



Date

1/1/1997

12/31/1998



Orders by End of Month

56729✓

Goal: 56497 (+0.41%)

Returns by End of Month

569✓

Goal: 563 (+1.07%)

Total Profit by End of Month

\$71.68K✓

Goal: \$71.27K (+0.59%)

Total Revenue by End of Month

\$120.16K✓

Goal: \$119.48K (+0.57%)

Customer Who Bought More Items

Ida Rodriguez

Most Profitable Brand

Hermanos

Items Sold to the Customer Above

1021

Profit Generated by the Brand Above

\$1.05M

product_name	Quantity Ordered	Total Revenue	Total Profit	Percentage
Hermanos Green Pepper	645	\$2,489.70	\$1,670.55	
Imagine Popsicles	567	\$2,160.27	\$1,513.89	
Hilltop Mint Mouthwash	676	\$2,447.12	\$1,493.96	
Super Extra Chunky Peanut Butter	611	\$2,211.82	\$1,484.73	
Nationeel Potato Chips	550	\$2,112.00	\$1,479.50	
Fabulous Strawberry Drink	602	\$2,377.90	\$1,474.90	
Booker Strawberry Yogurt	536	\$2,133.28	\$1,452.56	
BBB Best Apple Preserves	605	\$2,184.05	\$1,439.90	
Hermanos New Potatos	538	\$2,103.58	\$1,431.08	
High Quality Scented Toilet Tissue	584	\$2,079.04	\$1,413.28	
Hilltop Extra Moisture Shampoo	609	\$2,161.95	\$1,406.79	
Thresher Spicy Mints	579	\$2,113.35	\$1,395.39	
Gauss Monthly Sports Magazine	564	\$2,143.20	\$1,393.08	
Pleasant Fancy Canned Anchovies	602	\$2,070.88	\$1,384.60	
Carrington Frozen Mushroom Pizza	578	\$2,155.94	\$1,381.42	
Sunset AAA-Size Batteries	588	\$2,052.12	\$1,375.92	
Big Time Apple Cinnamon Waffles	556	\$2,051.64	\$1,373.32	
High Top New Potatos	601	\$2,313.85	\$1,364.27	
Quick Seasoned Hamburger	540	\$1,965.60	\$1,355.40	
Medalist Rice Medly	558	\$2,014.38	\$1,350.36	
Plato Tomato Sauce	535	\$1,984.85	\$1,348.20	
Tell Tale Fresh Lima Beans	698	\$2,212.66	\$1,347.14	
Hilltop 200 MG Ibuprofen	603	\$2,170.80	\$1,344.69	
Red Wing Plastic Knives	619	\$2,321.25	\$1,343.23	
Big Time Frozen Peas	589	\$2,102.73	\$1,342.92	
Imagine Waffles	550	\$2,128.50	\$1,342.00	
Hermanos Lemons	578	\$2,277.32	\$1,340.96	
PigTail Low Fat French Fries	538	\$2,125.10	\$1,339.62	
Best Choice Chocolate Chip Cookies	489	\$1,931.55	\$1,334.97	

