## Diego Salvatierra

Learning technologist looking for a product generalist role at an early-stage startup

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## Education

Stanford University, Palo Alto, CA

Sep 2018

- M.A. in Learning, Design, & Technology; GPA: 4.00
- Created a web app for peer-learning in the classroom

Yale University, New Haven, CT

May 2013

• B.A. in Ethics, Politics, & Economics; GPA: 3.92; Magna Cum Laude, Phi Beta Kappa

## **Experience**

Ministry of Education, Innovation Center, Santiago, Chile

Oct 2018 to present

Project Manager

- Expanded broadband to all public schools in the country with US \$20 million annual budget
- Trained 1,000 teachers/week in Google Classroom, grew DAU by 10x in COVID emergency
- Led five-person team, recruited and onboarded three team members

Autodesk, San Francisco, CA

Feb to May 2018

User Experience Researcher (Graduate Intern)

• Used qualitative and quantitative methods to gauge interest in micro-credentials on learning platform, identifying sharp differences between community college and university students

TechRock, Beijing, China

Sep 2016 to Feb 2017

Consultant

- Organized demo day tours to connect Chinese investors with Israeli and Brazilian companies
- Designed PR strategies for leading American VCs and startups seeking to enter China

Yali High School, Changsha, China

May 2015 to Jun 2016

Yale-China Teaching Fellow

- Taught English to 120 eleventh-graders for one academic year
- Produced a student musical, ran English library, and mentored high-achieving students

Impulsa, Santiago, Chile & Changsha, China

May 2014 to Jul 2016

Co-founder

- Built a social innovation and leadership program for 60 high school students in Santiago
- Expanded program to Changsha, China as a summer camp for over 100 students

McKinsey & Company, Santiago, Chile

Sep 2013 to April 2014

**Business Analyst** 

- Advised top executives at a major Chilean logistics firm on expanding into new verticals
- Analyzed survey data to improve customer experience for a major South American retailer

## **Skills**

Languages: Spanish & English (bilingual), Italian (advanced), Mandarin Chinese (HSK4) Computing: Familiar with scripting and web app development, intro CS coursework Design & Making: UX design with Figma, basic laser-cutting and 3D printing