



ALLTRACKS ACADEMY

SKI & SNOWBOARD COURSES

ULTIMATE SKI & SNOWBOARD COURSES

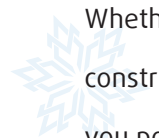




ALLTRACKS ACADEMY aims to deliver the ultimate ski and snowboard courses. Early morning powder runs, freestyle spins, racing gates or perfecting your technique — wherever you want to take your riding — the Alltracks Academy will ensure you succeed. Our courses are run with professionalism and passion so that you have the most rewarding time in the mountains.



ALLTRACKS ACADEMY runs a range of courses at Whistler, one of the world's very best ski and snowboard resorts, renowned for its awesome snowfall, vast ski area and vibrant town. Our programmes are ideal for skiers and snowboarders regardless of your goals or current ability.



Whether you are looking to spend a challenging and constructive gap year or career break in Canada, perfect your powder technique in a couple of weeks or become a fully qualified ski or snowboard instructor,

WE HAVE COURSE FOR YOU.

THE ALLTRACKS ACADEMY EXPERIENCE.



WHISTLER — THE WORLD'S BEST SKI AND SNOWBOARD RESORT



EXPERT, PROFESSIONAL INSTRUCTORS AND FULLY CERTIFIED IFMGA MOUNTAIN GUIDES



HIGH STANDARD OF CONVENIENTLY LOCATED ACCOMMODATION



EXCELLENT, EXPERIENCED TEAM IN RESORT AVAILABLE 24/7



ATOL BONDED — YOUR ENTIRE PAYMENT IS FINANCIALLY SECURE

COURSES

OUR COURSES ARE ALL DESIGNED TO GIVE YOU A FANTASTIC EXPERIENCE IN THE MOUNTAINS WHERE YOU'LL HAVE GREAT FUN AS WELL AS DEVELOPING YOUR SKIING OR SNOWBOARDING TO A NEW LEVEL. WHATEVER COURSE YOU CHOOSE, YOU CAN BE CONFIDENT THAT YOU WILL BE RECEIVING THE VERY BEST TRAINING AVAILABLE.

WE OFFER TWO MAIN TYPES OF PROGRAMME:



SKI & SNOWBOARD INSTRUCTOR COURSES.

Our instructor courses culminate in achieving internationally recognised qualifications. The longer options are an ideal way to spend a challenging and hugely enjoyable Gap Year or career break, and also provide a fast track route to securing your dream job in the ski and snowboard industry.

Even if you are not planning on using the qualifications to instruct, the structured nature of the course is the perfect way to develop your skiing or snowboarding. You will improve your riding in all conditions, learning to master deep snow, moguls and steep terrain.



SKI & SNOWBOARD IMPROVEMENT CAMPS.

Alltracks Academy shorter courses are for those with greater time constraints. These ski and snowboard camps offer the same expert tuition as our longer courses and also include many of the extras too. Due to the shorter nature of the courses, they are deliberately more tailored.

Although attention will be paid to your all mountain technique, the courses tend to focus on mastering deep snow and off piste riding as well as providing an introduction to backcountry travel.

WELL STRUCTURED LESSONS.

- Weekly individual feedback sessions;
- Video analysis;
- Instructor shadowing;
- Small group sizes of similar ability, essential to ensure you reach your potential;
- Specific modules on riding deep snow / moguls / steep terrain.

EXPERT TUITION.

We only use top class, professional instructors with a proven record of success. Most are CSIA or CASI examiners, so they are exceptionally well placed to ensure you reach your potential.

They are selected by Alltracks Academy in conjunction with the Whistler Blackcomb Ski and Board School, and we only choose the very best.

Not only are they all great skiers and snowboarders with the highest qualifications, but they are also experienced teachers and great fun off the slopes.

QUALIFICATIONS

THE SKI AND SNOWBOARD INSTRUCTOR QUALIFICATIONS THAT ALLTRACKS ACADEMY OFFERS ARE INTERNATIONALLY RECOGNISED. WE WORK UNDER THE CANADIAN SKI INSTRUCTOR'S ALLIANCE (CSIA) AND THE CANADIAN ASSOCIATION OF SNOWBOARD INSTRUCTORS (CASI) WHICH ARE AMONGST THE MOST PROMINENT MEMBERS OF THE INTERNATIONAL SKI INSTRUCTOR'S ASSOCIATION (ISIA).

THE CSIA AND CASI TAKE A VERY PROFESSIONAL APPROACH TO SKI AND SNOWBOARD TUITION, BOTH IN THE TECHNIQUE THEY PROMOTE AND THE TEACHING METHODS THEY USE. IT'S NOT ALL BUM WIGGLING ANYMORE — YOU WILL LEARN TO RIDE WITH STYLE, PRECISION AND AGGRESSION ALL OVER THE MOUNTAIN IN ALL CONDITIONS.

AS WELL AS BECOMING AN INSTRUCTOR, YOU HAVE THE OPPORTUNITY TO BECOME A SKI RACE COACH OR A SKI / SNOWBOARD FREESTYLE COACH TOO.

SKI INSTRUCTOR QUALIFICATIONS.

CSIA LEVEL 1
CSIA LEVEL 2
CSIA SNOWPARK CERTIFICATION COURSE (FREESTYLE)
CSCF RACE COACH 1

SNOWBOARD INSTRUCTOR QUALIFICATIONS.

CASI LEVEL 1
CASI LEVEL 2
CASI PARK INSTRUCTOR (FREESTYLE)

EMPLOYMENT ALLTRACKS ACADEMY RECRUITMENT SERVICE.

Although the majority of course participants will return home to work or continue their studies, Alltracks Academy does provide a fast track way into the ski and snowboard industry for a significant number of our clients. Working closely with the Whistler Blackcomb Ski & Board School, qualified students will have the opportunity to return to Whistler to work. If you want to instruct somewhere other than Whistler, our worldwide reach and our comprehensive recruitment service will help find you the job you want.

BACKCOUNTRY ADVENTURE

FOR MANY SKIERS AND SNOWBOARDERS, THE ULTIMATE THRILL IS RIDING THROUGH UNTOUCHED POWDER. INDEED, ONE OF THE MAIN REASONS FOR TAKING AN ALLTRACKS ACADEMY COURSE IS TO DEVELOP OFF PISTE TECHNIQUE IN ORDER TO FULLY ENJOY THE EXHILARATING EXPERIENCE OF RIDING THROUGH DEEP SNOW.

NOT ONLY WILL YOU IMPROVE YOUR POWDER TECHNIQUE, BUT YOU WILL ALSO BE GIVEN AN INTRODUCTION TO THE MOUNTAIN ENVIRONMENT, THE POTENTIAL HAZARDS AND HOW TO ENJOY THE MOUNTAINS IN SAFETY.

TO THAT END, ALLTRACKS EMPLOYS GUIDES WHO ARE FULLY CERTIFIED MEMBERS OF THE INTERNATIONAL FEDERATION OF MOUNTAIN GUIDES ASSOCIATION (IFMGA). THIS CERTIFICATION IS THE HIGHEST ACHIEVABLE AWARD IN SKI GUIDING AND MOUNTAINEERING SO YOU CAN BE CERTAIN THAT YOU ARE IN GOOD HANDS WHEN VENTURING INTO THE BACKCOUNTRY ON AN ALLTRACKS ACADEMY COURSE.

ON EVERY PROGRAMME, STUDENTS WILL BENEFIT FROM A THOROUGH INTRODUCTION TO THE BACKCOUNTRY ENVIRONMENT AND ALSO ENJOY SKIING OR SNOWBOARDING THROUGH SOME OF THE COAST MOUNTAIN'S FINEST TERRAIN. ALTHOUGH THE MODULES DO OFFER A COMPREHENSIVE INTRODUCTION, THEY WILL NOT MAKE YOU INTO AN EXPERT IMMEDIATELY. THEREFORE, WE ONLY RECOMMEND SKIING OR SNOWBOARDING OFF PISTE WITH A FULLY QUALIFIED GUIDE.

AVALANCHE SKILLS TRAINING (AST-1) & BACKCOUNTRY INTRODUCTION.

The Avalanche Skills Training Course is an invaluable learning experience for skiers and snowboarders venturing into unpatrolled areas. It focuses on the ability to recognise and avoid avalanche terrain and how to effectively rescue a member of your group in an avalanche situation. You will learn about:

- Recognising and avoiding avalanche hazards;
- Terrain evaluation;
- Snowpack structure analysis;
- Safe route selection;
- Weather study;
- Avalanche rescue techniques including the use of transceivers and other safety equipment.

WINTER & MOUNTAIN 1ST AID.

The benefits of gaining 1st Aid knowledge and skills focused on the winter and mountain environment are obvious. Combining class based learning with outdoor simulations, you will be given an introduction to necessary 1st Aid skills. Topics include:

- Prevention, assessment and treatment of common environmental injuries and illnesses;
- Learning about pre trip preparation;
- Evacuation and rescue planning.

BACKCOUNTRY TOURING.

The backcountry tour is undoubtedly the highlight of every course. Led by your IFMGA mountain guide, you explore the wilderness beyond the boundaries of Whistler riding through pristine snow, surrounded by the impressive peaks of the Coast Mountains.

On the tour, you will be taught how to use randonee / ski touring or snowboard touring equipment, enabling you to climb and traverse the mountains to access the very best conditions. Although most participants are completely unfamiliar with this equipment before the course, everyone finds it hugely enjoyable and there is always a real sense of achievement on completion of the tour.





WHISTLER

WHISTLER IS THE EPICENTRE OF THE MODERN SKIING AND SNOWBOARDING MOVEMENT AND IN OUR VIEW, THERE ARE VERY FEW RESORTS IN THE WORLD THAT EVEN COME CLOSE.

WHISTLER BLACKCOMB IS HOME TO THE BIGGEST AND MOST VARIED SKI AND SNOWBOARD AREA IN NORTH AMERICA. IT IS MADE UP OF TWO MOUNTAINS, WHISTLER AND BLACKCOMB. BOTH MOUNTAINS COMBINE WORLD CLASS TREE SKIING AS WELL AS HUGE ALPINE BOWLS AND EVERYTHING IN BETWEEN. NOT ONLY IS THE AREA VAST, IT ALSO BENEFITS FROM VERY RELIABLE SNOWFALL WITH OVERNIGHT DUMPS OF OVER A FOOT BEING COMMONPLACE. COMPARED TO THE ROCKIES, THE SNOWFALLS IN WHISTLER TEND TO BE SIGNIFICANTLY LARGER, MEANING YOU SHOULD ENJOY DEEP SNOW CONDITIONS ON A MUCH MORE REGULAR BASIS.

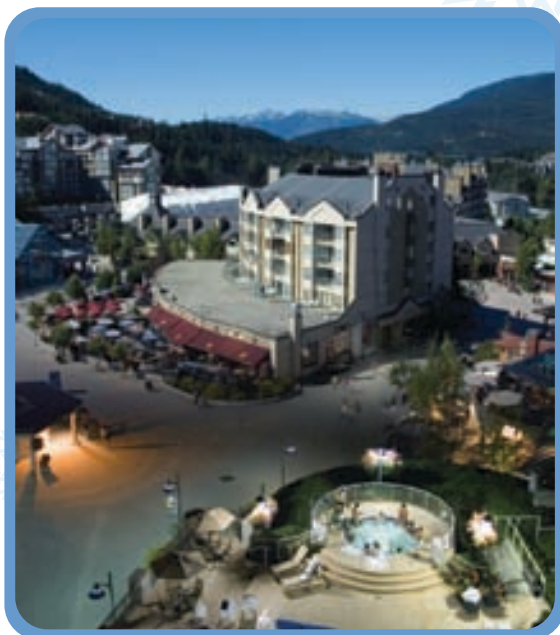
GOING ON AN EXTENDED SKI OR SNOWBOARD COURSE IS NOT PURELY ABOUT THE TIME YOU SPEND ON THE SLOPES THOUGH. WE EXPECT OUR PARTICIPANTS TO HAVE AN EQUALLY ENJOYABLE TIME WHEN THEY ARE NOT UP THE MOUNTAIN. THE TOWN OF WHISTLER IS A VIBRANT AND THRIVING COMMUNITY THAT ATTRACTS PEOPLE FROM ALL OVER THE WORLD WHO COME SEARCHING FOR THE ULTIMATE MOUNTAIN LIFESTYLE.



THE MOUNTAIN.

The area is made up of two awesome mountains — Whistler and Blackcomb. Even on their own — either one of them would represent a larger, more varied and fun hill than virtually every other resort in Canada. Together they offer some of the best skiing and snowboarding on the planet, and they also have one of North America's most sophisticated lift systems.

The terrain at Whistler is ideal for all standards of rider. Some of the best ski and snowboard professionals have made Whistler their home due to the extreme options available and a deep, stable snow pack. It is also perfect for us mere mortals with a huge range of long, interesting trails ranging from gentle greens to more challenging blues and blacks.



WHISTLER BLACKCOMB STATISTICS.

Average snowfall	●	10 metres per year
Area size	●	8100 acres+
Runs	●	200+
Vertical drop	●	1 mile
Number of lifts	●	38
Freestyle parks	●	5
Halfpipes	●	3
Longest run	●	7 miles

THE TOWN.

The town of Whistler is the perfect place to live whilst taking part in an extensive ski or snowboard course. Many ski resorts, although great for a week, can become pretty claustrophobic, even boring, after a while but Whistler has an unmatched diversity with loads going on off the slopes.

Although Whistler is one of the most popular destinations for skiers and snowboarders, it has managed to avoid many of the problems associated with development. It remains an attractive resort that is fantastically well organised and managed in every way. Furthermore, it has better facilities than any other resort we have visited.

ALLTRACKS ACADEMY ACCOMMODATION.

During your time in Whistler, you will stay in well located, comfortable chalets and condos. We feel this is the ideal set up for doing a course of this nature as it truly becomes your home. Unlike a hostel or hotel, you can totally relax — there is no one else coming in and out of your space.

Our accommodation is centrally located, so there is no need to ever get on a bus, or use taxis, when you are in resort. Some of the chalets are virtually ski in/ski out, whilst still being really close to the centre of town.

Although you are well catered for on an Alltracks Academy course, all our accommodation has well equipped kitchens so you can prepare lunches and other meals if you wish. The living areas are warm and welcoming and all the sitting rooms have TV, DVD players, Wireless internet etc.

MEALS.

The Alltracks Academy courses are pretty intense and most days, you will come down from the mountain ready for a filling, nutritious meal without the hassle of having to cook for yourself. We realise the importance of well prepared food when you return from a full day on the slopes and you can rest assured that you will be well catered for.



WHY ALLTRACKS ACADEMY

IF YOU ARE PLANNING THE SKI OR SNOWBOARD TRIP OF A LIFETIME,
YOU WANT TO MAKE SURE THAT YOU ARE GETTING THE VERY BEST.

THIS IS WHY ALLTRACKS ACADEMY COULD BE FOR YOU:

PASSIONATE AND PROFESSIONAL FAMILY RUN COMPANY.

The Alltracks Academy was set up by people passionate about skiing, snowboarding and life in the mountains. The fact that we remain a family run business enables us to provide a level of service and attention to detail often lacking in larger organisations. However, our teaching, training and outdoor experience and the fact that we offer unquestioned financial security enables us to punch above our weight and offer all the advantages of a larger company.



ATOL BONDING – FINANCIAL SECURITY.

Alltracks Ltd is an ATOL bonded company. This means that all the money you pay for your course (not just your flights like most companies) is protected. You do not want to risk your trip of a life time by booking with a company that cannot offer you this security.

EXCELLENT CONVENIENTLY LOCATED ACCOMMODATION.

We offer centrally located accommodation for every course. You stay in private chalets and condos that become your own home for the duration of your programme. Our accommodation is well equipped with DVD players and wireless internet. Often they have hot tubs too. We feel this is far more suitable than staying in a youth hostel or hotel for an extended time.

WHISTLER – THE WORLD'S PREMIER SKI & SNOWBOARD RESORT.

Whistler is at the forefront of modern skiing and snowboarding, and all skiers and snowboarders know of Whistler's epic reputation. There are other resorts where you could do an instructor course, some of which do offer decent riding to keep you entertained for a week or two. However, on an extended trip we feel people really appreciate the scale and variety that Whistler offers.

The town of Whistler is not just some flash, purpose built holiday resort. It is home to a vibrant, year round community of people passionate about skiing, snowboarding, mountain biking and pretty much anything you can do outdoors.

VALUE FOR MONEY.

Alltracks Academy aims to offer the best value for money of any course and we include virtually everything. Some competing companies charge significantly more than us whilst providing less. We are honest enough to admit that you may be able to find a slightly cheaper course if you are happy to go to a smaller, inferior resort. However, we're only interested in delivering the ultimate programme and we know that Whistler offers the choice, and quality, people expect. For complete, transparent information about what is included in Alltracks Academy courses, please look at the booking form, our website at www.alltracksacademy.com or call us directly. We combine a great resort with quality accommodation, training & many extras.

EXPERT TUITION FROM TRUE PROFESSIONALS.

We provide the highest level of tuition. It will come as no surprise to most of you that Whistler is home to some of the most experienced instructors in the world and Alltracks Academy has secured some of the very best. From IFMGA mountain guides, Level 4, sponsored instructors and mind blowing freestyle riders.

FLEXIBILITY.

We appreciate people have different constraints. If you need to arrive a few days late or leave early, we will do our very best to organise a schedule to suit. On the other hand, if you want to get some early turns in, or stay out after completion of the actual course will be able to accommodate you.

EMPLOYMENT AFTER COMPLETION OF YOUR COURSE.

Although the majority of people do return to work or continue their studies at home, a significant number wish to go on to use their qualifications and work as an instructor. We take this as seriously as running our courses, and will help to secure your dream job. Although we do work closely with the Whistler & Blackcomb Ski & Snowboard School, we will do our utmost to find the right instructor job worldwide. Often, people want to head down to New Zealand to instruct there after completion of the Alltracks course.

ALLTRACKS ACADEMY TEAM.

PAUL BEARD.

Upon graduating from Exeter University in 1999, Paul served in the British Army as a Royal Green Jacket officer – but not before doing two seasons skiing powder out in St Anton in the Arlberg. Paul set up the Alltracks Academy with a desire to offer the ultimate ski and snowboard courses to people as passionate about skiing and snowboarding as he is. Paul is delighted to be able to spend his winters out in Whistler with the Alltracks group riding some of the best terrain on the planet.

VICTORIA BEARD.

Vick and Paul met whilst studying at Exeter but cemented their relationship skiing and snowboarding for a season out in St Anton. Following this, Vick traded her skis for a suit and went into the world of private banking in London. After a few years Vick retrained as a Montessori teacher which, although enjoyable, did not offer as much snow time as she needed. Vick is now happy and relieved to be able to live in the mountains again each winter looking after the Alltracks Academy group.

JONATHON MACTAGGERT.

John, or Fez as he is more commonly known, is a real asset to the Alltracks Academy team. He is a very experienced skier, being a qualified ski patroller and aspiring mountain guide. A veteran of numerous freeride, big mountain and freestyle competitions, he always inspires us to give it our all on the slopes. When not skiing, Fez works hard to improve his climbing and mountaineering skills, and is not shy about showing off his killer dance moves either.



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