

income category

High Income

Low Income

Middle Income

Gender

Select all

Female

Male

50.20

Average of Spending Score (1-100)

200

Count of CustomerID

customer segment

Average

Low Value

Loyal Spender

Premium Target

Untapped Potential

age group

20s

30s

40s

50+

50s

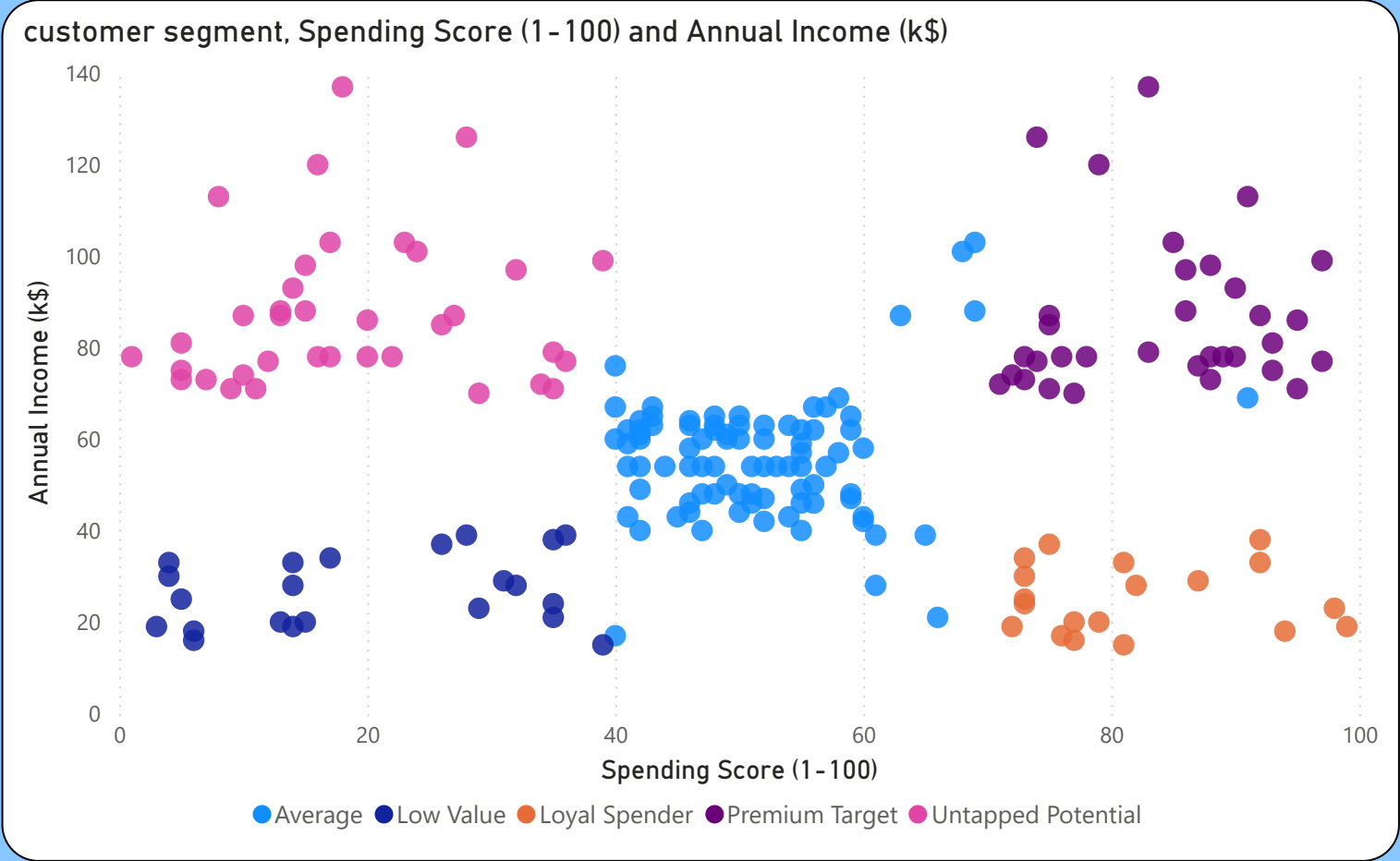
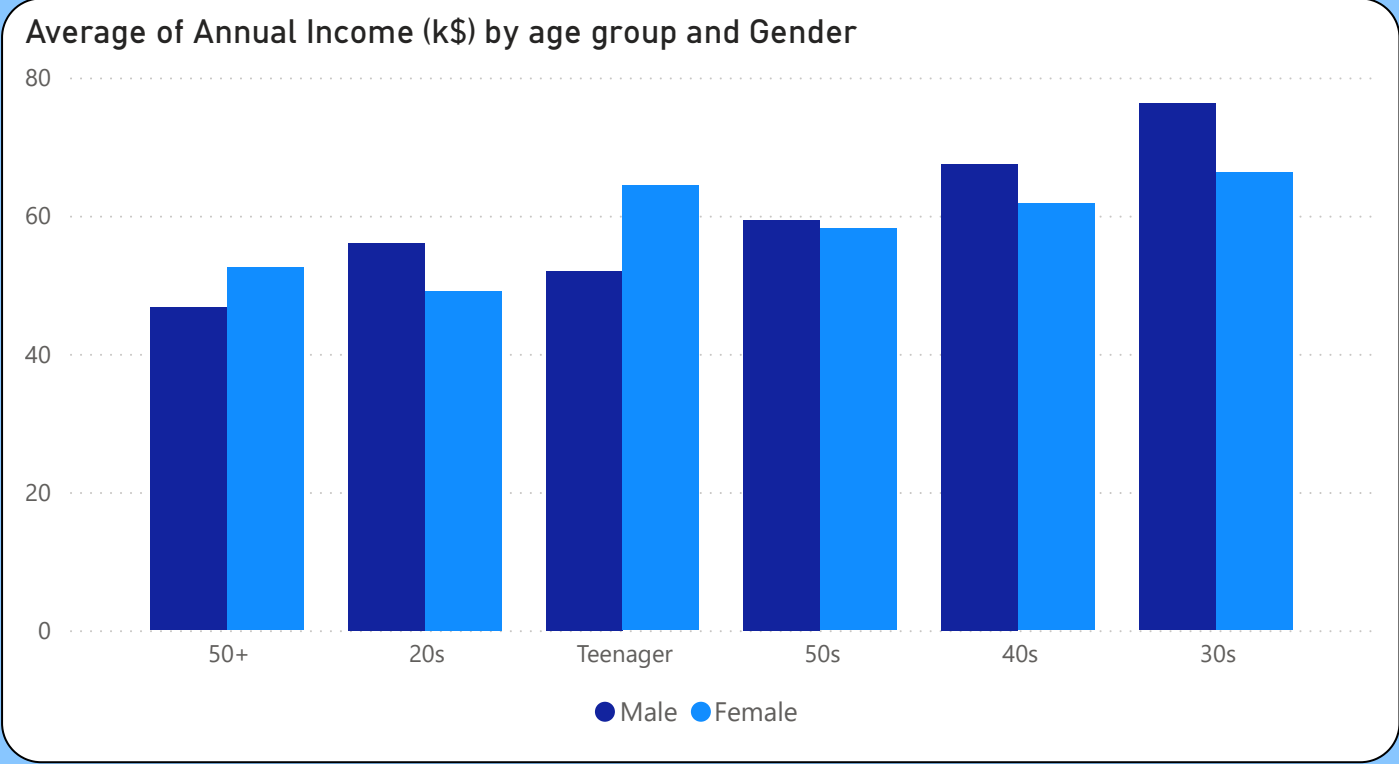
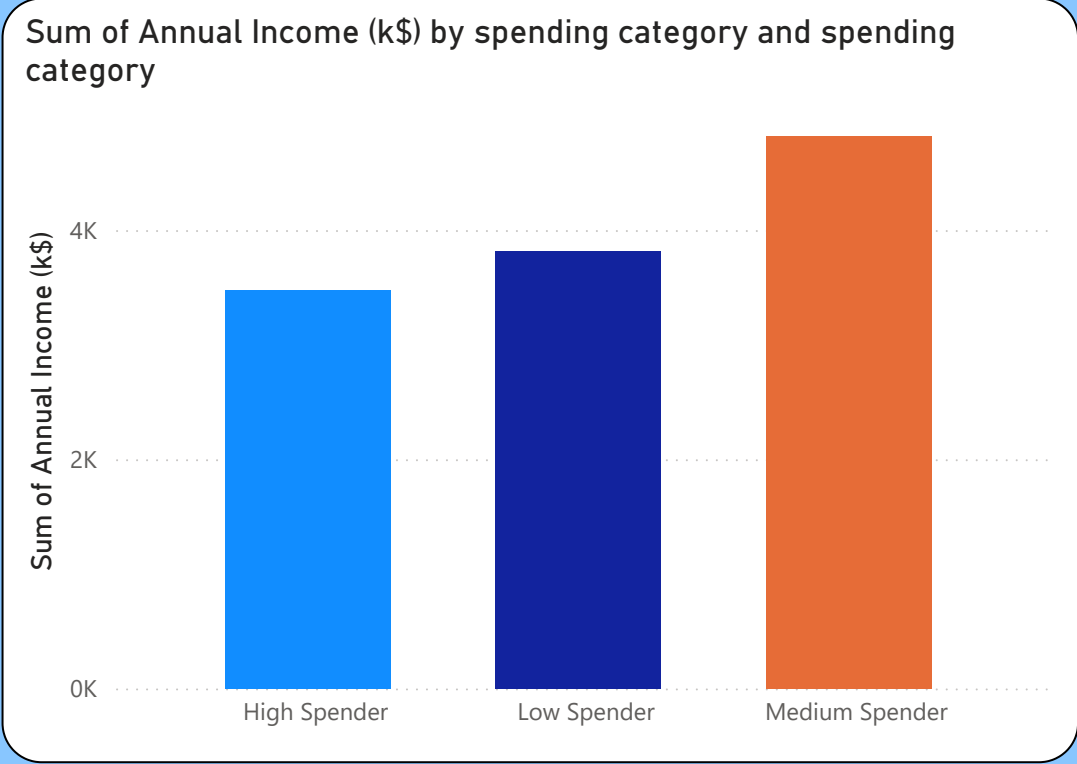
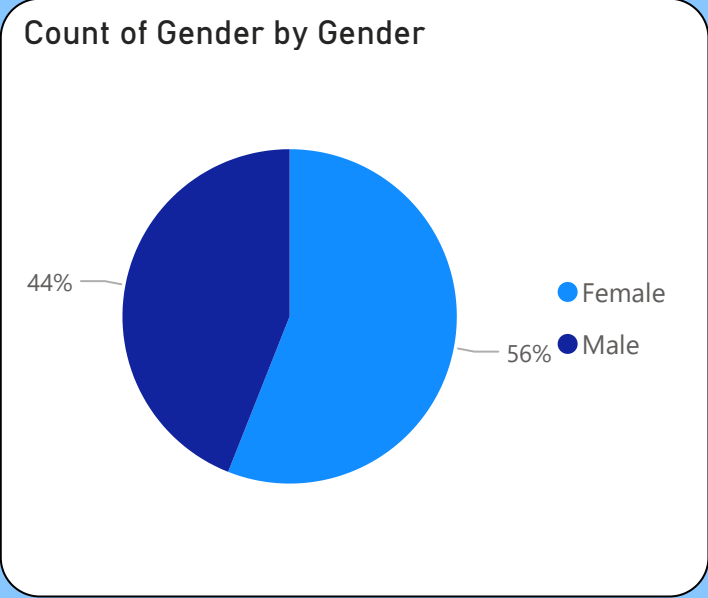
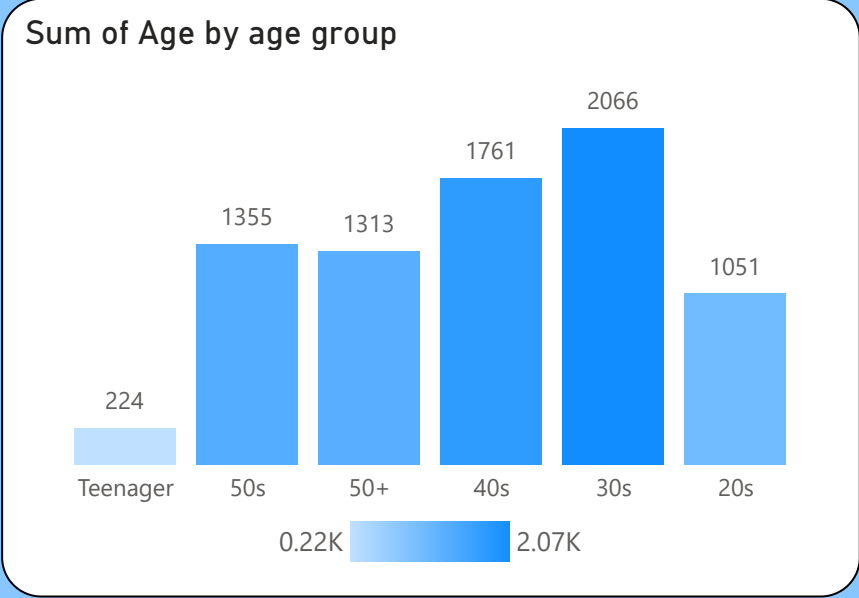
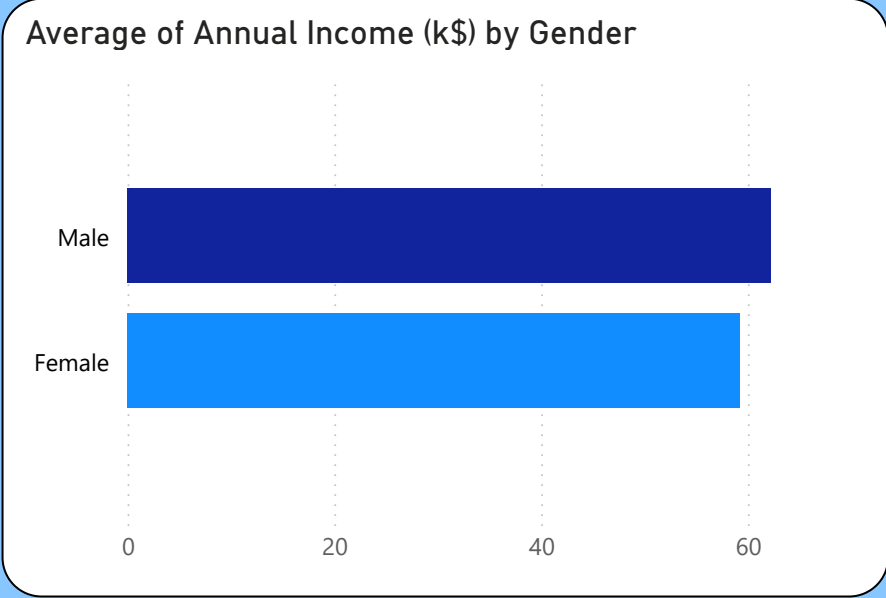
Teenager

60.56

Average of Annual Income (k\$)

38.85

Average of Age



age group	Female	Male	Total
20s	61.50	62.65	61.95
30s	62.38	59.13	61.10
40s	33.54	37.20	34.95
50+	48.50	39.33	43.00
50s	37.07	31.73	34.72
Teenager	50.67	45.11	46.50
Total	51.53	48.51	50.20

