

# REPORT FINANCEIRO

APRENDENDO NA PRÁTICA COM FORMAÇÃO  
POWER BI ANALYST

» Explorar análise



Setembro 2024



# Sales Report

Date Filter:

01/09/2013



01/12/2014



1,13 Mi

Units Sold

118,43

Average Sale Price

118,73 Mi

Sales

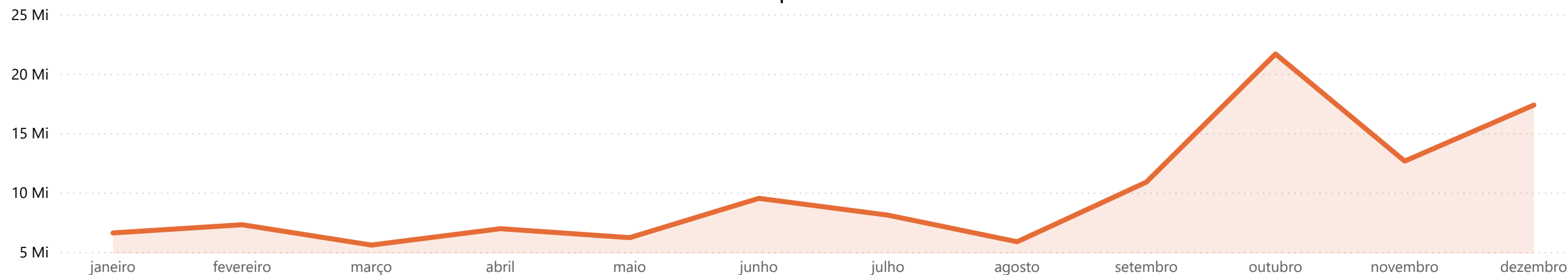
9,21 Mi

Discounts

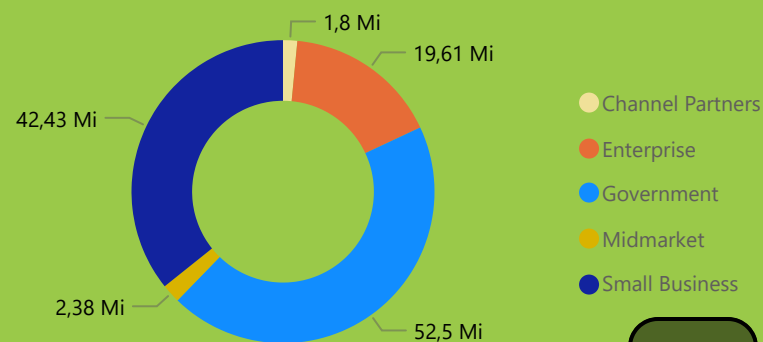
101,83 Mi

COGS

## Sales per Month



## Sales per Segment



Bar Chart

United States of America

France

Germany

25,03 Mi

Canada

24,35 Mi

23,51 Mi

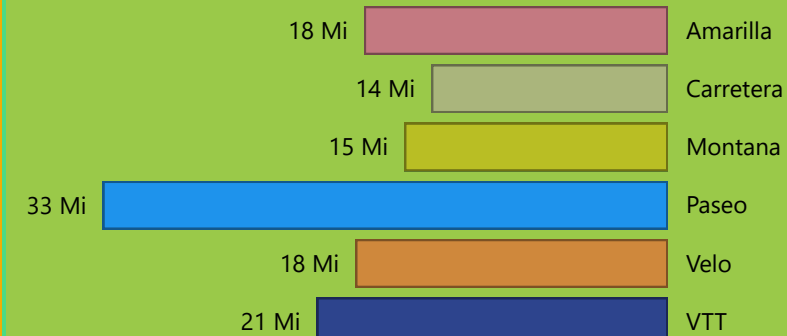
Mexico

24,89 Mi

20,95 Mi

Map Chart

## Sales per Product

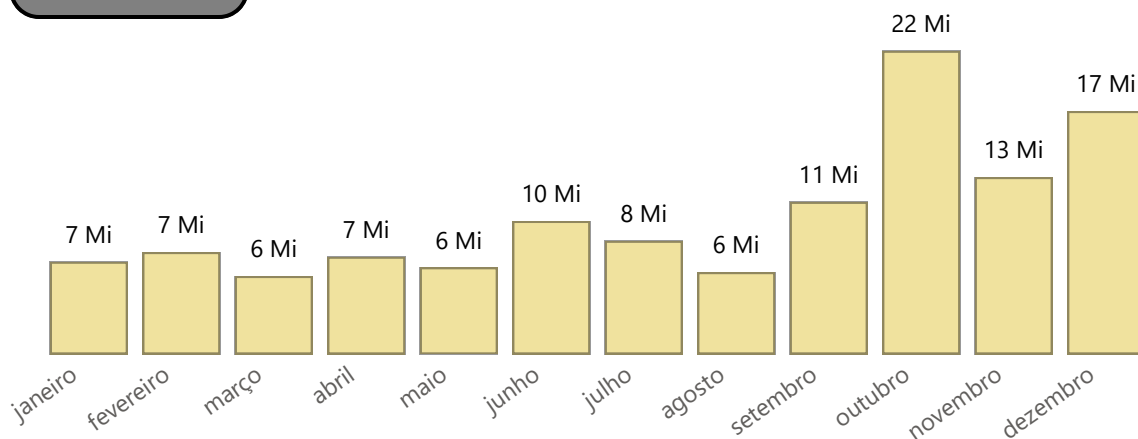




# Sales Report

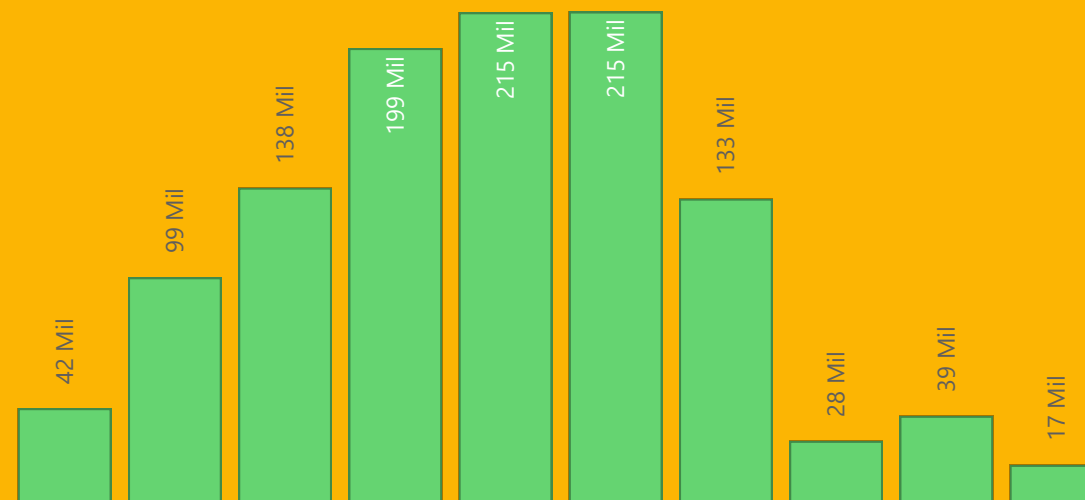
View by Semester

Total Sales per Month

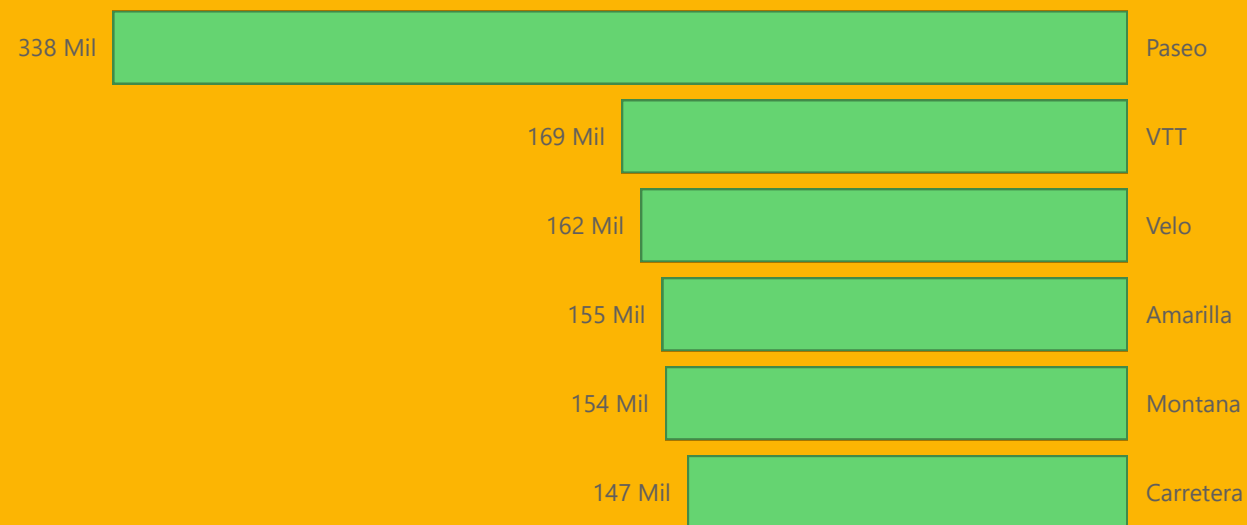


Trimestre	2013	2014	Total
Trim 1		19.492.152,94	19.492.152,94
Trim 2		22.693.879,95	22.693.879,95
Trim 3	4.484.000,03	20.366.239,84	24.850.239,87
Trim 4	21.931.255,48	29.758.822,02	51.690.077,50
Total	26.415.255,51	92.311.094,75	118.726.350,26

Histogram of Units Sold



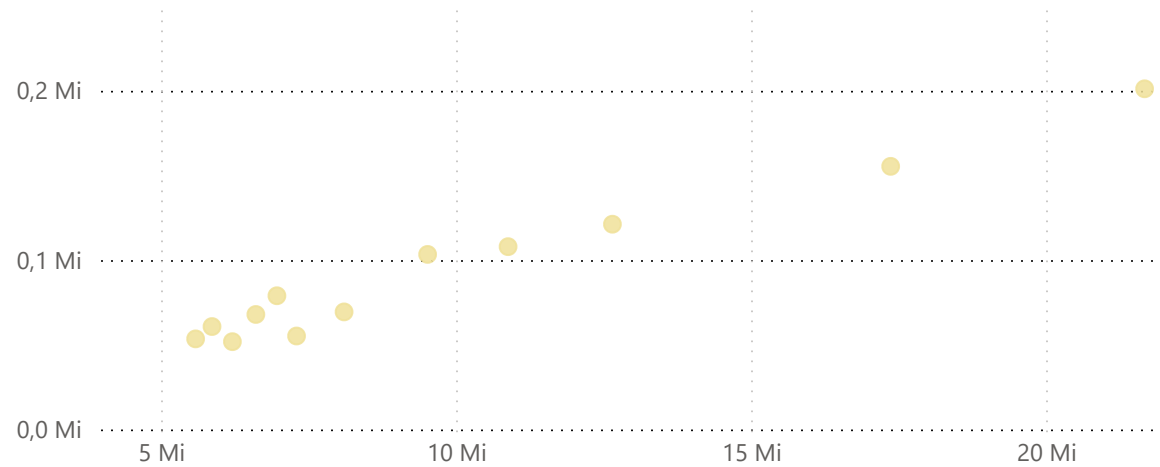
Units Sold x Products Sold





## Statistic

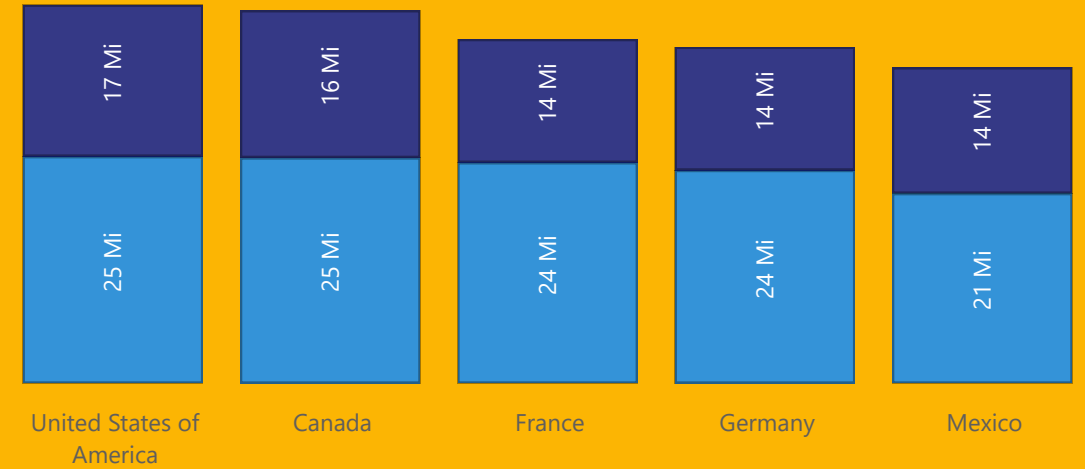
Dispersion on Units Sold and Sales per month



Profit per Segment

Segment	2013	2014	Total
Channel Partners	289.889,28	1.026.913,86	1.316.803,14
Enterprise	-193.757,50	-420.788,13	-614.545,63
Government	2.886.645,28	8.501.527,89	11.388.173,17
Midmarket	151.763,45	508.339,63	660.103,08
Small Business	743.924,00	3.399.244,50	4.143.168,50
Total	3.878.464,51	13.015.237,75	16.893.702,26

Sales of the top 3 products by country



Top 3 products

