Topic Journeys

We have curated a shortlist of 6 booths to start your topic-specific journey. Please note this is not an extensive list. We encourage you to explore the full booth listings to discover all other relevant booths.

Cost

SP01	AI-Enabled Cost Excellence
SP02	Future Fit Organization & AI-First Op Model
SP10	Navigating Geopolitical Disruption
SP08	Unlocking Financial Insights with AI
OP06	GenAI-Powered Procurement
TD09 ●	IBM

(Gen)AI

CE03	NextGen Sales
OP04	Customer Service Excellence
OP09	AI-Powered R&D
TD03	AI-First Companies
TD01	Building for the Future with AI
TD04 ●	OpenAI

Geopolitics

SP10	Navigating Geopolitical Disruption
SP09	Turning Uncertainty into Strategic Advantage
OP05	E2E Supply Chain Planning Transformation
OP06	GenAI-Powered Procurement
TD07	Cyber Risk: Keep Your Business Prepared
FS05	Climate Risk, Adaptation, and Resilience

Tech Platforms

TD05	NextGen ERP
TD06 ●	SAP
CE02 ●	Salesforce
TD13	Data and Digital Platforms & Cloud
SP05 ●	Microsoft
OP10 ●	ServiceNow

● Technology Leaders and Partners