

Diego Martinez Lopez

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Summary

Highly motivated individual with a strong technical background, passionate about innovative technical solutions, great team player, able to think not only from an individual but also from a team perspective and optimize internal team processes.

Experience



QA Tester (Functional Testing)

Freelancer

Apr 2021 - Present (2 years 10 months)

- Conducting thorough functional testing of software applications, focusing on verifying adherence to specified requirements and user expectations.
- Developing and executing comprehensive test cases, test scripts, and test plans, ensuring maximum coverage of critical functionalities.
- Identifying, documenting, and reporting software defects, collaborating with development teams to facilitate timely resolution.
- Participating in requirement analysis sessions to gain a deep understanding of application features and functionalities.
- Collaborating with cross-functional teams to ensure seamless integration of new features and updates into existing software systems.
- Contributing to improving testing processes and methodologies, promoting efficiency and effectiveness within the QA team.



Finance and Accounting Process Specialist

Capgemini

Nov 2019 - Nov 2020 (1 year 1 month)

- Communicating with clients to discuss account statuses, charges, or discrepancies.
- Establishing and maintaining a good relationship with clients at all levels
- Verifying and timely processing financial data through the different tools and systems
- Reconciling customer accounts (invoices).
- Maintaining accurate and complete records, including ledgers, journals, invoices and receipts.
- Proactively sharing knowledge and best practices.



Marketing Specialist (Google Ads)

Cognizant

Dec 2018 - Jun 2019 (7 months)

- Managing all aspects of Google Ad campaigns.
- Creating and optimizing advertising campaigns and paid search landing pages.
- Analyzing and optimizing ad campaigns to increase return on investment (ROI).
- Using Google Ads to drive a variety of online marketing campaigns.
- Analyzing and optimizing pay-per-click (PPC) campaigns to increase ROI.

- Developing PPC strategies to increase online visibility.

Web Content Reviewer

Nov 2017 - Nov 2018 (1 year 1 month)

- Ensuring that all content is compliant with industry standards and best practices, such as HIPAA or FTC regulations.
- Conducting research to identify potential sources of information for the content.
- Reviewing the content to ensure that it is consistent with the company's mission statement, brand identity, and voice.
- Evaluating the appropriateness of images and other multimedia elements in the piece.
- Suggesting changes to the content to make it more effective or appealing to readers.
- Revising content to meet audience needs by adding or removing material.

Education

I.E.S. Mollet

NHC Automotive Engineering (CFGS Automoción), Thecnology

2010 - 2012

I.E.S. Alba del Vallés

Bachillerato Científico-Técnico (A-Level , techonologies and science)

2008 - 2010

Licenses & Certifications



JavaScript 2020 - Udemy

UC-67f1d0d9-7108-4e24-ac3f-da1e59a8ad62/



Python 3 Certified - Pentalog HR

548637



Responsive Web Design - freeCodeCamp



Learning Confluence 2018 - LinkedIn



Learning Jira Software - LinkedIn



Google Ads Search Certification - Google

Issued Apr 2023 - Expires Apr 2024

111693863



HTML Essential Training - LinkedIn

 **Vanilla JavaScript: Building on the Document Object Model (DOM)** - LinkedIn

 **JavaScript: Ajax and Fetch** - LinkedIn

 **Programming Foundations: Data Structures (2019)** - LinkedIn

Skills

JSON • Testing • SQL • Postman API • API Testing • Bootstrap (Framework) • Node.js • Express.js • Front-End Development • Application Programming Interfaces (API)