Diego Anderson

diegoandersonjr@gmail.com - (573) 953-4721 - Oakland, CA

WORK EXPERIENCE

Visual Design, Front End Dev & Marketing
Freelance, and Contract

May. 2016 – Present
Remote, USA

- I have extensive knowledge of Social Media platforms and their tools as well as a grasp on current trends.
- I manage branding and marketing materials as well as collaborate and or manage ad campaigns and marketing.
- As a front-end developer, I know the ins and outs of the web and can bring your vision to life.
- With extensive UI/UX experience coupled with front end skills I can take your site from concept to launch.
- As a Graphic Designer, I can take charge of social and print media branding along with crafting unique visual experiences, oversee core marketing strategies, product roadmaps, outreach, and SEO.
  - Over **5 years** and **1000+ companies** worked with, with ad campaign budgets up to **$250,000**.
- I can take over existing branding and marketing guidelines or fully rebrand the look and feel of a company to revamp outreach and marketing strategies.

Realty One Group Zoom
Social Media Manager & Realtor

Aug. 2019 – Dec. 2020
Stockton, CA

- Created marketing plans for 100+ agents to help reach over **$15,000,000 in sales**.
- Working within brand guidelines I created marketing plans for the broker on site to recruit **200+ new agents**.
- Helped create team logos and marketing materials for both print and digital promotion.
- I am a fully licensed Realtor in the state of California working with both buyers and sellers to make dreams come true.

Motoca Digital Development
Content Manager

May 2017 – April 2020
Castro Valley, CA

- Received vetted clientele, crafted ad campaigns and executed them with social media marketing and SEO along with B2C outreach plans.
- Worked as apart of a team managing product roadmap and launch campaigns.
- Used my graphic design experience to help upgrade companies' social media pages with new designs, logos, headers, and new feed content.

EDUCATION

HARVARD, EDX CS50
CS50X, CS50W

January, 2022
Remote, USA

Cal Arts
Graphic Design Specialization

October, 2020
Santa Clarita, CA

SKILLS & INTERESTS

Skills: Graphic design, HTML, CSS, JavaScript, UI Design, UX Design, Branding, Web Development, Visual Design, Web Design, Logo design, SEO, Social Media Marketing, Link Building, Strategic Partnerships, Content Marketing.

Interests: Photography & Videography, Movies, Cars, Rock Climbing, Swimming, Sustainability, Tattoos, Traveling, Comic Books.