Xiaoyue (Jessica) Wang

Looking for a UX/Interaction Designer position starting from Jan 2015.

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EDUCATION

Master of Human-Computer Interaction   **Aug. 2014**

Carnegie Mellon University (Pittsburgh, PA)

User-Centered Research and Evaluation | Programming Usable Interfaces | Prototype Lab | Interaction Design Studio | Social Web | Human Factors

Bachelor of Electronic Information Engineering, Minor English   **Jun. 2013**

Beihang University (Beijing, China)

EXPERIENCE

User Experience Design Intern   **Sep. 2014 – Present**

Disney Technology Solutions & Services, The Walt Disney Company (Burbank, CA)

- Conducted research and developed website prototypes for internal clients, including Disney Consumer Products, etc.

UX Design Lead & Visual Designer   **Jan. 2014 – Aug. 2014**

CMU Capstone Project with Cisco Systems, Inc. (Pittsburgh, PA)

- Developed prototypes for user testing, as well as data visualization and graphic design.
- Conducted research on mobile collaboration in the workplace in Pittsburgh and San Francisco, and generated key findings.
- Clarified vision direction and paved the way for final design decisions.

Interaction Designer   **Jan. 2014 – Jun. 2014**

Impaqd, a startup project in Tepper School of Business (Pittsburgh, PA)

- Created iOS app wireframes and interaction design with Axure.
- Developed need findings and product ideation, culminating in the client winning a prize in venture competition and launching the startup.

UX Designer & Developer Intern   **May. 2012 – Jun. 2013**

Dept. of Computer Science and Technology, Tsinghua University (Beijing, China)

- Led a team of four throughout research, design, and usability testing processes for the One Bit Text Entry System.
- Implemented entire software prototype in C#.
- Developed new symbol input methods to optimize typing efficiency.
- Conducted user studies and analyzed data, and submitted an academic paper.

Interaction Designer Intern   **Jul. 2011 – Sep. 2011**

Pinzhuo, a startup for online social dinning experience (Beijing, China)

- Collaborated with product managers and engineers in the iteration cycle of the website, and used A/B Testing to finalize design with a conversion rate increase of 2%.
- Developed advertising and technical writing for targeted user community.

AWARDS & LEADERSHIP

Creative Director of 2014 CMU Summit	**2014**
1st-prize scholarship, Discipline Competition in Debate	**2010**
National Championship, Moot Court Oral Competition, Annual China Open	**2010**

SKILLS

UX Research
Contextual Inquiry
Affinity Diagramming
Competitive Analysis
Survey and Interviewing
Think-Aloud Protocols
Heuristic Evaluation
Fault Tree Analysis
Task Analysis

Design
Personas and Scenarios
Storyboarding
Wireframing
Interface Design
Graphic Design

Software
Photoshop
Illustrator
InDesign
After Effects
Axure
Omnigraffle
Visual Studio
Flash Builder
Lightroom

Development
HTML/CSS/Wordpress
C#/ActionScript/Java
C/SQL

Other skills and interests
English, Chinese, Cantonese
Fine art (sketching, painting...)
Photography
British Parliamentary debate
Swimming