

Sector Journeys

We have curated a shortlist of 6 booths to start your sector-specific journey. Please note this is not an extensive list. We encourage you to explore the full booth listings to discover all other relevant booths.

Automotive & Mobility

CE07 Customer Insight & Innovation
FS08 Monetizing Green
OP05 E2E Supply Chain Planning Transformation
OP06 GenAI-Powered Procurement
SP10 Navigating Geopolitical Disruption
TD13 Data and Digital Platforms & Cloud

Biopharma

CE03 NextGen Sales
OP05 E2E Supply Chain Planning Transformation
OP09 AI-Powered R&D
SP03 Science of Change
TD05 NextGen ERP
TD13 Data and Digital Platforms & Cloud

Cities, Infrastructure Development, Real Estate & Tourism

FS05 Climate Risk, Adaptation, and Resilience
FS10 Green Growth Accelerator
OP01 Unlocking Trillions in Capital Projects
OP06 GenAI-Powered Procurement
SP02 Future Fit Organization & AI-First Op Model
TD01 Building for the Future with AI

Commercial Banking, Capital Markets & Investment Banking

CE03 NextGen Sales
CE07 Customer Insight & Innovation
FS05 Climate Risk, Adaptation, and Resilience
FS10 Green Growth Accelerator
OP04 Customer Service Excellence
SP10 Navigating Geopolitical Disruption

Consumer, Private, and Business Banking

CE01 Customer Experience & Immersive Commerce
CE06 Personalization & Marketing
OP04 Customer Service Excellence
SP01 AI-Enabled Cost Excellence
TD03 AI-First Companies

Consumer Products

CE07 Customer Insight & Innovation
CE08 Strategic Pricing
FS07 Design to Sustainable Value
OP03 Factory of the Future
SP01 AI-Enabled Cost Excellence
TD01 Building for the Future with AI

Defense & Security

OP05 E2E Supply Chain Planning Transformation
OP06 GenAI-Powered Procurement
SP04 Talent & Skills
TD07 Cyber Risk: Keep Your Business Prepared
TD12 Data@Scale for Value
TD13 Digital and Data Platforms & Cloud

Economic Development, Government Finances, Center of Government

FS10 Green Growth Accelerator
SP01 AI-Enabled Cost Excellence
SP02 Future Fit Organization & AI-First Op Model
SP08 Unlocking Financial Insights with AI
SP10 Navigating Geopolitical Disruption

Education, Employment and Welfare

SP02 Future Fit Organization & AI-First Op Model
SP04 Talent & Skills
SP06 AI-Powered People Analytics & Insights
SP07 Upskilling with BCG U
SP09 Turning Uncertainty into Strategic Advantage
TD01 Building for the Future with AI

Engineered Products & Industrial Technology

CE03 NextGen Sales
OP03 Factory of the Future
OP06 GenAI-Powered Procurement
OP07 AI in Field Services
OP09 AI-Powered R&D
SP01 AI-Enabled Cost Excellence

Fashion & Luxury

CE01 Customer Experience & Immersive Commerce
CE06 Personalization & Marketing
CE07 Customer Insight & Innovation
OP05 E2E Supply Chain Planning Transformation
SP10 Navigating Geopolitical Disruption
TD13 Data and Digital Platforms & Cloud

Global Asset Managers

CE06 Personalization & Marketing
CE08 Strategic Pricing
OP06 GenAI-Powered Procurement
SP01 AI-Enabled Cost Excellence
SP11 Riding the M&A Wave

Health Care Systems

OP06 GenAI-Powered Procurement
SP01 AI-Enabled Cost Excellence
SP02 Future Fit Organization & AI-First Op Model
SP06 AI-Powered People Analytics & Insights
TD01 Building for the Future with AI
TD13 Digital and Data Platforms & Cloud

Integrated Energy Transformation

FS01 Decarbonization: Cut Costs, Add Value
OP01 Unlocking Trillions in Capital Projects
OP05 E2E Supply Chain Planning Transformation
OP06 GenAI-Powered Procurement
SP01 AI-Enabled Cost Excellence
SP07 Upskilling with BCG U

Life and Health Insurance

CE03 NextGen Sales
FS05 Climate Risk, Adaptation, and Resilience
OP04 Customer Service Excellence
SP04 Talent & Skills
TD01 Building for the Future with AI
TD13 Data and Digital Platforms & Cloud

Logistics, Postal & Shipping

CE08 Strategic Pricing
OP04 Customer Service Excellence
OP05 E2E Supply Chain Planning Transformation
SP03 Science of Change
SP10 Navigating Geopolitical Disruption
TD13 Digital and Data Platforms & Cloud

Low Carbon Energy & Infrastructure

FS01 Decarbonization: Cut Costs, Add Value
FS10 Green Growth Accelerator
OP01 Unlocking Trillions in Capital Projects
OP06 GenAI-Powered Procurement
SP01 AI-Enabled Cost Excellence
TD13 Data and Digital Platforms & Cloud

Materials & Process Industries

CE03 NextGen Sales
FS08 Monetizing Green
OP06 GenAI-Powered Procurement
SP04 Talent & Skills
SP11 Riding the M&A Wave
TD05 NextGen ERP

Media

CE03 NextGen Sales
CE08 Strategic Pricing
OP04 Customer Service Excellence
SP01 AI-Enabled Cost Excellence
SP02 Future Fit Organization & AI-First Op Model
TD13 Digital and Data Platforms & Cloud

Medical Technologies

CE03 NextGen Sales
CE08 Strategic Pricing
OP06 GenAI-Powered Procurement
OP09 AI-Powered R&D
SP11 Riding the M&A Wave
TD05 NextGen ERP

Payers, Providers, Systems and Services

OP02 ● NVIDIA
OP06 GenAI-Powered Procurement
SP02 Future Fit Organization & AI-First Op Model
TD04 ● OpenAI
TD08 ● Anthropic
TD13 Data and Digital Platforms & Cloud

Payments & Fintech

CE06 Personalization & Marketing
CE08 Strategic Pricing
OP04 Customer Service Excellence
SP01 AI-Enabled Cost Excellence
TD03 AI-First Companies
TD07 Cyber Risk: Keep Your Business Prepared

P&C and Commercial Insurance

CE03 NextGen Sales
FS05 Climate Risk, Adaptation, and Resilience
OP04 Customer Service Excellence
SP04 Talent & Skills
TD01 Building for the Future with AI
TD13 Data and Digital Platforms & Cloud

Retail

CE08 Strategic Pricing
OP05 E2E Supply Chain Planning Transformation
SP01 AI-Enabled Cost Excellence
SP10 Navigating Geopolitical Disruption
SP11 Riding the M&A Wave
TD03 AI-First Companies

Technology

CE03 NextGen Sales
OP03 Factory of the Future
OP05 E2E Supply Chain Planning Transformation
SP02 Future Fit Organization & AI-First Op Model
SP11 Riding the M&A Wave
TD03 AI-First Companies

Telecommunications

CE02 ● Salesforce
CE03 NextGen Sales
FS05 Climate Risk, Adaptation, and Resilience
OP10 ● ServiceNow
SP01 AI-Enabled Cost Excellence
TD13 Digital and Data Platforms & Cloud

Travel, Transport Infrastructure & Leisure

CE01 Customer Experience & Immersive Commerce
CE06 Personalization & Marketing
OP05 E2E Supply Chain Planning Transformation
OP06 GenAI-Powered Procurement
SP01 AI-Enabled Cost Excellence
SP10 Navigating Geopolitical Disruption