

Xiaoyue Wang

UX & Interaction Designer

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412-596-9309

EDUCATION

Master of Human-Computer Interaction

Aug. 2014

Carnegie Mellon University (Pittsburgh, PA)

User-Centered Research and Evaluation | Programming Usable Interfaces | Human Factors | Prototype Lab | Interaction Design Studio | Social Web

Bachelor of Electronic Information Engineering, Minor English

Jun. 2013

Beihang University (Beijing, China)

EXPERIENCE

UX Design Lead | Mobile Collaboration in the Workplace

Jan. 2014 – present

8-month MHCI Capstone Project with Cisco Systems, Inc.

- Conducted user research with creative methods in Pittsburgh and San Francisco, and generated key findings with effective data consolidation.
- Prototypes for user testing, as well as data visualization and graphic design.
- Clarified visioning direction and paved the way for final design decision.

Interaction Designer

Jan. 2014 – May. 2014

Impaqd, a startup based in CMU

- Wireframing for the iOS app, and website redesign.
- Need finding and product ideation, culminating in the client winning a top prize in venture competition and launching the startup.

UX Researcher & Developer | One Bit Text Entry System

May. 2012 – Jun. 2013

Dept. of Computer Science and Technology, Tsinghua University

- Led a team of four throughout the research process.
- Designed the One Bit system, and implemented entire software prototype in C#.
- Developed new symbol inputting methods greatly improving typing efficiency.
- Assisted user study and analyzed data, and had an academic paper submitted.

UX Researcher | TempoString

May. 2012 – Jul. 2012

Institute of Software, Chinese Academy of Sciences

- Contributed to ideation and design of TempoString, a tangible tool for music creation.
- Paper writing for the project, which was accepted by *Ubicomp 2012*.

Marketing Intern

Jul. 2011 – Sep. 2011

Pinzhuo, a startup for online social dining experience

- Collected customer data and analyzed customer needs.
- Advertising and technical writing for targeted users.

AWARDS & LEADERSHIP

Creative Director of 2014 CMU Summit

2014

1st-prize scholarship, Discipline Competition

2010

National Championship, Moot Court Oral Competition, Annual China Open

2010

SKILLS

UX Research

Contextual Inquiry
Affinity Diagramming
Competitive Analysis
Survey and Interviewing
Think-Aloud Protocols
Heuristic Evaluation
Fault Tree Analysis
Task Analysis
Log Analysis

Design

Wireframing
Personas and Scenarios
Storyboarding
Rapid Prototyping

Software

Photoshop
InDesign
Illustrator
After Effects
Lightroom
Balsamiq
Axure
Flash Builder
Omnigraffle
Visual Studio
Sketch

Development

HTML/CSS
ActionScript
C/C#/SQL

Other skills and interests

English, Mandarin, Cantonese
Sketching and drawing
Photography
British Parliamentary debate
Swimming