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For Immediate Release
October 17, 2015

**Liquid Life Sponsors Water Conservation and Safety Program for Children
Over 2,500 elementary school students to be educated on responsible water use this fall**

How is Liquid Life going to ensure that elementary school students have the awareness to drink healthy water while conserving as much of it as possible? This fall, with Liquid Life's "Use Water Responsibly" program, elementary school students throughout Greater Victoria will be educated on conservation and the proper techniques for consuming healthy, safe drinking water.

"With severe water shortages occurring across the globe, educating our children on conservation techniques provides hope for the future of the planet" said Michael Audain, President of Liquid Life.

The Greater Victoria school board (District #61), Sooke School Board (District #62), Saanich School Board (District #63), Canadian Springs, Victoria's CRD (Capital Regional District) and the federal ministry of Environment Canada have partnered together and finalized a new water health, safety and conservation program to commence this fall.

The program will ensure that over 2,500 elementary school students in Greater Victoria are educated on water conservation and healthy drinking techniques. There will be a special focus on water consumption during camping and hiking trips. The program will be added to the Science curriculum and all students in grades four to six will participate. Students will learn proper techniques for protecting themselves against common waterborne bacteria such as Cryptosporidium, E. coli, Norwalk, Shigella, Giardia and Toxoplasma. The program will run for three years and will be evaluated at the end of each year by all of its partners. Revisions and updates will be based on the annual review. After three years, there will be a decision on whether or not the program should continue.

Liquid Life has provided the majority of the program costs and the remaining costs will be covered by three levels of government, Digi-Design Ltd., Canadian Springs and various donations. Liquid Life will train 15 volunteers to present the program in schools and will offer a "students only" section on their website where teachers can access learning materials.

Liquid Life was established in 2010 and is headquartered in Victoria, BC. They are a leading manufacturer and distributor of water purification systems and have offices in Victoria and Vancouver, BC and Kitchener, ON. Liquid Life is very active in all three of the communities it which it operates and prides itself on educating the public on responsible water use through various programs. Liquid Life currently employs 150 employees with 15 staff members in each office.

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