

1. Problem Background

When forming a business participants need to establish and formalize an ownership and management division because it ensures the sustainability of the business through its management by a team of professionals with the diverse skills necessary to effectively run the company and avoid misunderstandings about ownership between parts.

2. Target

The goal is to facilitate ownership and management division among the participants of a business with an online platform by December 1, 2022.

3. Causes

- Participants prioritize other processes.
- Not knowing how to make the division official.
- The process is skipped to avoid additional costs.
- Everybody does multiple roles to officialize them.
- Company valuation is not tracked consistently.

4. Countermeasures

1. Online platform capable of managing users accounts.
2. Division of ownership by percentage with an interactive tool.
3. Valuation tracking tool which adapts areas as ownership division.

5. Check/Evaluate

Sustaining the platform will require feedback from users to understand how efficient the tool is in terms of enhancing the business ownership and management division process.

6. Act/Standardize

- Understand how business currently divide ownership to develop an accessible and cost-effective alternative.
- In terms of management the tool should help assign roles to users which are mainly owners just to officialize as way of agreement.