

EU- MERCOSUR institute



ORGANIZATION'S
Document

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The **global landscape is shifting rapidly**, creating an uncertain geopolitical environment where a multipolar order is reshaping traditional alliances and power structures. Simultaneously, **we face an array of unprecedented, interconnected challenges** that test us as a civilization—ranging from environmental and technological disruptions to warfare and socioeconomic instability.

Amid these rapid changes and global challenges, realignments among state and non-state actors are unfolding worldwide, ushering in a **period of uncertainty**. Yet, at the same time, they create **new opportunities for cooperation** between nations and regions—possibilities that could reshape the future of our civilization.

Cooperation and interconnection are not only essential for achieving common prosperity among countries and regions but, perhaps above all, for addressing the massive global challenges we collectively face.

In an era of isolationism and fragmentation, where autarkic and warmongering sentiments are on the rise, **the EU-Mercosur partnership represents a powerful opportunity**—one that can serve as a model for how regions can connect and collaborate toward shared and common goals.



A time for opportunities...

Despite decades of negotiations, the agreement's finalization has been slow. However, both parties have **consistently expressed a growing interest in establishing partnerships** between the blocs—one that is not only mutually beneficial but also instrumental in addressing the shared challenges of our time.

So far, the agreement—now in its final phase—has primarily been an institutional endeavor, shaped by diplomatic and governmental bodies over the years. Yet, it **still lacks the civil society structures** necessary for its full consolidation.

For such partnerships to achieve long-term success, civic society networks have to be consolidated among blocks. Beyond institutional agreements, **they help build frameworks of shared meaning, knowledge exchange, and social interactions that governments alone cannot establish.** These networks foster knowledge-sharing, social connectivity, business collaborations, cultural initiatives, and other essential dimensions of sociopolitical life—key elements in ensuring stable and enduring relations.

In this sense, to bridge the gap between governmental efforts and the essential role of civil societies, **this project seeks to establish a bi-regional organization-network dedicated to strengthening the non-governmental dimension of the European Union–Mercosur partnership.**

Its mission is to conduct **related research, organize events on key topics relevant to the evolving agreement, and to contribute to solidify the bi-regional networks** among other organizations and people.



Vision And Mission

Vision

Is to strengthen, enhance, and expand the partnership between both blocs, with a focus on shared goals and common objectives. Above all, the aim is to establish an alliance that transcends mutual interests, serving as a model for regional cooperation towards a more unified and better civilization—something that is urgently needed in these fragmented times.

To achieve this, the organization will focus on developing relevant research aimed at improving the bi-regional partnership, while also supporting related events and enhancing networks across various agents, areas and topics— including commercial, cultural, military, political-institutional, environmental, and other relevant domains

Mission

Objectives



ADVANCING KNOWLEDGE

Develop transdisciplinary, high-quality research related to the areas and sectors relevant to the partnership, within the broader context of planetary issues



SUPPORTING INSTITUTIONS AND ORGANIZATIONS

Providing hands-on support in developing strategies, framing key issues, identifying opportunities, and defining actionable steps tailored to the concerns of bi-regional organizations



ENHANCING NETWORKS

Foster bi-regional networks of civil society, business, academic and public institutions ties by building bridges and consolidating partnerships among organizations and people

The Organization



Is a **non-for-profit bi-regional EU-Mercosur organization**, with the format of a research institute, think-tank and a forum for related events.

That follows the principles of **horizontality, accountability, transparency, and collaboration.**

| Our values |



New globalization

Overcoming the old globalization means addressing the local within the global, **tought new generation alliances**, that go beyond mere and naive commerce, towards more integral and up-to-date views and frameworks to tackle common planetary challenges



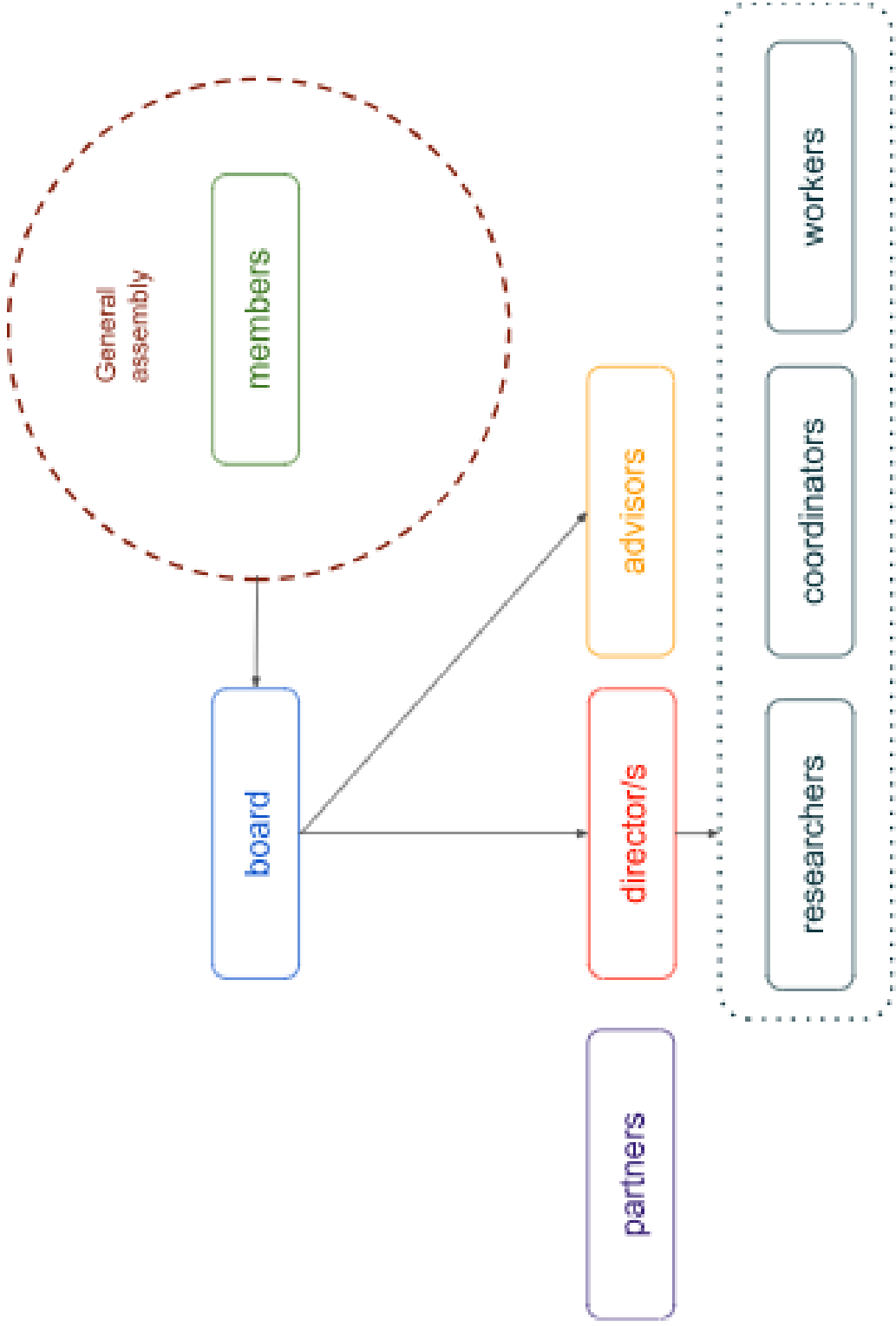
Equality, Sustainability & Well-being

Global inequality and ecological degradation demand urgent action. We need systems rooted in fairness, long-term sustainability, and human well-being across generations



Proper progressive values

We stand for science, inclusion, secularism, and civic participation—in contrast to naive postmodern or reactionary ultraconservative ideas



What we do



RESEARCH

Descriptive, explanatory, and normative research using qualitative and quantitative techniques, supported by multidisciplinary approaches



CONSULTING

Providing direct support and guidance to enhance overall strategies and deployments related towards bi-regional ties and opportunities



ADVOCACY

Facilitating meaningful connections and strategic advocacy around different sectors, to strengthen ethical cross-regional organizations and projects



FORMATION

Sharing knowledge, experiences, and networks related to areas and topics relevant to the bi-regional partnership and broader state of affairs





+ INFO



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