

# Entrepreneur

## HOW TO SUCCEED IN 2018

**Tim Ferriss,  
Gary Vaynerchuk,**  
and 15 Others  
Reveal Your  
Next Big  
Opportunity



## Venus Williams Redefines Hustle



**Freakonomics** Reinvents Itself  
**Baked By Melissa** Masters Holidays  
**Warby Parker** Pleases Everyone

December 2017  
Entrepreneur.com

\$5.99







# TOP 50 BEST UNDERGRAD *and* GRAD PROGRAMS *for* ENTREPRENEURS

The Princeton Review, in partnership  
with *Entrepreneur*, ranks the top universities.



**N**obody instinctively knows how to build a company. They either throw themselves into the role as a first-time leader, or they begin inside a classroom at the growing number of colleges and universities now catering to entrepreneurs' needs.

Inside these institutions, future founders and CEOs are taught the skills and—perhaps just as important—meet the people that empower them to turn smart ideas into real companies.

Each year, *Entrepreneur* partners with The Princeton Review to rank the top 25 undergraduate and top 25 graduate programs for entrepreneurs. The annual survey looks at more than 300 colleges and universities (including one in Mexico) and weighs each institution's commitment to surrounding its students with world-class mentors, professors, and alumni, as well as an environment for budding entrepreneurs to thrive. Turn the page to find out which schools do it best.





# UNDERGRADUATE PROGRAMS *for* Entrepreneurs

## 2018 RANK

		No. of Entrepreneur- Related Courses Offered	No. of Students Enrolled in Entrepreneurship Classes	% of Faculty with Entrepreneurial Experience	Startups Launched by Grads in Past 5 Years	Funding Raised by Grads in Past 5 Years	Tuition per Year
1	<b>Babson College</b> Arthur M. Blank Center for Entrepreneurship Babson Park, Mass.	38	2,283	100	321	\$35 million	\$49,664
2	<b>University of Houston</b> Cyvia and Melvyn Wolff Center for Entrepreneurship Houston	52	1,948	100	284	\$41 million	\$11,887 (in-state) \$27,337 (out-of-state)
3	<b>Brigham Young University</b> Rollins Center for Entrepreneurship & Technology Provo, Utah	47	5,814	94	508	\$814 million	\$10,920 \$5,460 (LDS students)
4	<b>University of Michigan</b> Innovate Blue Ann Arbor, Mich.	54	3,452	63	323	\$68 million	\$15,310 (in-state) \$47,004 (out-of-state)
5	<b>Bernard Baruch College, The City University of New York</b> Lawrence N. Field Center for Entrepreneurship New York City	16	942	81	832	\$1.7 billion	\$6,861 (in-state) \$17,331 (out-of-state)

## METHODOLOGY

**LAST SPRING**, The Princeton Review surveyed more than 300 colleges and universities to determine which of them best serve future entrepreneurs. Below are a few of the key metrics collected from those schools. For more information on the methodology and more details on each ranking, go to [PrincetonReview.com/entrepreneur](http://PrincetonReview.com/entrepreneur).

### Academics and Requirements

Schools were asked if they offer a major, a minor, a concentration, or a degree program in entrepreneurship; how many courses in entrepreneurship are offered in topics such as feasibility analysis, new venture management, technology commercialization, and venture capital; and whether they provide cross-discipline opportunities to work with students in other majors (e.g., working with computer engineering students to develop a product).

### Outside the Classroom

Schools were asked for the number and size of scholarships available, and the number of outside mentors who worked with students. Annual business-plan or new-venture competitions, hackathons, and pitch-deck or startup weekends (along with prize money amounts), among other activities, were also considered. Schools were also asked to report the total dollar amount of prize money won from outside competitions by students enrolled in entrepreneurship offerings at their school.

### Students and Faculty

This by-the-numbers survey asked for the total number of full- and part-time students enrolled in entrepreneurship courses in the 2016–2017 academic year and how many of them had developed an actionable business plan to launch a startup. They then asked how many companies were started by graduates within the past five to 10 years that are still in business, and how much money their entrepreneurship alumni had raised from investors to launch their companies.

The Princeton Review also tallied the number of faculty teaching courses on entrepreneurship during the year, and how many faculty members had started, bought, or run a business.





# UNDERGRADUATE PROGRAMS *for* Entrepreneurs

**2018  
RANK**

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<b>6</b>	<b>Northeastern University</b> Center for Entrepreneurship Education Boston	34	1,282	67	541	\$56 million	\$49,497
<b>7</b>	<b>Washington University</b> Skandalaris Center for Interdisciplinary Innovation and Entrepreneurship St. Louis	26	549	77	95	\$189 million	\$51,533
<b>8</b>	<b>University of Maryland</b> Academy for Innovation and Entrepreneurship College Park, Md.	79	8,498	48	126	\$37 million	\$10,399 (in-state) \$33,606 (out-of-state)
<b>9</b>	<b>Baylor University</b> Dept. of Entrepreneurship Waco, Texas	31	2,100	100	280	\$50 million	\$43,790
<b>10</b>	<b>Temple University</b> Innovation & Entrepreneurship Institute Philadelphia	61	3,002	96	255	\$3 million	\$16,658 (in-state) \$28,418 (out-of-state)
<b>11</b>	<b>The University of Dayton</b> L. William Crotty Center for Entrepreneurial Leadership Dayton, Ohio	34	1,869	65	79	\$5 million	\$41,750
<b>12</b>	<b>University of Oklahoma</b> Center for Entrepreneurship Norman, Okla.	28	275	73	43	\$16 million	\$9,063 (in-state) \$24,444 (out-of-state)
<b>13</b>	<b>University of North Carolina at Chapel Hill</b> Center for Entrepreneurial Studies Chapel Hill, N.C.	28	1,680	70	69	\$12 million	\$8,867 (in-state) \$34,588 (out-of-state)
<b>14</b>	<b>Tecnológico de Monterrey</b> Institute for Entrepreneurship Eugenio Garza Lagüera Monterrey, Mexico	84	20,000	76	841	\$20 million	NR
<b>15</b>	<b>University of Utah</b> Lassonde Entrepreneur Institute Salt Lake City	32	1,076	64	215	\$7 million	\$7,956 (in-state) \$25,198 (out-of-state)



# UNDERGRADUATE PROGRAMS *for* Entrepreneurs

**2018  
RANK**

		No. of Entrepreneur- Related Courses Offered	No. of Students Enrolled in Entrepreneurship Classes	% of Faculty with Entrepreneurial Experience	Startups Launched by Grads in Past 5 Years	Funding Raised by Grads in Past 5 Years	Tuition per Year
<b>16</b>	<b>Syracuse University</b> Falcone Center for Entrepreneurship Syracuse, N.Y.	27	2,036	100	90	NR	\$46,755
<b>17</b>	<b>The University of Iowa</b> John Pappajohn Entrepreneurial Center Iowa City	22	2,229	86	243	NR	\$8,965 (in-state) \$30,609 (out-of-state)
<b>18</b>	<b>Miami University</b> Institute for Entrepreneurship Oxford, Ohio	32	3,033	53	54	\$10 million	\$14,578 (in-state) \$32,768 (out-of-state)
<b>19</b>	<b>North Carolina State University</b> NC State Entrepreneurship Raleigh, N.C.	28	1,434	59	66	\$223 million	\$9,058 (in-state) \$27,406 (out-of-state)
<b>20</b>	<b>Ball State University</b> The Entrepreneurship Center Muncie, Ind.	19	646	80	147	\$35 million	\$9,594 (in-state) \$25,368 (out-of-state)
<b>21</b>	<b>University of Kansas</b> KU Center for Entrepreneurship Lawrence, Kan.	21	900	100	32	\$100 million	\$10,824 (in-state) \$26,592 (out-of-state)
<b>22</b>	<b>DePaul University</b> Coleman Entrepreneurship Center Chicago	27	1,132	61	133	\$70 million	\$37,626
<b>23</b>	<b>Loyola Marymount University</b> Fred Kiesner Center for Entrepreneurship Los Angeles	16	330	93	60	\$8 million	\$46,136
<b>24</b>	<b>Oklahoma State University</b> Riata Center for Entrepreneurship Stillwater, Okla.	29	2,055	66	58	\$4 million	\$8,738 (in-state) \$23,776 (out-of-state)
<b>25</b>	<b>Drexel University</b> Laurence A. Bialada Institute for Entrepreneurship Philadelphia	38	1,532	90	33	\$18 million	\$52,002





# GRADUATE PROGRAMS *for* Entrepreneurs

**2018  
RANK**

		No. of Entrepreneur- Related Courses Offered	No. of Students Enrolled in Entrepreneurship Classes	% of Faculty with Entrepreneurial Experience	Startups Launched by Grads in Past 5 Years	Funding Raised by Grads in Past 5 Years	Tuition per Year
<b>1</b>	<b>Harvard University</b> Arthur Rock Center for Entrepreneurship Boston	37	936	57	84	\$1.5 billion	\$75,353
<b>2</b>	<b>Rice University</b> Rice Alliance for Technology and Entrepreneurship Houston	30	655	83	245	\$3.8 billion	\$56,097
<b>3</b>	<b>The University of Chicago</b> Polsky Center for Entrepreneurship and Innovation Chicago	25	1,959	57	317	\$327 million	\$59,753
<b>4</b>	<b>Babson College</b> Arthur M. Blank Center for Entrepreneurship Babson Park, Mass.	36	1,279	100	643	\$15 million	\$67,562
<b>5</b>	<b>Northwestern University</b> The Larry and Carol Levy Institute for Entrepreneurial Practice Evanston, Ill.	60	1,777	88	224	\$191 million	\$70,435

## OF THE TOP 25 SCHOOLS ON OUR GRADUATE PROGRAM LIST

**\$777 M**

The **AVERAGE**  
AMOUNT of  
FUNDING RAISED  
by GRADS of the  
LISTED SCHOOLS

**76%**

The **PERCENTAGE** of  
FACULTY WHO HAVE  
STARTED, BOUGHT,  
or RUN a **SUCCESSFUL**  
BUSINESS



# GRADUATE PROGRAMS *for* Entrepreneurs

## 2018 RANK

6

**Brigham Young University**  
Rollins Center for  
Entrepreneurship & Technology  
Provo, Utah

No. of  
Entrepreneur-  
Related  
Courses Offered

30

No. of Students  
Enrolled in  
Entrepreneurship  
Classes

302

% of Faculty  
with  
Entrepreneurial  
Experience

92

Startups  
Launched by  
Grads  
in Past 5 Years

168

Funding  
Raised by  
Grads  
in Past 5 Years

\$506 million

Tuition  
per Year

\$24,620  
\$12,310  
(LDS students)

7

**University of Virginia**  
Batten Institute for  
Entrepreneurship and Innovation  
Charlottesville, Va.

28

747

100

123

\$222 million

\$62,800  
(in-state)  
\$65,118  
(out-of-state)

8

**Temple University**  
Innovation and Entrepreneurship Institute  
Philadelphia

76

4,196

100

158

\$2 million

\$32,558  
(in-state)  
\$45,113  
(out-of-state)

9

**University of Michigan**  
Ross School of Business, Zell Lurie Institute,  
Center for Entrepreneurship, College of Engineering  
Ann Arbor, Mich.

59

2,734

41

172

\$99 million

\$56,918  
(in-state)  
\$61,918  
(out-of-state)

10

**Bernard Baruch College,  
The City University of New York**  
Lawrence N. Field Center for Entrepreneurship  
New York City

19

161

83

383

\$49 million

\$15,039  
(in-state)  
\$27,064  
(out-of-state)



# 2018 RANK

11

**The University of South Florida**  
The USF Center for Entrepreneurship  
Tampa, Fla.

No. of  
Entrepreneur-  
Related  
Courses Offered

58

No. of Students  
Enrolled in  
Entrepreneurship  
Classes

1,367

% of Faculty  
with  
Entrepreneurial  
Experience

100

Startups  
Launched by  
Grads  
in Past 5 Years

342

Funding  
Raised by  
Grads  
in Past 5 Years

\$26 million

Tuition  
per Year

\$11,253  
(in-state)

\$20,637  
(out-of-state)

12

**University of North Carolina at Chapel Hill**  
Center for Entrepreneurial Studies  
Chapel Hill, N.C.

31

709

95

41

\$21 million

\$43,106  
(in-state)

\$59,229  
(out-of-state)

13

**Northeastern University**  
NU Center for Entrepreneurship Education  
Boston

72

1,745

47

130

\$10 million

\$44,605

14

**University of Oklahoma**  
Center for Entrepreneurship  
Norman, Okla.

10

84

100

16

\$412 million

\$16,229  
(in-state)

\$33,804  
(out-of-state)

15

**Syracuse University**  
Falcone Center for Entrepreneurship  
Syracuse, N.Y.

24

1,420

100

90

NR

\$38,544





# GRADUATE PROGRAMS *for* Entrepreneurs

**2018  
RANK**

**16**

**The University of Texas at Austin**  
Herb Kelleher Center for  
Entrepreneurship & Texas Venture Labs  
Austin, Texas

No. of  
Entrepreneur-  
Related  
Courses Offered

46

No. of Students  
Enrolled in  
Entrepreneurship  
Classes

462

% of Faculty  
with  
Entrepreneurial  
Experience

92

Startups  
Launched by  
Grads  
in Past 5 Years

70

Funding  
Raised by  
Grads  
in Past 5 Years

NR

Tuition  
per Year

\$35,324  
(in-state)  
\$51,804  
(out-of-state)

**17**

**New York University**  
W. R. Berkley Innovation Labs  
New York City

18

1,123

36

34

\$120 million

\$69,110

**18**

**Texas A&M University**  
Center for New Ventures and Entrepreneurship  
College Station, Texas

16

502

33

500

\$5 million

\$22,213  
(in-state)  
\$34,849  
(out-of-state)

**19**

**The University of Texas at Dallas**  
The Institute for Innovation  
and Entrepreneurship  
Richardson, Texas

24

557

69

357

\$12 million

\$18,064  
(in-state)  
\$32,974  
(out-of-state)

**20**

**DePaul University**  
Coleman Entrepreneurship Center  
Chicago

43

381

61

92

\$12 million

\$24,960

# 2018 RANK

21

**University of Rochester**  
**Ain Center for Entrepreneurship**  
Rochester, N.Y.

No. of  
Entrepreneur-  
Related  
Courses Offered

27

No. of Students  
Enrolled in  
Entrepreneurship  
Classes

274

% of Faculty  
with  
Entrepreneurial  
Experience

79

Startups  
Launched by  
Grads  
in Past 5 Years

105

Funding  
Raised by  
Grads  
in Past 5 Years

\$41 million

Tuition  
per Year

\$47,089

22

**Washington University**  
**Skandalaris Center for Interdisciplinary  
Innovation & Entrepreneurship**  
St. Louis

33

445

80

52

\$55 million

\$55,385

23

**University of Utah**  
**Lassonde Entrepreneur Institute**  
Salt Lake City

15

270

73

81

\$18 million

\$26,933  
(in-state)  
\$49,366  
(out-of-state)

24

**The George Washington University**  
**Center for Entrepreneurial Excellence**  
Washington, D.C.

8

1,606

80

50

\$20 million

\$48,975

25

**University of California—  
San Diego**  
**Institute for Innovation and Development**  
La Jolla, Calif.

19

338

77

67

\$500 million

\$46,775  
(in-state)  
\$50,909  
(out-of-state)