducted user research with creative methods in Pittsburgh and San Francisco, and generated key findings with data consolidation.
- Developed prototypes for user testing, as well as data visualization and graphic design.
- Clarified vision direction and paved the way for final design decisions.

#### **Interaction Designer**

Jan. 2014 - May. 2014

Impaqd, a startup project in Tepper School of Business

- Created wireframes and interaction designs for the iOS app.
- Developed need findings and product ideation, culminating in the client winning a prize in venture competition and launching the startup.

#### UX Researcher & Developer Intern | One Bit Text Entry System May. 2012 - Jun. 2013

Dept. of Computer Science and Technology, Tsinghua University

- Led a team of four throughout research, design, and usability testing processes.
- Designed the One Bit system, and implemented entire software prototype in C#.
- Developed new symbol input methods to optimize typing efficiency.
- Conducted user studies and analyzed data, and submitted an academic paper.

#### **UX Researcher | TempoString**

May. 2012 - Jul. 2012

Institute of Software, Chinese Academy of Sciences

- Contributed to ideation and design of TempoString, a tangible tool for music creation.
- Wrote paper for the project, which was accepted by *Ubicomp 2012*.

#### **Interaction Designer Intern**

Jul. 2011 - Sep. 2011

Pinzhuo, a startup for online social dinning experience

- Collaborated with product managers and engineers in the iteration cycle of the website, and used A/B Testing to finalize design with a conversion rate increase of 2%.
- Developed advertising and technical writing for targeted user community.

# AWARDS & LEADERSHIP

Creative Director of 2014 CMU Summit	2014
1st-prize scholarship, Discipline Competition	2010
National Championship, Moot Court Oral Competition, Annual China Open	2010

### SKILLS

#### **UX Research**

Contextual Inquiry
Affinity Diagramming
Competitive Analysis
Survey and Interviewing
Think-Aloud Protocols
Heuristic Evaluation
Fault Tree Analysis
Task Analysis

#### Design

Wireframing
Personas and Scenarios
Storyboarding
Rapid Prototyping
Interface Design
Graphic Design

#### **Software**

Photoshop Illustrator InDesign After Effects Balsamiq Axure Omnigraffle Visual Studio Flash Builder Lightroom

#### Development

HTML/CSS/Javascript C#/ActionScript/Java C/SQL

#### Other skills and interests

English, Mandarin, Cantonese Fine art (sketching, painting) Photography British Parliamentary debate Swimming