

Diego Salvatierra

Learning technologist with experience leading cross-functional UX + developer + growth teams

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Education

Stanford University, Palo Alto, CA

Sep 2018

- M.A. in Learning, Design, & Technology; GPA: 4.00
- Created a web app for peer-learning in the classroom, led UX/UI, managed a developer using MEVN stack

Yale University, New Haven, CT

May 2013

- B.A. in Ethics, Politics, & Economics; GPA: 3.92; Magna Cum Laude, Phi Beta Kappa

Experience

South Park Commons, San Francisco, CA

Oct 2021 to present

Member

- Joined selective community of tech entrepreneurs and startup incubator
- Launched the Learning Forum, a course on education technology for community members
- Member of winning team in hackathon to create crypto/web3 technologies, created geolocated NFTs dApp

Impulsa Co, San Francisco, CA

Jun 2022 to present

Founder & CEO

- Contracting with Snap to guide 15-person cohort in learning mobile app development with React Native
- Advising and prototyping for stealth edtech startups in the AR and certifications sectors

Ministry of Education, Santiago, Chile

Oct 2018 to Jun 2021

Project Manager at Ministry Innovation Center

- Expanded broadband to most public schools in the country with US \$20 million annual budget, creating a strategy to scale nationally and leading cross-functional team for Internet standards, legal, and marketing
- Launched programs to train 1,000 teachers/week in remote learning tools in response to COVID-19
- Managed US \$1 million of strategic partnerships with universities and nonprofits
- Reported directly to Innovation Center director and led 5-person team, hired 3 new team members
- Delivered keynotes at several large education technology conferences

Autodesk, San Francisco, CA

Feb to May 2018

User Experience Researcher (Graduate Intern)

- Mapped career pathways for Fusion 360 learners in higher education, identifying sharp differences in micro-credentialing interest between community college and university students

Yali High School, Changsha, China

May 2015 to Jun 2016

Yale-China Teaching Fellow - English Teacher

- Taught English to 120 tenth-graders and advanced literature seminar to 20 selected students
- Produced a student musical, ran English library, and mentored high-achieving students

Impulsa, Santiago, Chile & Changsha, China

May 2014 to Jul 2016

Co-founder

- Built a social innovation program for 60 high school students in Santiago, fundraising and recruiting team
- Expanded program to Changsha, China as a summer camp for over 100 students

McKinsey & Company, Santiago, Chile

Sep 2013 to Apr 2014

Business Analyst

- Advised senior-level executives at major logistics firm on expanding into new verticals

Skills

Languages: Spanish & English (bilingual), Italian (advanced), Mandarin Chinese (HSK4)

Computing: Familiar with React, React Native, Firebase. Exposure to MEAN stack, Vue.js, and Flutter

Design: UX design with Figma, see [portfolio](#)