Xiaoyue (Jessica) Wang

Looking for a UX/Interaction Designer position starting from Jan 2015.

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EDUCATION

Master of Human-Computer Interaction   Aug. 2014

Carnegie Mellon University (Pittsburgh, PA)

User-Centered Research and Evaluation | Programming Usable Interfaces | Prototype Lab | Interaction Design Studio | Social Web | Human Factors

Bachelor of Electronic Information Engineering, Minor English   Jun. 2013

Beihang University (Beijing, China)

EXPERIENCE

User Experience Design Intern   Sep. 2014 – Present

Disney Technology Solutions & Services, The Walt Disney Company (Burbank, CA)
- Developed interactive website prototypes with Axure, and worked with clients to refine requirements.
- Conducted research for current site, and created personas and user flows.

UX Design Lead & Visual Designer   Jan. 2014 – Aug. 2014

CMU Capstone Project with Cisco Systems, Inc. (Pittsburgh, PA)
- Developed prototypes for user testing, as well as data visualization and graphic design.
- Clarified vision direction and paved the way for final design decisions.
- Conducted research on workplace mobile collaboration in Pittsburgh and San Francisco, and generated key findings.

Interaction Designer   Jan. 2014 – Jun. 2014

Impaqd, a startup project in Tepper School of Business (Pittsburgh, PA)
- Created iOS app wireframes and UI with Axure and Illustrator.
- Developed need findings and product ideation, culminating in the client winning a prize in venture competition and launching the startup.

UX Designer & Developer   May. 2012 – Jun. 2013

Dept. of Computer Science and Technology, Tsinghua University (Beijing, China)
- Led a team of four throughout research, design, and usability testing processes for the One Bit Text Entry System.
- Implemented entire software prototype in C#.
- Developed new symbol input methods to optimize typing efficiency.
- Conducted user studies and analyzed data, and submitted an academic paper.

Interaction Designer Intern   Jul. 2011 – Sep. 2011

Pinzhuo, a startup for online social dinning experience (Beijing, China)
- Collaborated with product managers and engineers in the iteration cycle of the website, and used A/B Testing to finalize design with a conversion rate increase of 2%.
- Developed advertising and technical writing for targeted user community.

AWARDS & LEADERSHIP

Creative Director of 2014 CMU Summit	2014
1st-prize scholarship, Discipline Competition in Debate	2010
National Championship, Moot Court Oral Competition, Annual China Open	2010

SKILLS

UX Research

Contextual Inquiry
Affinity Diagramming
Competitive Analysis
Survey and Interviewing
Think-Aloud Protocols
Heuristic Evaluation
Fault Tree Analysis
Task Analysis

Design

Personas and Scenarios
Storyboarding
Wireframing
Interface Design
Graphic Design
Accessibility

Software

Photoshop
Illustrator
InDesign
After Effects
Axure
Omnigraffle
Visual Studio
Flash Builder
Lightroom

Development

HTML/CSS/Wordpress
C#/ActionScript/Java
C/SQL

Other skills and interests

English, Chinese, Cantonese
Fine art (sketching, painting…)
Photography
British Parliamentary debate
Swimming