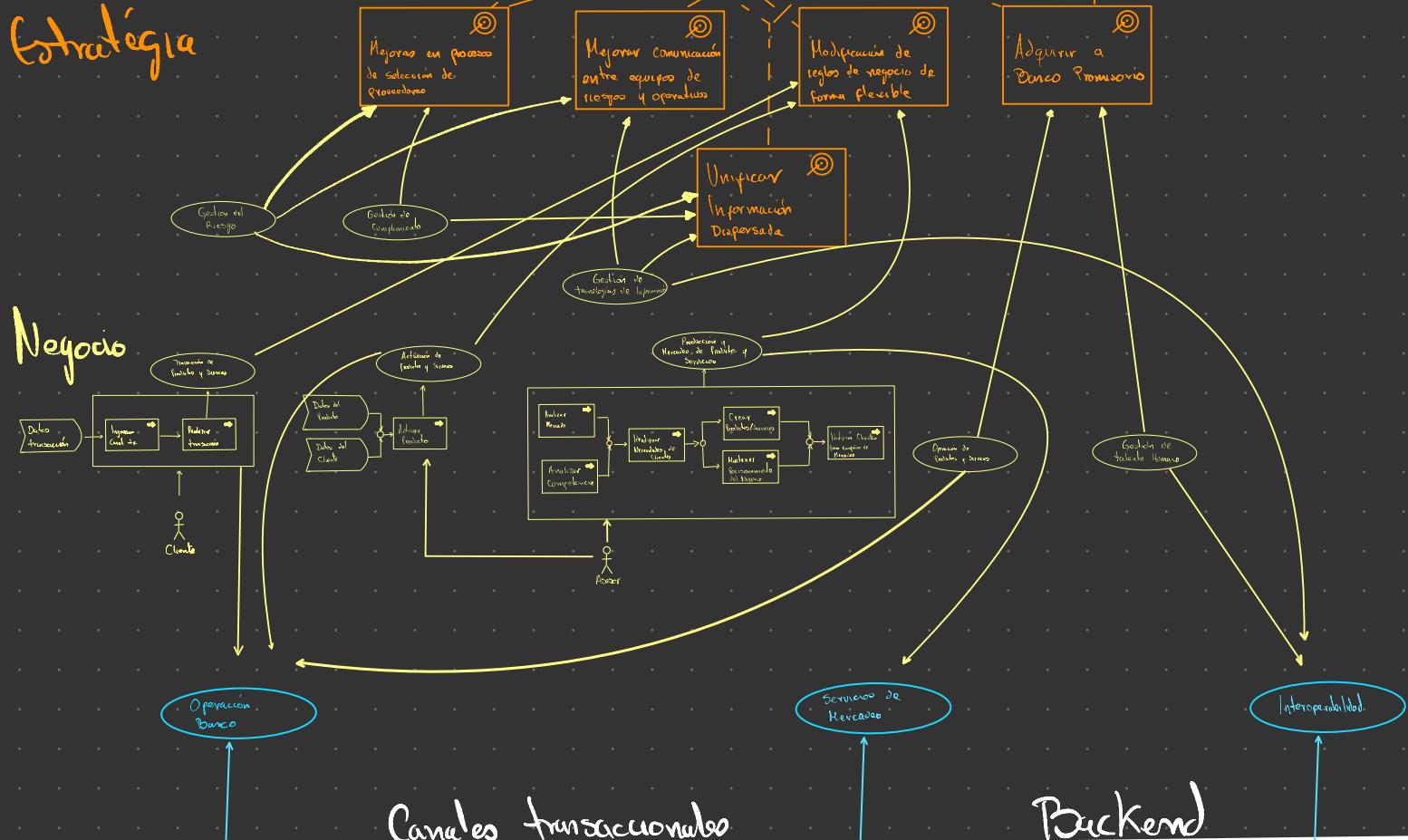


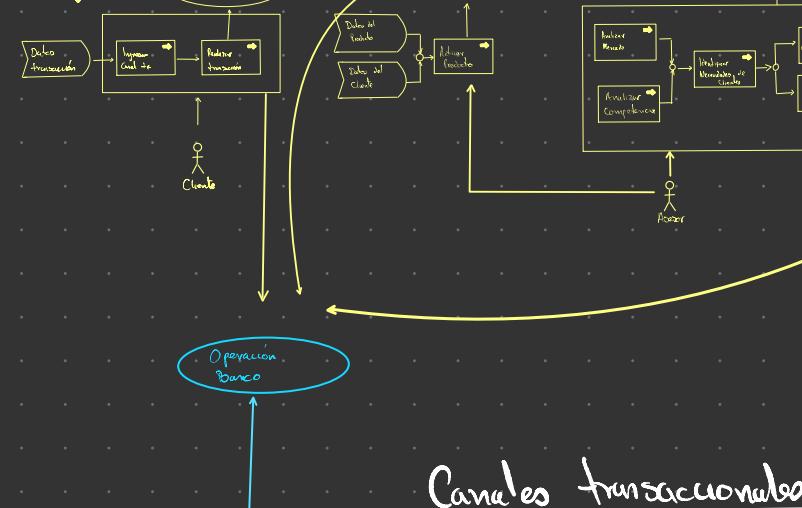
## Motivación



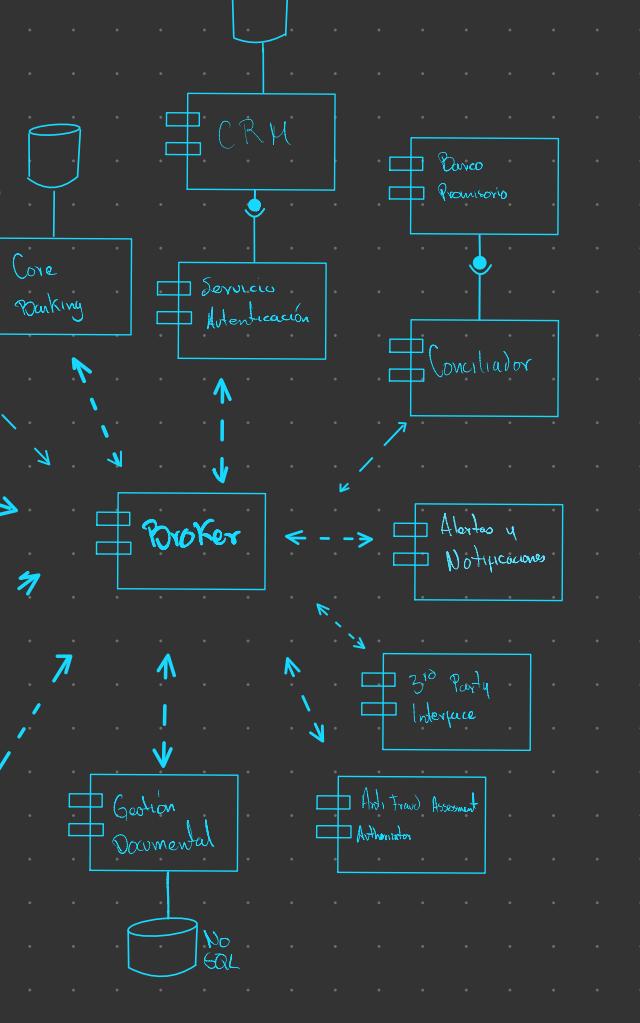
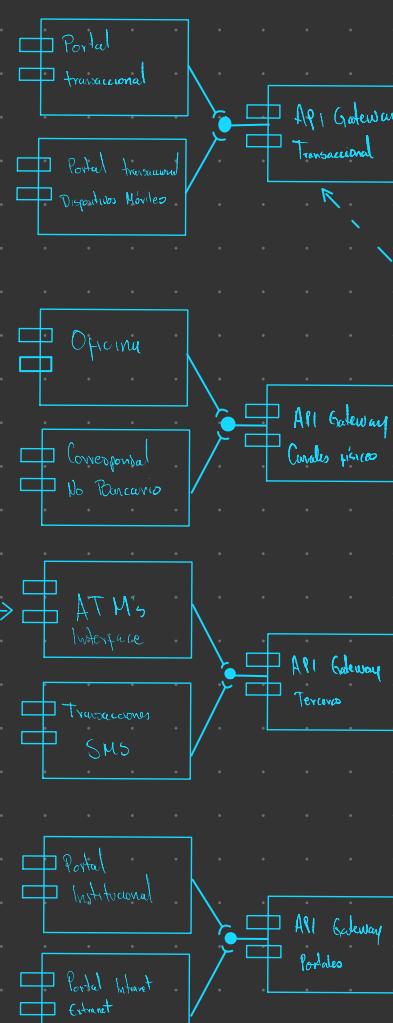
## Estrategia



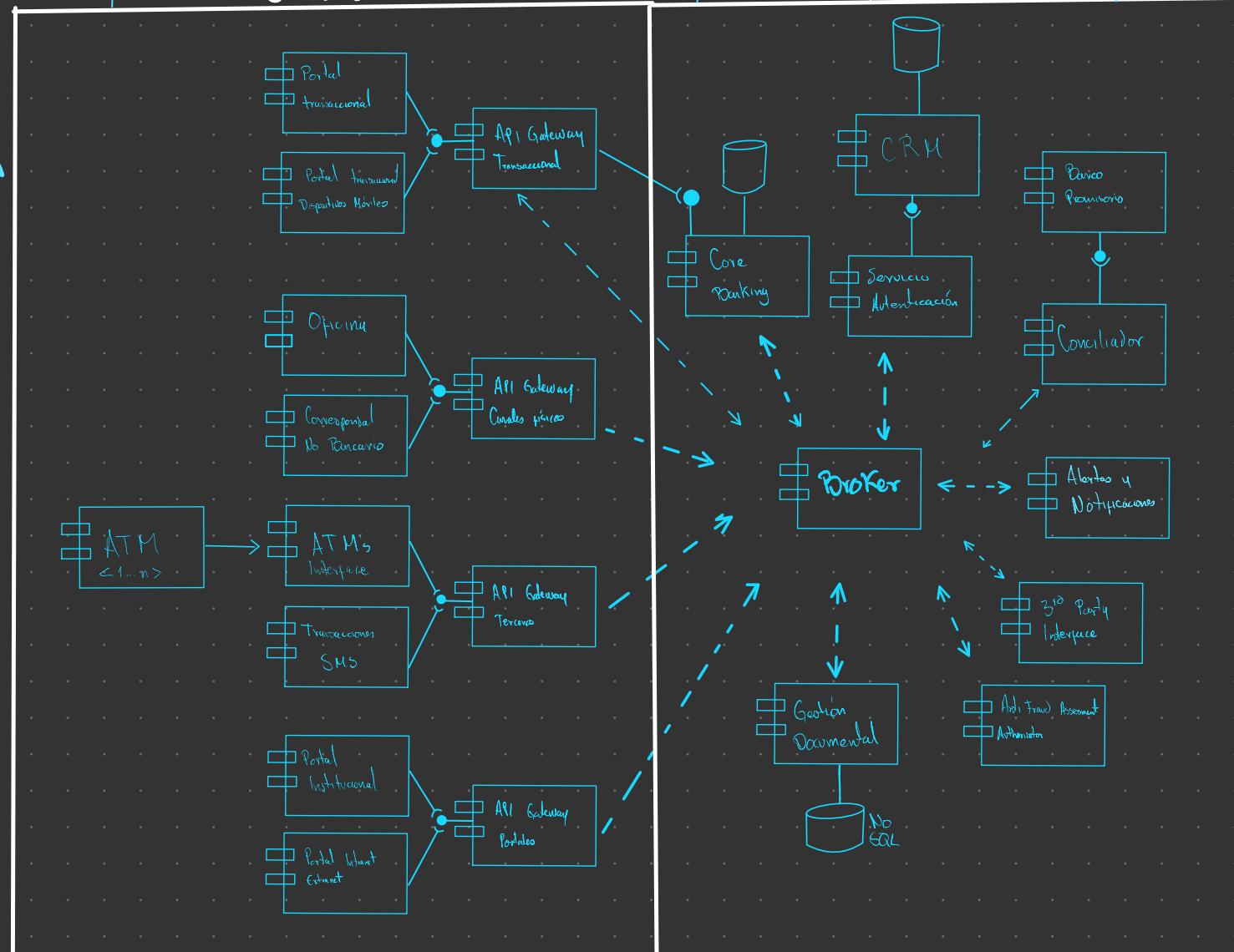
## Negocio



## Canales transaccionales



## Aplicación



## Tecnología

