

Diego Salvatierra

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Founder with experience in AI, startups, and government. Combines technical skillset with a background helping CEOs and high-level government authorities do more with less.

[LinkedIn](#) | [Github](#) | [Website](#)

EDUCATION

Stanford University, Stanford, CA | M.A. in Learning, Design, & Technology

Sep 2018

Yale University, New Haven, CT | B.A. in Ethics, Politics, & Economics (Magna Cum Laude)

May 2013

EXPERIENCE

Say Language Learning | Founder & CEO | San Francisco, CA

Jun 2022 to present

- Built [Say](#), an AI-powered language learning app, from user research to prototypes, launch and early growth
- Wrote most of the code and AI prompts, and built a custom LLM analytics dashboard for cohort analysis
- Raised angel funding, recruited and led a team of five contractors including designers and developers
- Doubled retention through a new feature roadmap, adding daily challenges and push notifications

South Park Commons | Member | San Francisco, CA

Oct 2021 to Jun 2023

- Joined selective tech entrepreneurship incubator, won a web3 hackathon, and built the Say app MVP

Snap, Inc. | Developer Education (Contract) | Los Angeles, CA

Jun 2022 to Apr 2024

- Co-designed and taught the [Snap Engineering Academy](#), training a cohort in full-stack app development
- Created courses for [AR Lens Studio](#), communicating complex technical content to thousands of developers

Chilean Ministry of Education | Innovation Lead | Santiago, Chile

Oct 2018 to Jun 2021

- Co-founded new Innovation Center, hired and led 5-person cross-functional team
- Expanded broadband to 90% of public schools by tripling the impact of a US\$200M program; coordinated telcos, school districts, and the Telecommunications Ministry to activate 9,000 schools in 3 months
- Launched program to train tens of thousands of teachers in remote learning during COVID, maximizing a shoestring budget limited by red tape to build the Ministry's most popular online offering ever
- Redesigned a Ministry app for teachers at 1% of the price of traditional government tenders

Consejo de Curso | Head of Partnerships | Santiago, Chile

Feb 2017 to Sep 2017

- Partnered with President Piñera's re-election campaign to craft education technology platform
- Secured partnerships with two major school districts for innovative educational programs

Yale China Association | Fellow | Changsha, China

May 2015 to Feb 2017

- Taught English at a leading public school in Changsha, China, and mentored high-achieving students
- Co-founded a summer program for 150 students, fundraised and recruited a dozen volunteers

Outreach Coordinator | Presidential Anti-Corruption Commission, Santiago, Chile

Mar to May 2015

- Led outreach for special advisory council with 2-month mandate to present findings to President Bachelet

McKinsey & Company | Business Analyst | Santiago, Chile

Sep 2013 to Apr 2014

- Advised senior executives at major logistics and retail firms, presenting new strategies for growth

SKILLS | Mobile app dev (React Native, NodeJS) | Chinese (HSK4), Spanish (fluent) | Built a house in Patagonia