

## **Problem Background**

The economy of the entire world has been beaten by the COVID-19, for that reason a lot of people have no other choice than to close their business. This illness is stopping people from buying products that they want or need, at the same time all the prices of the merchandise have been in a constant rising which makes the people even more depressed and not being able to buy anything.

## **Target**

Web-page to help the people to sell their products without taking the risk of getting the covid and at the same time helping the economy to get back to normal avoiding small business to close

## **Check/Evaluate**

To know if the page is being successful, we need to see how many accounts are active in the web, how the percent of people are buying the products, how good the sellers are and responsible and if more people enter to the page it would mean that the page is getting famous and useful to the people.

## **Causes**

1. There is a lot of people that are struggling to buy new items
2. Why?
  1. The COVID-19 is scaring people and making them stay home, which raises an alarm for the small business
3. Why?
  1. It will make them close
4. Why?
  1. Nobody is spending money, so their business will fall, there are some of them that just open (terrible moment)

## **5. Act/Standardize**

6. • The web will need a weekly maintain in order to be at its full potential
7. • The feedback is going to be pretty important for us in order to be a more user-friendly
8. • There is going to be two special days for updating the page for new items (possible days are
9. Tuesday and Thursday)

## **Countermeasures**

- a.** Provide information to the customers about the sellers to know if they are a trustworthy person or not
- b.** Provide a short information of the product you are about to buy
- c.** Allow the customer to know how much time will take their product to arrive
- d.** Show customers different ways to have contact support for any problem they have with the web-page