Jessica (Xiaoyue) Wang

Designing, Leading, Simplifying.

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Experience

Senior Design Lead
May 2017 – Present

Microsoft (Redmond, WA)

- Led core design for Microsoft Teams' People, AI Agent and Presence area. Collaborating with cross-functional teams to drive features from concept to launch, define design roadmaps, manage requirements, and contributed to the product's growth from 3 to 320million MAU.
- Influenced product direction and roadmap by crafting compelling design narratives and presenting to leadership teams, shaping product strategy and resource allocation.
- Championed cross-product design coherence by leading design reviews, and creating design principles and frameworks that scale across different product areas.
- Drove team development and cohesion by mentoring designers, participating in talent acquisition, and facilitating knowledge-sharing and hybrid team bonding initiatives to strengthen team collaboration.

User Experience Designer
Feb. 2016 – Apr. 2017

Amazon.com (Seattle, WA)

- Owned design strategy and execution for amazon.jobs and multiple internal tools, delivering design solutions that directly impacted Amazon's talent acquisition and internal productivity.
- Led cross-functional design initiatives by presenting design recommendations to senior executives and peer design teams, influencing product direction and business decisions.
- Built upon research-driven design process through usability studies and data analysis, creating frameworks that informed design decisions across multiple product teams.

Product Designer
Feb. 2015 – Feb. 2016

Citrix Systems (Santa Barbara, CA)

- Drove product design for a multi-platform SaaS product, GoToTraining, that improved user engagement and platform adoption.
- Orchestrated cross-functional collaboration with engineering, product management, and customer care teams to define product requirements and execute go-to-market strategies.
- Built up interactive prototypes and conducted usability testing, translating insights into actionable design solutions that aligned with business objectives and customer goals.

UX Architect
Sep. 2014 – Jan. 2015

The Walt Disney Company (Burbank, CA)

- Collaborated with lead designers to create prototypes for internal website redesign, partnering with project managers, engineers, and clients to refine requirements.
- Conducted comprehensive user research with Disney employees, developing personas and journey maps that informed product design decisions.
- Created compelling design narratives through data visualizations and graphic designs that communicated user insights to stakeholders.

Education

Master of Human-Computer Interaction
Aug. 2014

Carnegie Mellon University (Pittsburgh, PA)

Skills & Expertise

Competencies

Design strategy
UI Craft
Mentorship
Prototyping
Interaction Design
Graphic Design
Accessibility
Usability Research
Competitive Analysis
Survey and Interviewing
Heuristic Evaluation

Tools

Figma
Vercel
HTML/CSS
Adobe Creative Suite
Webflow
Bootstrap
C#

Patent

Extensible and Adaptable Toolsets for Collaboration Applications
Jan 5, 2021
USPTO #10884575

Beyond Design

Guest lecturer at Univ. of Wash
Fine art (sketching, painting)
Laser printing
British Parliamentary debate
English, Chinese, Cantonese