

Diego José Salvatierra Della-Schiava

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Education **Stanford University, Graduate School of Education**, Palo Alto, CA
M.A. in Learning, Design, & Technology, expected August 2018

Yale University, New Haven, CT **GPA:** 3.92/4.00
B.A. in Ethics, Politics & Economics, May 2013
Magna Cum Laude; Phi Beta Kappa; Distinction in the Major

Work **Consejo de Curso**, Santiago, Chile
Aula 42 Outreach Coordinator, May to September 2017

- Built sales team for new online education platform, launched sales process to schools, implemented CRM platform, set up database with thousands of schools
- Advised presidential campaign team on public policy for technology in education

TechRock International Communications, Beijing, China
Consultant, September 2016 to February 2017

- Assisted the design of PR strategies for international firms and funds entering China's technology sector and helped organize events in China and Israel

Yale-China Association, New Haven, CT / **Yali Middle School**, Changsha, China
Yale-China Teaching Fellow, June 2015 to June 2016

- 1-year service fellowship teaching English, leading community projects, and mentoring high-achieving students
- Includes intensive Mandarin course at the **Chinese University of Hong Kong**

Presidential Anti-Corruption Council, Santiago, Chile
*Outreach Coordinator, March to May 2015 (funded by **Ministry of Finance, Chile**)*

- On staff of special advisory council for President Bachelet with 2-month mandate
- Led online outreach to civil society, organized meetings at presidential palace

MetroHaus, Santiago, Chile
Consultant on urban renewal, April 2014 to February 2015

- Led market feasibility study for real estate company in downtown Santiago, including customer surveys, financial model, competitor analysis, and search for investors

McKinsey & Company, Santiago, Chile
Business Analyst, September 2013 to April 2014

- Advised top-level executives of major Chilean logistics firm on strategy
- Analyzed data to improve customer experience for major South American retailer

Other Projects **Academia Impulsa educational program**
Co-founder, May 2014 to present

- Launched soft skills extracurricular program for high school students in Santiago (Sept.-Nov. 2014) and Changsha (May-June 2016)
- Designed curriculum, recruited students, trained teachers, and more

Philanthropy in Motion (PIM), Hong Kong S.A.R. & Beijing, China
Education Director for summer program, January 2015 to August 2015

- Managed online course on philanthropy; developed conference evaluation materials; organized workshops on social entrepreneurship and design thinking

Skills **Languages:** Spanish & English (fluent), Italian (advanced), Mandarin (HSK4)
Computing: Stata, Office, LaTeX, WordPress; Beginner in HTML, CSS, Python