

## DIEGO PALMA

12 Russell St. Apt 1  
Brooklyn, NY 11222

T +1 917 543 5455  
hola@diegopalma.com

[www.linkedin.com/in/diegopalma](http://www.linkedin.com/in/diegopalma)  
[diegopalma.wordpress.com](http://diegopalma.wordpress.com)

### PROFILE

Happiness explorer. Journalist, Blogger, TED addict and long distance runner. Student of life. Interested in new technology and how social media is transforming the way people connect with news and information. Passionate about social development and education. Optimistic about the future.

### EXPERIENCE

#### **EDITORIAL PUBLISHING/TRANSLATION SERVICES, UNITED NATIONS, NEW YORK — 2010-CURRENT**

- Edit official UN documents translated from English and French to Spanish for accuracy and coherence
- Produce Spanish language publications of General Assembly and Security Council resolutions, presidential statements, meeting records and press releases
- Strong knowledge of desktop systems and databases, including the UN Multilingual Terminology Database

#### **PRODUCTION MANAGER, METROPOLIS FILMS, URUGUAY/ARGENTINA/PUERTO RICO — 2007-2010**

- Supervised all aspects of physical film production, including personnel, budgeting and scheduling for international clients such as Coca Cola, Nestle, P&G, UNICEF, CNN and other international brands
- Produced One Laptop per Child campaign "Plan Ceibal" for the Government of Uruguay
- Proposed innovative yet economic methods of promoting the company's services to potential clients
- Performed outreach to prospective partners, including writing pitch letters and producing promotional materials for use in different marketing channels
- Launched the company's website and oversaw all mapping
- Ran social media campaigns targeting current and potential clients

#### **JOURNALIST, UNIVERSIA.ES, SPAIN/URUGUAY — 2006-2007**

- Wrote a daily column on new technologies and entrepreneurship
- Reported, produced and edited original content for all verticals, including Culture and Education

#### **TEACHER'S ASSISTANT, UNIVERSIDAD DE MONTEVIDEO, URUGUAY — 2005-2006**

- In charge of undergraduate film editing workshop
- Taught Final Cut Pro

### EDUCATION

Bachelor of Communication, specializing in Journalism, Universidad de Montevideo, 2006  
Post-graduate Diploma in Broadcast Media, 2009, Universidad de Montevideo Business School, 2009  
Certificate of Proficiency in English, United Nations, 2010

### SKILLS

Mac/PC; Wordpress, HTML, Final Cut Pro, Photoshop, InDesign and Dreamweaver,  
Microsoft Office, Google Docs.

### LANGUAGES

Excellent command of Spanish (native language) and English; working knowledge of French.

### REFERRALS

Andres Rosenblatt, CEO Metropolis Films ([andy@metropolisfilms.net](mailto:andy@metropolisfilms.net))  
Juan Pedreyra, Senior Translator, United Nations ([pedreyra@un.org](mailto:pedreyra@un.org))  
Meghan Neal, Former Senior Editor, The Huffington Post ([meghan.neal@gmail.com](mailto:meghan.neal@gmail.com))  
Eileen Hudson, Dean, Universidad de Montevideo ([ehudson@um.edu.uy](mailto:ehudson@um.edu.uy))