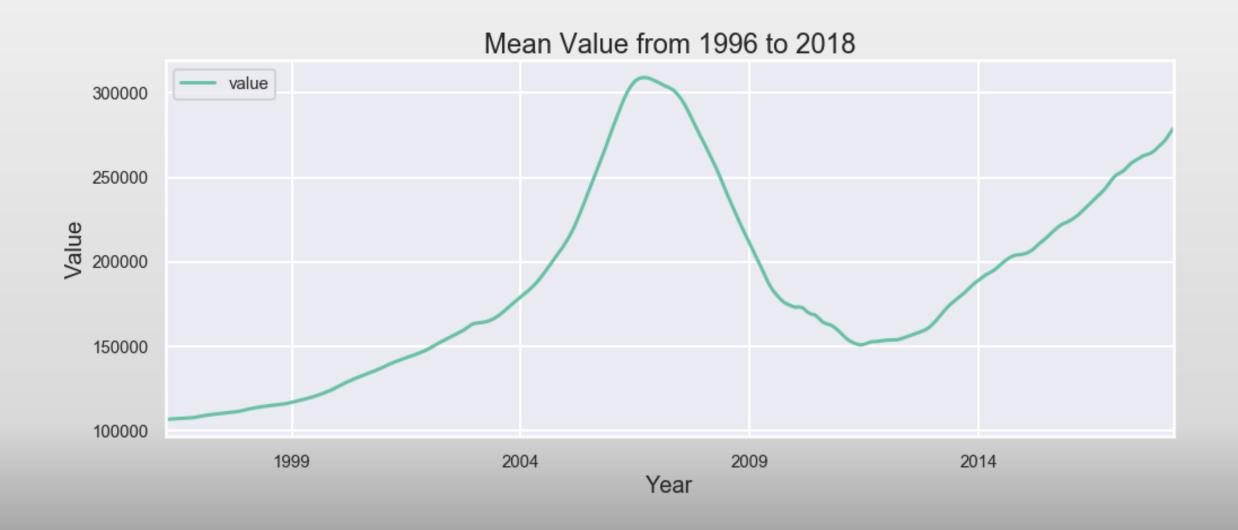
Time Series Analysis

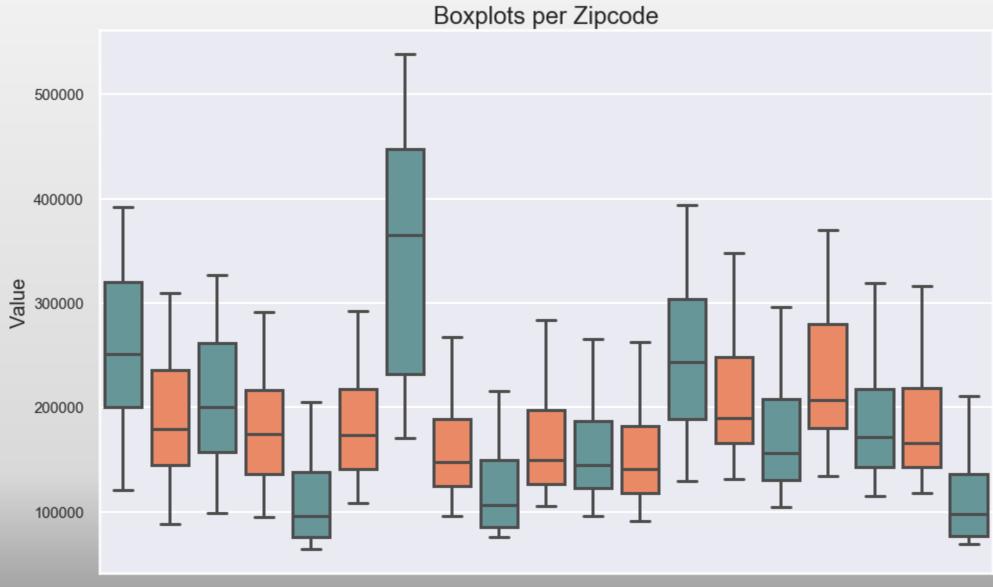
Flatiron School Data Science Module 4 Project

Diego Vallejos

What are the top 5 best zipcodes to invest in Orlando, FL?

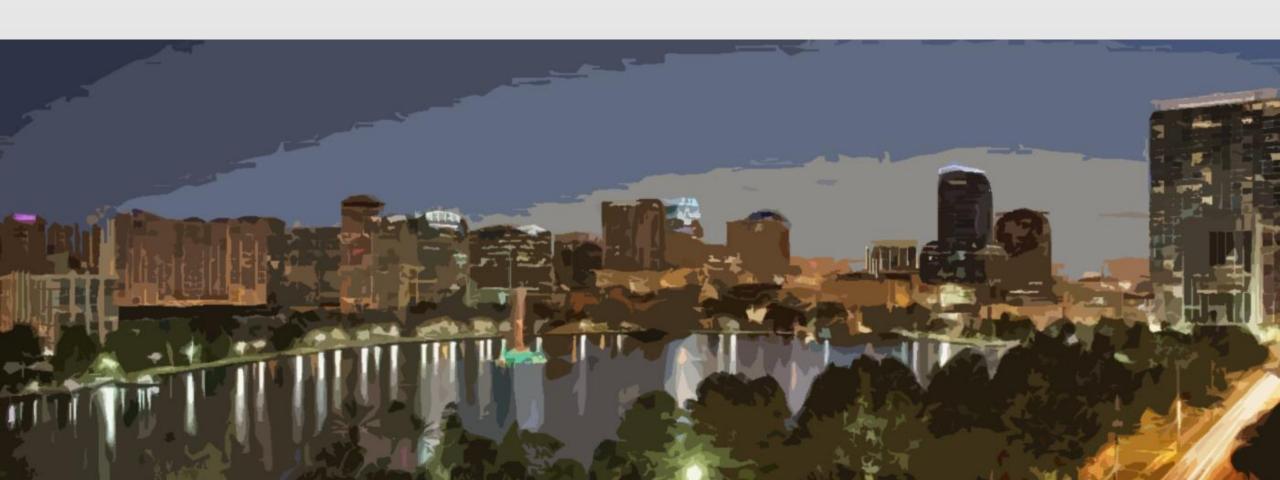




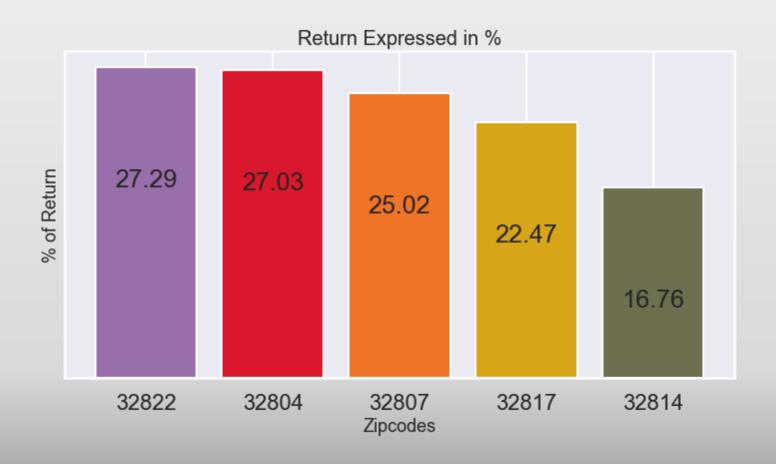


32801 32803 32804 32806 32807 32812 32814 32817 32822 32824 32825 32826 32827 32828 32829 32832 32835 32837 32839 Zipcodes

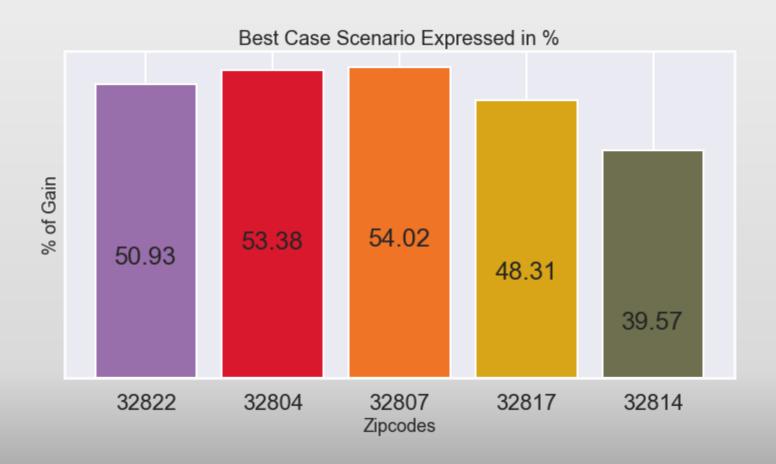
We decided to evaluate the 10 zipcodes with a highest ROI (Return on Investment).



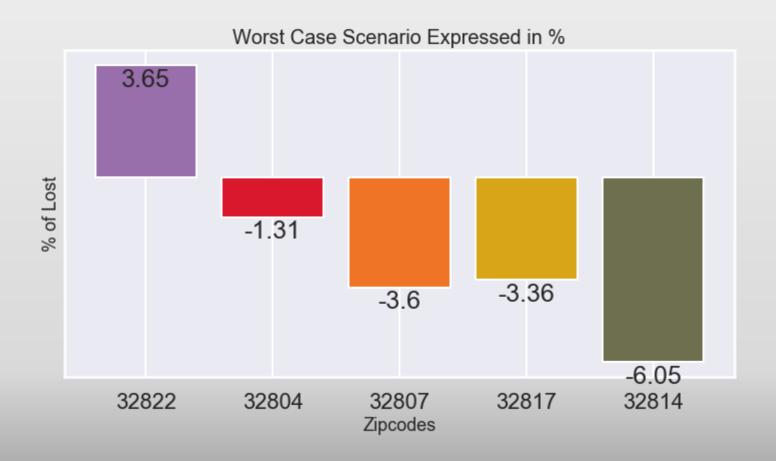
Results



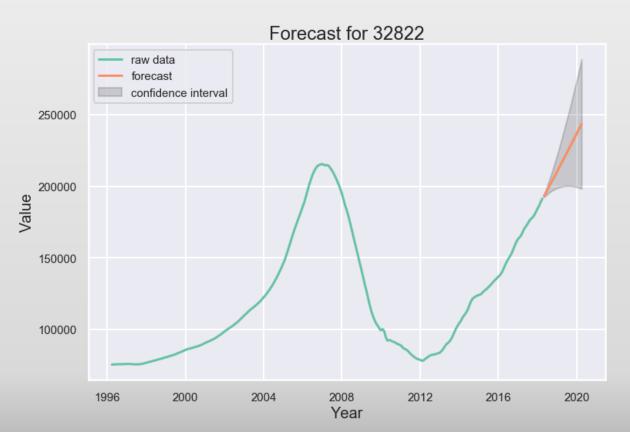
Results



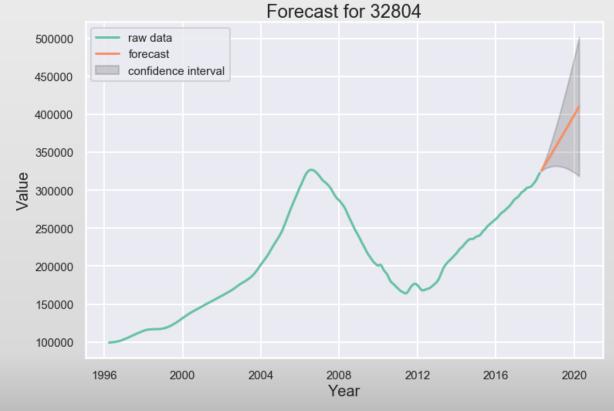
Results



2 years forecast

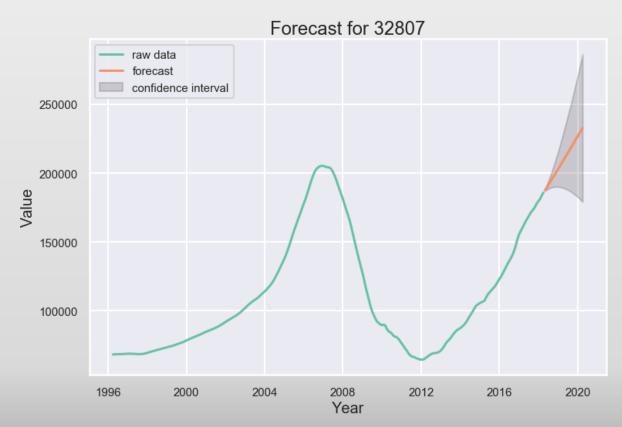


Population 53,029 Housing Units 24,862 Occupied Housing Units 21,111 Median Household Income \$32,903

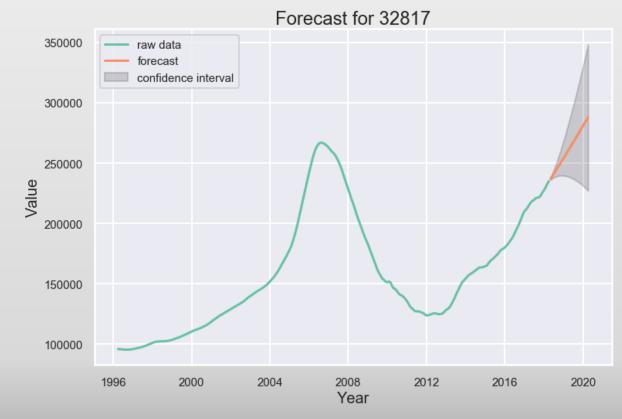


Population 17,312
Housing Units 9,145
Occupied Housing Units 8,152
Median Household Income \$58,548

2 years forecast

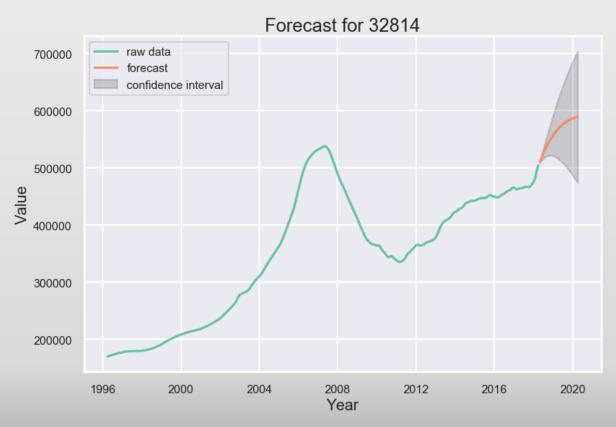


Population 31,465 Housing Units 13,151 Occupied Housing Units 11,764 Median Household Income \$35,980



Population 35,105 Housing Units 13,404 Occupied Housing Units 12,377 Median Household Income \$44,823

2 years forecast



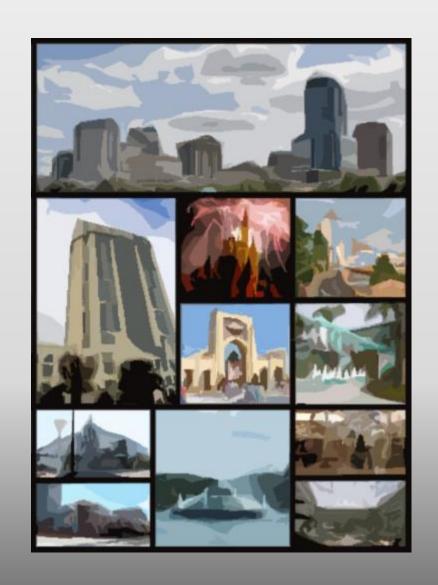
Population 6,151 Housing Units 3,090 Occupied Housing Units 2,707 Median Household Income \$96,766

Recomendations

32822 is our best option because even in the worst case scenario we are going to still win.

The median household income is low, we can offer different financing plans adjusted to their economy.

We should buy and remodel houses to increase the profit if we are buying in 32814.



Future work

Create models for different zipcodes even if they are not in the ROI top 10.

Future risk using updated data with the pandemic factors.



THANKS

