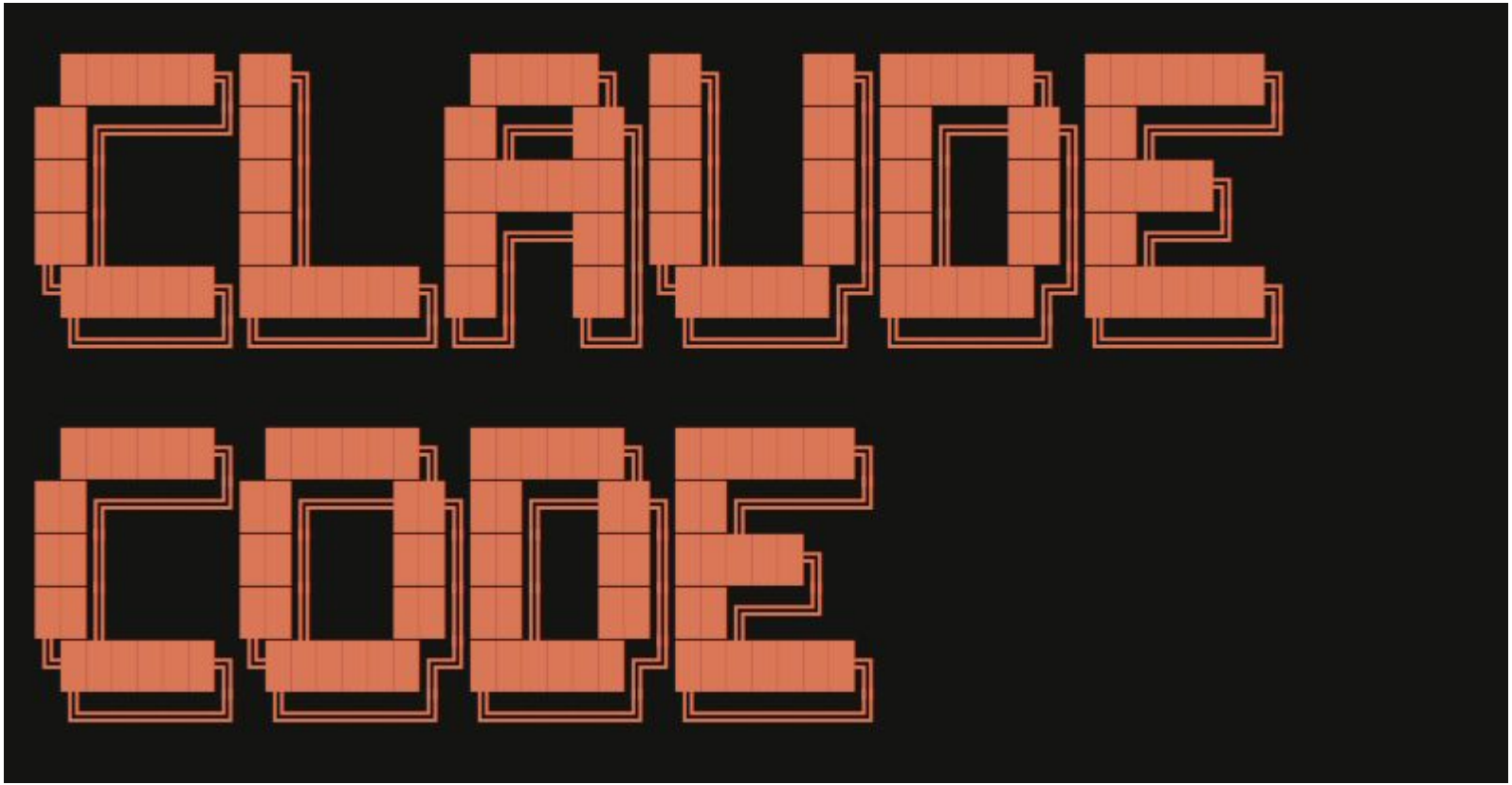
Programación con Agentes

Claude Code en acción

Diego Díaz
Chief Product Officer


CLAUDE
CODE

BUSINESS INSIDER

AI

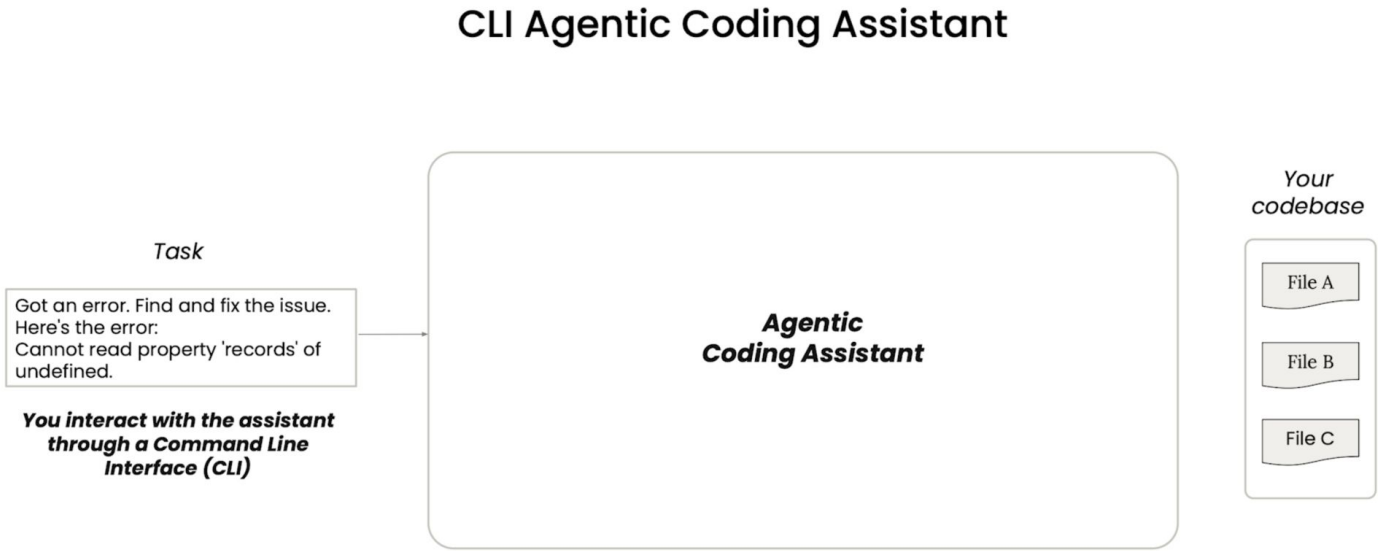
Anthropic's CEO says that in 3 to 6 months, AI will be writing 90% of the code software developers were in charge of

By Kwan Wei Kevin Tan

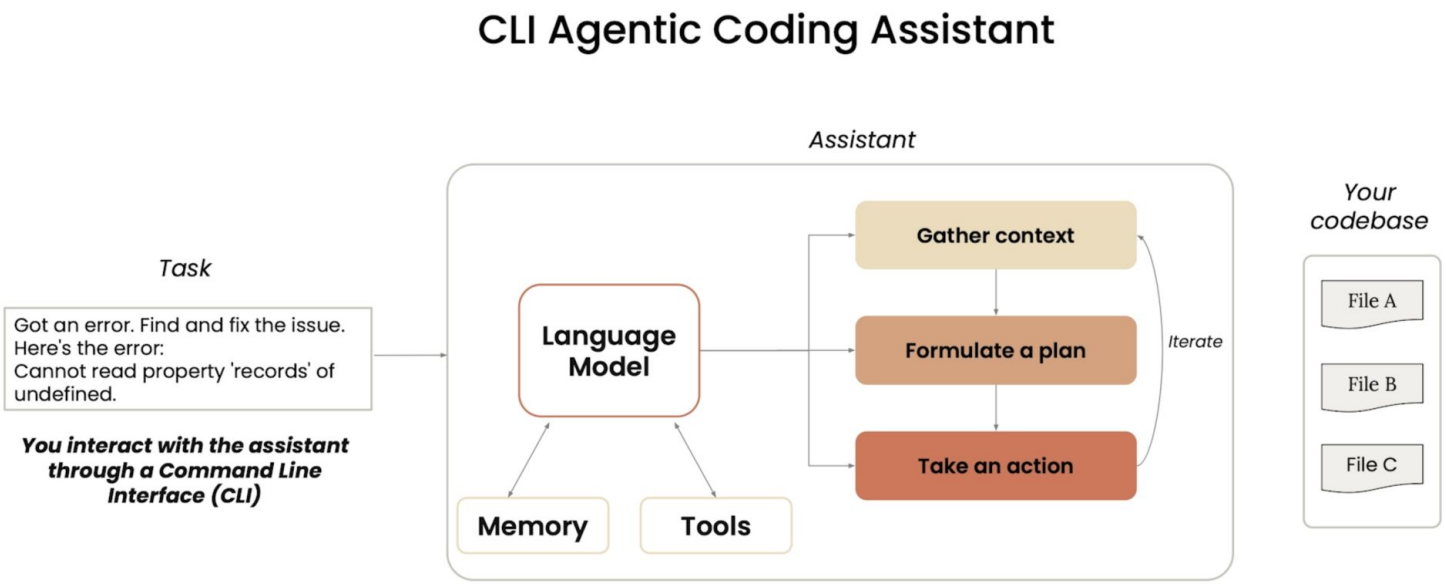
"And then in twelve months, we may be in a world where AI is writing essentially all of the code," Anthropic CEO Dario Amodei said at a Council on Foreign Relations event on Monday. Halil Sagirkaya/Anadolu via Getty Images

Mar 14, 2025, 7:27 AM CET

¿Que es Claude code?



¿Que es Claude code?



¿Qué herramientas tiene?

Name	Purpose
`Bash`	Run a shell command
`Edit`	Edit a file
`Glob`	Find files based upon a pattern
`Grep`	Search for patterns in file contents
`LS`	List files and directories
`MultiEdit`	Make several edits at the same time
`NotebookEdit`	Modify Jupyter notebook cells
`NotebookRead`	Read and display Jupyter notebook cells
`Read`	Read a file
`Task`	Runs a sub-agent to handle complex multi-step tasks
`TodoWrite`	Creates and manages structured task lists
`WebFetch`	Fetch content from a URL
`WebSearch`	Search the web
`Write`	Create or overwrite files

+ MCPs

¿Qué puede hacer Claude Code?

Claude Code

Claude Code can help with every step of your project

1. Discover	2. Design	3. Build	4. Deploy	5. Support & Scale
Explore codebase and history	Plan project	Implement code	Automate CI/CD	Debug errors
Search documentation	Develop tech specs	Write and execute tests	Configure environments	Large-scale refactor
Onboard & Setup	Define architecture	Create commits and PRs	Manage deployments	Monitor usage & performance

Casos de uso

Crear una app a partir de un diseño en Figma y probarlo
- Figma MCP, Playwright

Trabajar con notebooks

Integrar con Github para hacer Pull Request y revisarlas.

Mi primer proyecto con CC

Mi proyecto de verano - timeline

🔧 Sample First Session with Claude Code

```bash
mkdir hubspot-analytics-system
cd hubspot-analytics-system
claude-code init
```

Then tell Claude Code:

```
I'm building a comprehensive HubSpot analytics system based on the attached Excel
file that shows our data model.

The system needs to:
- Extract 100K+ contacts and deals from HubSpot API
- Process 350K+ call records with summaries
- Use ML for lead scoring and recommendations
- Provide a dashboard for sales teams
- Handle incremental syncs to avoid API limits

Please start by creating the project structure, database models, and Docker
Compose setup. Focus on scalability and production readiness.
```

🚀 HubSpot Lead Qualifier & Pipeline Intelligence

A comprehensive AI-powered CRM analytics system with HubSpot integration, featuring advanced lead qualification, deal pipeline monitoring, and business intelligence. Built for The Bridge's sales operations with Spanish language support.

✨ Features

🎯 Core CRM Integration

- **Complete HubSpot Sync**: Full-scale data integration (70,000+ contacts, 13,290 deals)
- **Real-time Data Processing**: Automated sync with stage change tracking
- **47+ HubSpot Properties**: Complete field mapping and validation
- **Bulk Import Capability**: Enterprise-scale contact and deal synchronization
- **€56M+ Pipeline Management**: Complete deal portfolio with stage progression tracking

📊 Pipeline Intelligence

- **Pipeline Progression Monitoring**: Track deals through actual CRM stages
- **Bottleneck Detection**: Automated identification with severity assessment
- **Stalled Deal Management**: 21+ day stall detection with recommendations
- **Stage Conversion Analytics**: Real-time progression rates and cycle times

🤖 AI-Powered Analysis

- **ML-based Lead Scoring**: Machine learning qualification models
- **Spanish LLM Integration**: Claude AI for Spanish language processing
- **Conversion Insights**: Year-over-year trends (2023-2025) and forecasting
- **Business Intelligence**: Executive dashboards and KPI tracking

⚡ Technical Excellence

- **FastAPI Backend**: Modern async REST API (25+ endpoints)
- **Celery Task Processing**: Background processing with Redis
- **Docker Deployment**: Complete containerized environment
- **PostgreSQL Database**: Optimized for analytics with materialized views

Contact Management

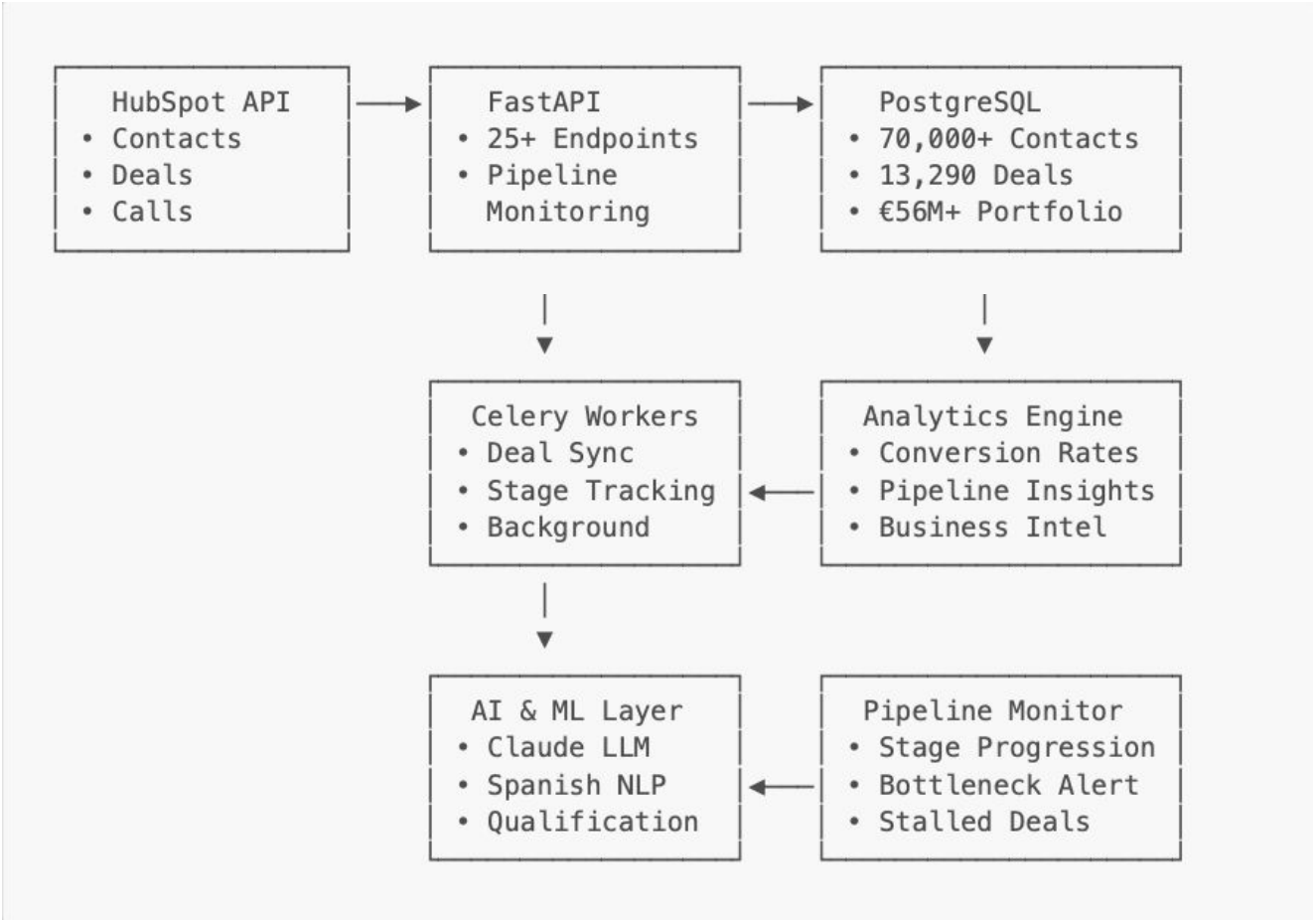
```
# Sync contacts from HubSpot
POST /api/v1/pipeline/sync/contacts/recent  # Recent contacts sync
POST /api/v1/pipeline/sync/contacts/bulk    # Enterprise bulk sync (70K+
contacts)
POST /api/v1/pipeline/sync/contacts/{id}    # Specific contact sync

# Contact operations
GET /api/v1/leads/
POST /api/v1/leads/
```

Deal Pipeline Intelligence

```
# Pipeline progression overview
GET /api/v1/pipeline/progression/overview

# Current stage distribution
GET /api/v1/pipeline/progression/current-distribution

# Deal synchronization
POST /api/v1/pipeline/sync/deals/recent
POST /api/v1/pipeline/sync/deals/bulk

# Bottleneck detection
GET /api/v1/pipeline/progression/bottlenecks

# Stalled deal management
GET /api/v1/pipeline/progression/stalled-deals
```

Conversion Analytics

```
# Year-over-year analysis (2023-2025)
GET /api/v1/conversion/yearly?years=2023&years=2024&years=2025

# Pipeline funnel analysis
GET /api/v1/pipeline/funnel

# Executive insights
GET /api/v1/insights/summary
```


HubSpot API
• Contacts
• Deals
• Calls
FastAPI
• 25+ Endpoints
• Pipeline Monitoring
PostgreSQL
• 70,000+ Contacts
• 13,290 Deals
• €56M+ Portfolio
Celery Workers
• Deal Sync
• Stage Tracking
• Background
Analytics Engine
• Conversion Rates
• Pipeline Insights
• Business Intel
AI & ML Layer
• Claude LLM
• Spanish NLP
• Qualification
Pipeline Monitor
• Stage Progression
• Bottleneck Alert
• Stalled Deals

¿Cómo ha evolucionado CC?

Subagents
Hooks
Skills

Opus Plan
Ultrathink
Background Tasks

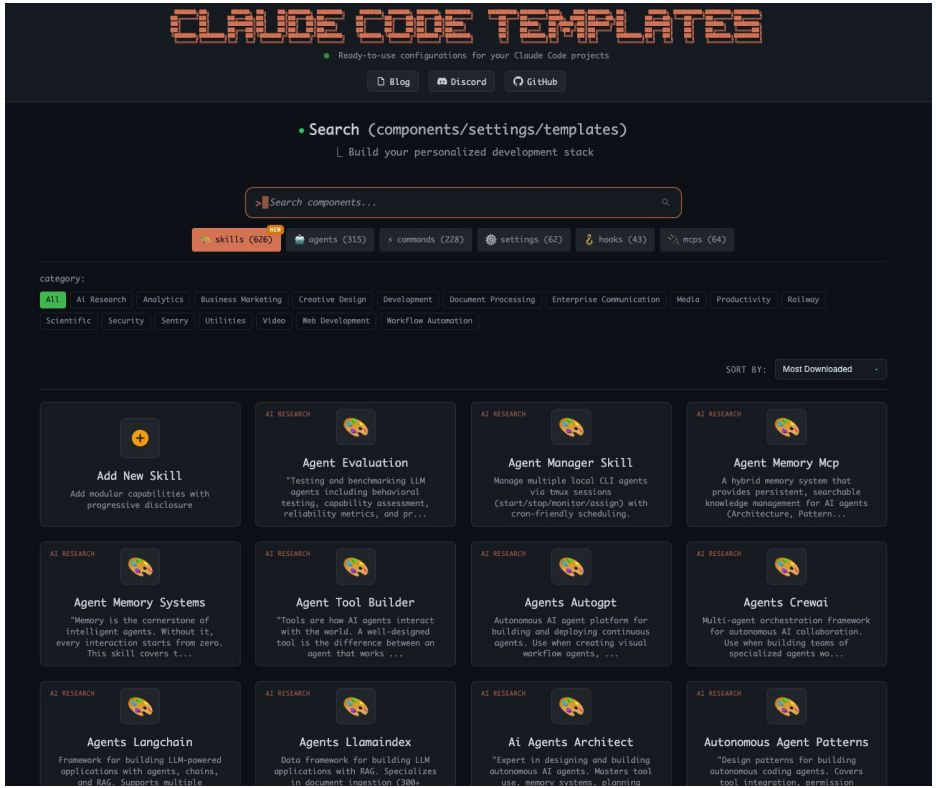
Plugin system
LSP (Language Server protocol)
Explore SubAgent
Contex Improvementes

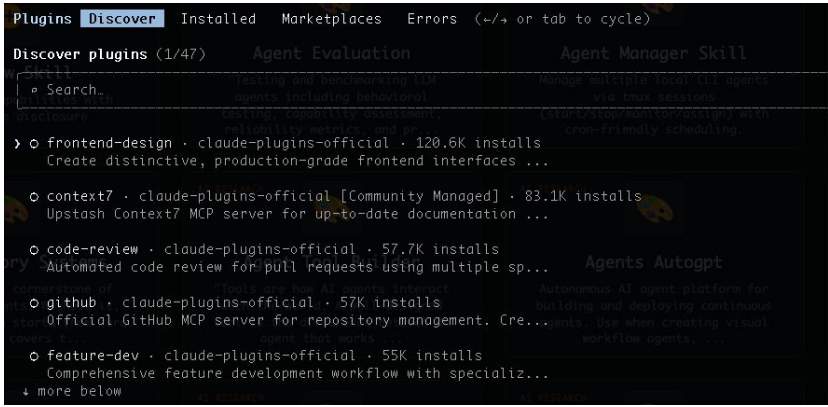
Septiembre

Noviembre

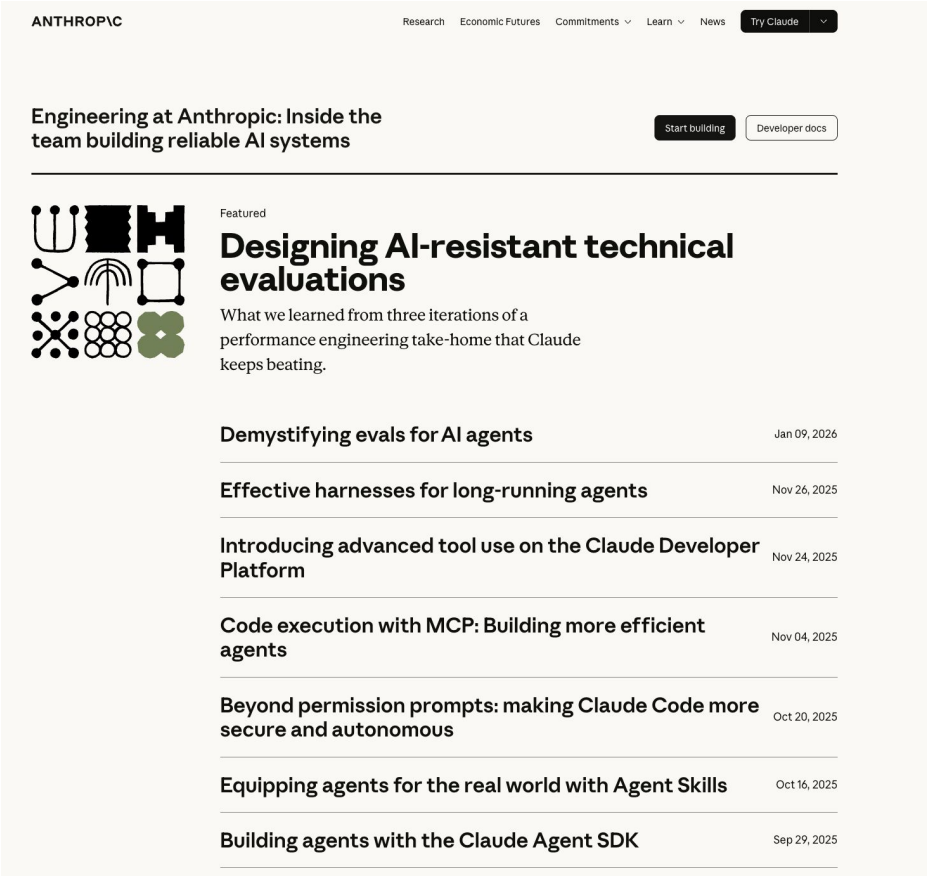
Diciembre

Extensiones





El futuro



https://code.claude.com/docs/en/best-practices

Post

Andrej Karpathy ✓
@karpathy

A few random notes from claude coding quite a bit last few weeks.

Coding workflow. Given the latest lift in LLM coding capability, like many others I rapidly went from about 80% manual+autocomplete coding and 20% agents in November to 80% agent coding and 20% edits+touchups in December. i.e. I really am mostly programming in English now, a bit sheepishly telling the LLM what code to write... in words. It hurts the ego a bit but the power to operate over software in large "code actions" is just too net useful, especially once you adapt to it, configure it, learn to use it, and wrap your head around what it can and cannot do. This is easily the biggest change to my basic coding workflow in ~2 decades of programming and it happened over the course of a few weeks. I'd expect something similar to be happening to well into double digit percent of engineers out there, while the awareness of it in the general population feels well into low single digit percent.

IDEs/agent swarms/fallability. Both the "no need for IDE anymore" hype and the "agent swarm" hype is imo too much for right now. The models definitely still make mistakes and if you have any code you actually care about I would watch them like a hawk, in a nice large IDE on the side. The mistakes have changed a lot - they are not simple syntax errors anymore, they are subtle conceptual errors that a slightly sloppy, hasty junior dev might do. The most common category is that the models make wrong assumptions on your behalf and just run along with them without checking. They also don't manage their confusion, they don't seek clarifications, they don't surface inconsistencies, they don't present tradeoffs, they don't push back when they should, and they are still a little too sycophantic. Things get better in plan mode, but there is some need for a lightweight inline plan mode. They also really like to overcomplicate code and APIs, they bloat abstractions, they don't clean up dead code after themselves, etc. They will implement an inefficient, bloated, brittle construction over 1000 lines of code and it's up to you to be like "umm couldn't you just do this instead?" and they will be like "of course!" and immediately cut it down to 100 lines. They still sometimes change/remove comments and code they don't like or don't sufficiently understand as side effects, even if it is orthogonal to the task at hand. All of this happens despite a few simple attempts to fix it via instructions in CLAUDE . md. Despite all these issues, it is still a net huge improvement and it's very difficult to imagine going back to manual coding. TLDR everyone has their developing flow, my current is a small few CC sessions on the left in ghostty windows/tabs and an IDE on the right for viewing the code + manual edits.

Tenacity. It's so interesting to watch an agent relentlessly work at something. They never get tired, they never get demoralized, they just keep going and trying things where a person would have given up long ago to fight another day. It's a "feel the AGI" moment to watch it struggle

Boris Cherny ✓
@bcherny

I'm Boris and I created Claude Code. Lots of people have asked how I use Claude Code, so I wanted to show off my setup a bit.

My setup might be surprisingly vanilla! Claude Code works great out of the box, so I personally don't customize it much. There is no one correct way to use Claude Code: we intentionally build it in a way that you can use it, customize it, and hack it however you like. Each person on the Claude Code team uses it *very* differently.

So, here goes.

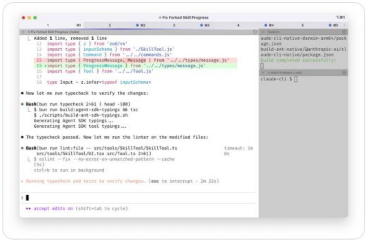
Traducir post

8:58 p. m. · 2 ene. 2026 · **7,6 M** Visualizaciones

1 mil | 7 mil | 52 mil | 100 mil

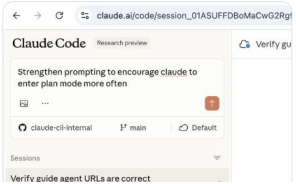
Postea tu respuesta — Responder

Boris Cherny ✓ @bcherny · 2 ene.
1/ I run 5 Claudes in parallel in my terminal. I number my tabs 1-5, and use system notifications to know when a Claude needs input
code.claude.com/docs/en/termin...



109 | 215 | 3 mil | 1 M

Boris Cherny ✓ @bcherny · 2 ene.
2/ I also run 5-10 Claudes on claude.ai/code, in parallel with my local Claudes. As I code in my terminal, I will often hand off local sessions to web (using &), or manually kick off sessions in Chrome, and sometimes I will --teleport back and forth. I also start a few
Mostrar más



Peter Steinberger — Posts

Shipping at Inference-Speed

28 Dec, 2025 · 18 min read | Edit on GitHub

What Changed Since May

It's incredible how far "vibe coding" has come this year. Whereas in ~May I was amazed that *some* prompts produced code that worked out of the box, **this is now my expectation.** I can ship code now at a speed that seems unreal. I burned a lot of tokens since then. Time for an update.

It's funny how these agents work. There's been this argument a few weeks ago that one needs to write code in order to feel bad architecture and that using agents creates a disconnection - and I **couldn't disagree more.** When you spend enough time with agents, you know exactly how long sth should take, and when codex comes back and hasn't solved it in one shot, I already get suspicious.

The amount of software I can create is now mostly **limited by inference time and hard thinking.** And let's be honest - most software does not require hard thinking. Most apps shove data from one form to another, maybe store it somewhere, and then show it to the user in some way or another. The simplest form is text, so by default, whatever I wanna build, it starts as CLI. Agents can call it directly and verify output - closing the loop.

The Model Shift

The real unlock into building like a factory was GPT 5. It took me a few weeks after the release to see it - and for codex to catch up on features that claude code had, and a bit to learn and understand the differences, but then I started trusting the model more and more. **These days I don't read much code anymore.** I watch the stream and sometimes look at key parts, but I gotta be honest - most code I don't read. I do know where which components are and how things are structured and how the overall system is designed, and that's usually all that's needed.

The important decisions these days are **language/ecosystem and dependencies.** My go-to languages are TypeScript for web stuff, Go for CLIs and Swift if it needs to use macOS stuff or has UI. Go wasn't something I gave even the slightest thought even a few months ago, but eventually I played around and found that agents are really great at writing it, and its simple type system makes linting fast.

https://x.com/bcherny/status/2007179832300581177?s=20


¡GRACIAS!

Impulsa tu carrera digital

Good Bye Mate