

Mav Pitch

**A unique entrepreneurial opportunity at
UT Arlington**

UT Arlington's own Shark Tank:

Available to all UTA students!

Go for it! Begin to ideate and form teams.

Generous alumnus: ~\$2M

**YOU DREAM OF STARTING YOUR OWN COMPANY.
YOU HAVE THE IDEA.
YOU NEED FUNDING.**

HERE'S YOUR CHANCE:

Compete for more than **\$100,000**
in cash and development funds this fall, with a
chance to win more in future semesters, from the

MAVERICK ENTREPRENEURSHIP FUND AND AWARD PROGRAM

The Maverick Entrepreneurship Fund and Award Program stimulates entrepreneurship at UTA by encouraging students to explore and express their business ideas in a friendly and encouraging environment. The cornerstone of the program is a business pitch competition where students vie for tens of thousands of dollars in development funds and cash awards.

All UTA undergraduate and graduate students can compete, either alone or in teams of up to four members.

DON'T MISS THIS OPPORTUNITY!

For additional details, contact Dr. Jeffrey McGee (jmcgee@uta.edu)

Maverick Entrepreneurship Program and Award

MavPitch

- ✓ *You dream of starting your own company.*
- ✓ *You have the idea and the know-how.*
- ✓ *You need funding.*

HERE'S YOUR CHANCE

Compete for \$15,000 in venture development funds THIS SEMESTER, with a chance to win much more in future semesters!

MAVERICK BUSINESS PITCH COMPETITION

The Maverick Business Pitch Competition encourages students to explore and express their business ideas. It is open to all UTA undergraduate and graduate students who can compete alone or in teams of up to four.

Individuals/teams will submit a three-minute video describing their business idea. A panel of judges will review the video pitches and select those that will be invited to present a live six-minute pitch for a chance to win up to \$15,000 in venture development funds.

SCHEDULE*

Video Submission Deadline – Friday, November 17th – Three-minute video presentation

Semifinalists Announced – Monday, November 20th

Live Pitch Finale – Thursday, November 30th – 4:30 until 7:30

*Dates subject to change.

[More on Facebook](#) | [More on LinkedIn](#)
entrepreneurship@uta.edu

go.uta.edu/mavpitch



UNIVERSITY OF
TEXAS
ARLINGTON

COLLEGE OF
BUSINESS



UNIVERSITY OF
TEXAS
ARLINGTON

COLLEGE OF
ENGINEERING

Maverick Business Pitch Competition: In-class pitch

Scoring Rubric fall 2021

45 points possible

Name of Pitch (Business Idea): _____

		Excellent (5)	Very Good (4)	Good (3)	Fair (2)	Poor (1)	
Overview	<i>Compelling hook</i>						<i>Very unappealing</i>
Opportunity	<i>Can't miss</i>						<i>Difficult to ascertain</i>
Potential Competitive Advantages	<i>Might be real</i>						<i>Nothing special</i>
Offering	<i>Reasonable offering</i>						<i>Very disconnected from reality</i>
Marketing and Sales	<i>Good handle on these issues</i>						<i>Very unrealistic expectations</i>
Competitive Landscape	<i>Solid understanding of market/competition</i>						<i>Lack of understanding of market/competition</i>
Revenue Model	<i>Reasonable and compelling</i>						<i>Unreasonable and not compelling</i>
Current Status	<i>Have made solid progress</i>						<i>Simply a notion</i>
Communication	<i>Very compelling presentation</i>						<i>Very disorganized presentation</i>

Column Total

Grand total: _____

Would you invest in this venture? **Y** **N** (circle one)

Overall final evaluation (circle one): Excellent Very good Good Marginal Inadequate

Comments:

MavPitch 25 August 2022 Phase II at CEEI awarded \$185,000 to 9 UTA startups

WeWant App - Zuriel Lopes (\$25,000)

The WeWant app will offer a way to establish direct communication between mobile ice cream vendors and customers.

Dal Lam - Ryan Scott and Bodie Chisum (\$5,000)

Dal-Lam produces cross-laminated timber panels designed for a sustainable and safer job site.

Blueplan8 Flight - Mahinder Singh (\$25,000)

Blueplan8 Flight produces hydrogen-powered drones designed for powerline inspection. Our drones can remain aloft three times longer than battery-powered drones making the inspection process more efficient and faster.

Continuum Senior Communities - Mark Byars (\$5,000)

Continuum provides state-of-the-art Alzheimer's care by bringing health management technology to residential facility care.

Vicious Creatures - Luz Lopez (\$25,000)

Vicious Creatures is an online shop that combines K-pop and rock music into uniquely designed t-shirts.

Von Perry, LLC - Treyvon Perry (\$25,000)

Von Perry LLC is a company that uses 3D printing technology to design and build homes.

Apex Robotics - Kashish Dhal (\$25,000)

Apex Robotics develops customized autopilot software solutions for drones to provide repeatable and scalable inspections/mapping services for oil & gas industries, nuclear power plants, and public safety departments

Harbor Homes - Bodie Chisum and Ryan Scott (\$25,000)

Harbor Homes is a cutting-edge housing company bringing cost-effective housing to an oversaturated market. We combine pre-fabricated design with cross-laminated timber to manufacture durable and expandable designs.

Increscent - Parimal Patel (\$25,000)

Increscent is a 3D printing solutions company that provides 3D printer users with the tool to build the highest quality filament and polymer-based products.

MavPitch 8 December 2022 Phase I at CEEI awarded \$160,000 to 12 UTA startups



MavPitch 8 December 2022 Phase I at CEEI awarded \$160,000 to 12 UTA startups

Succsmart is a developing business tech start-up whose mission is to use its proprietary new biopolymer composite material to re-engineer single-use plastic straws and, eventually, other single-use plastic consumables in the pursuit of creating a more sustainable and equitable future. **(\$15k)**

Optsensic is a B-2-B type ASIC design company developing high-performance optical and temperature sensors for smartphones, tablets, and wearable devices. Our product OPS100X is a high-performance, energy-efficient hybrid optical sensor which combines two separate sensors into a single package, resulting in greater miniaturization and lower manufacturing costs for semiconductor manufacturers. **(\$15k)**

Nyquist Audio is a HiFi audio company specializing in modular design. Our first product, a modular headphone amplifier, separates the pre-amp and power-amp sections into modules. This approach allows our customers to experiment with different amplifier technologies (Vacuum Tubes, Class A, AB, D). **(\$10k)**

Lens Defense is an easy and affordable solution to keep your glasses and sunglasses scratch-free. The custom-made protectors are made from the same transparent and durable material as smartphone screen protectors and fit any sized and shaped eyewear. The Lens Defense system represents a far less costly alternative to replacing scratched lenses. **(\$5k)**

College Major Mentorship Emotional strain relief by connecting students to distinguished career professionals who help mentor students to limit confusion about selecting majors. We currently have 180+ mentorship videos and classes across 130+ industry categories. We want to add college admissions counselors, scholarship evaluation committee members, and SAT/ACT tutors to become the go-to site for college mentorship. **(\$5k)**

UAV Part Picker is a website that guides users to build a custom drone. Clients select their preferred type of drone, and our website directs them to vendors offering compatible components. We choose vendors based on part availability, compatibility, and price. **(\$2.5)**

Polar Ice Cap markets specialty hats that provide cooling relief from the heat to the wearer. **(\$2.5k)**

Making Lemonade Media is a boutique creative media agency that provides a wide range of services such as photoshoots, video shoots, social media redesign and scheduling, and website redesign help. **(\$1.5k)**

Trail Angel Foods is a meal kit service designed for weekend hikers and long-term backpackers that delivers food to them along the trail. Hiking across the country on the Appalachian Trail typically takes months of logistical preparation. We strive to reduce this time by planning the hiker's meals and shipping them to a predetermined destination. **(\$1.5k)**

Name is a social equality tool that empowers individuals to teach the world the correct pronunciation of their names. **(\$1.5k)**

PYB is a tennis court reservation app. **(\$1k)**

Golden Kestrel is a drone rental company specializing in law enforcement operations. **(\$1k)**

Latest:

The Maverick Entrepreneur Program and Award Fund's **MavPitch Phase II** culminated on **Thursday, August 10th**, at the Center for Entrepreneurship and Technology Development. The panel of judges, consisting of Jim Grundy, David Nguyen, Ryan Jones, Joel Knutowski, and Srini Gorty, allocated a total of **\$117,000** in awards to the following entries:

Store Sense: Offers a comprehensive software solution for gas station store owners, streamlining operations through inventory management, sales tracking, revenue analysis, and simplified employee management. (\$25,000)
Lens Defense: Presents an accessible, cost-effective solution for safeguarding glasses and sunglasses from scratches. (\$20,000)

DFW 360 Media: A versatile real estate photography and media company providing premium content for property listings and branding. (\$20,000)

Polar Ice Cap: Markets specialty hats designed to offer cooling relief from heat to the wearer. (\$15,000)

College Major Mentorship: Aims to address the confusion surrounding major selection by connecting students with accomplished career professionals who provide mentoring. (\$10,000)

Succsmart: A business tech startup committed to reengineering single-use plastic straws and other consumables using its proprietary biopolymer composite material, contributing to a more sustainable and equitable future. (\$10,000)

Trail Angel Foods: Introduces a meal kit service tailored for weekend hikers and long-term backpackers, delivering food to them along their trail journeys. (\$10,000)

LuxeView: A comprehensive residential real estate photography and videography provider based in North Dallas. (\$5,000)

Boopli: Tackles the age-old challenge of bottle refusal in breastfed children with a novel approach. The concept involves scanning a mother's bosom via a mobile app to replicate a seamless feeding experience. (\$1,000)

Divine Skin: A black-owned brand specializing in herbal-based beauty products, driven by a passion for offering quality skincare solutions to people of color. (\$1,000)

Example success story

<https://www.patturn.io/>

A platform eCommerce sellers use to manage and sell customer returns.

From Patturn

"Patturn is an end-to-end returns and inventory management software that provides superior supply chain and omnichannel solutions. It allows users to take control of new, returned, refurbished and surplus inventory and routes them towards targeted, online marketplaces to maximum recovery. Through Patturn, users can drastically improve their disposition strategies and make better business decisions."

Founders UTA students Dennis, David, and Douglas Hoang