

# JESSICA XIAOYUE WANG

User Experience Designer

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## EDUCATION

### Master of Human-Computer Interaction

Carnegie Mellon University (Pittsburgh, PA)

*Interaction Design Studio | User-Centered Research and Evaluation | Prototype Lab | Human Factors*

Aug. 2014

### Bachelor of Electrical Engineering, Minor English

Beihang University (Beijing, China)

Jun. 2013

## EXPERIENCE

### Product Designer

*Citrix Systems, Inc (Santa Barbara, CA)*

Feb. 2015 – Present

- Create design deliverables such as wireframes, mockups, and specification documentation for web-based GoToTraining interfaces.
- Collaborate and consult with peers and leadership in Engineering and Product Management to define product requirements, markets, and users.

### UX Architect Design Intern

*Disney Technology Solutions & Services, The Walt Disney Company (Burbank, CA)*

Sep. 2014 – Jan 2015

- Developed interactive website prototypes with Axure, and worked with project managers and engineers to refine clients' requirements.
- Conducted research for current site, and created personas and user flows.

### UX Design Lead & Visual Designer

*CMU Capstone Project with Cisco Systems, Inc. (Pittsburgh, PA)*

Jan. 2014 – Aug. 2014

- Developed prototypes for user testing, as well as data visualization and graphic design.
- Clarified vision direction and paved the way for final design decisions.
- Conducted research on workplace mobile collaboration in Pittsburgh and San Francisco, and generated key findings.

### UX Designer & Developer

*Dept. of Computer Science and Technology, Tsinghua University (Beijing, China)*

May. 2012 – Jun. 2013

- Led a team of four throughout research, design, and usability testing processes for the One Bit Text Entry System.
- Implemented entire software prototype in C#.
- Developed new symbol input methods to optimize typing efficiency.
- Conducted user studies and analyzed data, and submitted an academic paper.

### Interaction Designer Intern

*Pinzhuo, a startup for online social dining experience (Beijing, China)*

Jul. 2011 – Sep. 2011

- Collaborated with product managers and engineers in the iteration cycle of the website, and used A/B Testing to finalize design with a conversion rate increase of 2%.
- Developed advertising and technical writing for targeted user community.

## AWARDS & LEADERSHIP

Creative Director of 2014 CMU Summit

2014

1st-prize scholarship, Discipline Competition in Debate

2010

National Championship, Moot Court Oral Competition, Annual China Open

2010

## SKILLS

### Design

Wireframing  
Storyboarding  
Personas and Scenarios  
Interaction Design  
Graphic Design  
Accessibility

### Software

Sketch 3  
Axure  
Edge Reflow  
Photoshop  
Illustrator  
InDesign  
After Effects

### UX Methods

Contextual Inquiry  
Usability Testing  
Affinity Diagramming  
Competitive Analysis  
Survey and Interviewing  
Think-Aloud Protocols  
Heuristic Evaluation  
Task Analysis

### Development

HTML/CSS/Wordpress  
C#/ActionScript  
C/SQL

### Other skills and interests

English, Chinese, Cantonese  
British Parliamentary debate  
Fine art (sketching, painting)  
Photography  
Swimming