



FOR IMMEDIATE RELEASE

Dog Days Come Early to Canadian Starbucks

Starbucks launches a specialized menu for pet owners and canines

Vancouver, BC – January, 29, 2017 – Starbucks has prepared an À la Carte Canine Menu for pet owners and pooches to enjoy for a limited time at select Canadian locations throughout summer 2017. From June 20th (first official day of summer) to July 31st, Starbucks will offer dog treats and pet themed retail items at select stores across Canada including Victoria, Vancouver, Calgary, Winnipeg, Toronto, Montreal and Halifax.

À la Carte Canine Menu items will include three doggie treats: pumpkin spice pooch pops (\$3.99/pop), Tazo rawhide nibblers (\$4.99/nibbler) and Skinny Organic Kibble (\$4.99 per pack). Retail items available in store will include special edition branded doggie dishes available in the coffee tumbler section and starting at 18.00 CAD.

“À la Carte Canine is a perfect way for our customers to enjoy a summer’s day and a delicious treat with their furry companion” states Rossann Williams, Senior Vice President, Starbucks Canada.

Since 1971, Starbucks Coffee Company has been committed to ethically sourcing and roasting high-quality arabica coffee. Today, with more than 23,000 stores around the globe, Starbucks is the premier roaster and retailer of specialty coffee in the world. Through our unwavering commitment to excellence and our guiding principles, we bring the unique Starbucks Experience to life for every customer through every cup. To share in the experience, please visit our stores or online at news.starbucks.com and Starbucks.com.

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