

Xiaoyue (Jessica) Wang

UX/Interaction Designer

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412-596-9309

EDUCATION

Master of Human-Computer Interaction

Aug. 2014

Carnegie Mellon University (Pittsburgh, PA)

User-Centered Research and Evaluation | Programming Usable Interfaces | Prototype Lab | Interaction

Design Studio | Social Web | Human Factors

Bachelor of Electronic Information Engineering, Minor English

Jun. 2013

Beihang University (Beijing, China)

EXPERIENCE

User Experience Designer

Sep. 2014 – Present

Disney Technology Solutions & Services, The Walt Disney Company (Burbank, CA)

- Conducted research and developed website prototypes for internal clients, including Disney Consumer Products, etc.

UX Design Lead & Visual Designer

Jan. 2014 – Aug. 2014

CMU Capstone Project with Cisco Systems, Inc. (Pittsburgh, PA)

- Developed prototypes for user testing, as well as data visualization and graphic design.
- Conducted research on mobile collaboration in the workplace in Pittsburgh and San Francisco, and generated key findings.
- Clarified vision direction and paved the way for final design decisions.

Interaction Designer

Jan. 2014 – Jun. 2014

Impaqd, a startup project in Tepper School of Business (Pittsburgh, PA)

- Created iOS app wireframes and interaction design with Axure.
- Developed need findings and product ideation, culminating in the client winning a prize in venture competition and launching the startup.

UX Designer & Developer Intern

May. 2012 – Jun. 2013

Dept. of Computer Science and Technology, Tsinghua University (Beijing, China)

- Led a team of four throughout research, design, and usability testing processes for the One Bit Text Entry System.
- Implemented entire software prototype in C#.
- Developed new symbol input methods to optimize typing efficiency.
- Conducted user studies and analyzed data, and submitted an academic paper.

Interaction Designer Intern

Jul. 2011 – Sep. 2011

Pinzhuo, a startup for online social dining experience (Beijing, China)

- Collaborated with product managers and engineers in the iteration cycle of the website, and used A/B Testing to finalize design with a conversion rate increase of 2%.
- Developed advertising and technical writing for targeted user community.

AWARDS & LEADERSHIP

Creative Director of 2014 CMU Summit

2014

1st-prize scholarship, Discipline Competition in Debate

2010

National Championship, Moot Court Oral Competition, Annual China Open

2010

SKILLS

UX Research

Contextual Inquiry
Affinity Diagramming
Competitive Analysis
Survey and Interviewing
Think-Aloud Protocols
Heuristic Evaluation
Fault Tree Analysis
Task Analysis

Design

Wireframing
Personas and Scenarios
Storyboarding
Rapid Prototyping
Interface Design
Graphic Design

Software

Photoshop
Illustrator
InDesign
After Effects
Balsamiq
Axure
Omnigraffle
Visual Studio
Flash Builder
Lightroom

Development

HTML/CSS/Wordpress
C#/ActionScript/Java
C/SQL

Other skills and interests

English, Chinese, Cantonese
Fine art (sketching, painting...)
Photography
British Parliamentary debate
Swimming