# **DIEGO YANEZ-LAGUNA**

**Designer & Programmer** 

portfolio diegoyl.com
github.com/diegoyl

linkedin.com/in/diego-yanez-laguna

# EXPERIENCE

## UI/UX Design Intern / Next Play Games

Jun 2025 - Present

- Designing UI screens, components, and animations for two mobile apps focused on sports learning (Figma)
- Leading the creation of a new design system, streamlining workflows and ensuring consistency across both apps
- Conducted user testing and introduced new features that boosted app engagement
- Assisted AI team with data tagging and model training, leveraging programming and AI skills (Python, Roboflow)

### Mobile App Developer / VitalVault

Apr 2025 - Present

- Creating full design system, including branding, UI/UX, and app flows, for an open source, AI-powered app that helps medical patients organize, manage, and efficiently find their documents (Figma, Adobe Illustrator)
- Coding front-end features, ensuring an accessible experience for users of all backgrounds (React, Tailwind)

#### HARDCELL Project Lead & Designer / MIT Art, Culture, & Technology Dept.

2023 - May 2025

- Revived MoMA-featured art+tech installation with custom robotics, sensors, and control systems
- Led cross-functional team across design, fabrication, and programming (Arduino, Python, Electronics)
- Built custom PCBs and 3D-printed enclosures from prototype to final (SolidWorks)

### Fullstack Developer / Beatfarm App / diegoyl.com/beatfarm-web

Feb - Jun 2024

- Designed and built a hip-hop beat-making app to introduce users to music composition and sampling
- Created custom UI, graphics, and branding (Figma, Illustrator, Photoshop)
- Implemented app logic, audio sample processing, and full-stack integration (Python, Kivy)
- Re-created the app as a browser-accessible version (JavaScript, HTML/CSS)

## Interaction Designer & Researcher / Squish (Undergrad Thesis)

Jan - May 2024

- Designed a digital music instrument using modular foam blocks and custom force sensors (Rhino3D)
- Built custom circuits and real-time sound software (Arduino, Python, PureData)
- Researched soft materials and alternative music interfaces to improve expressive interaction

# Creative Director / Infinite (Fashion & Design Magazine)

2020 - 2023

- Taught design workshops and offered mentoring to newcomers, resulting in 3x member growth over three years.
- Improved the magazine's creative quality by overseeing & editing layout, photos, and social media content (Adobe)
- Designed and sold handmade merch that increased community presence and covered 40% of annual expenses

# **SKILLS**

Design UI/UX, User-Centered Design, Rapid Prototyping, Data Vis, Animation, User Testing, Game Dev
 Tools Figma, Illustrator, Photoshop, AfterEffects, InDesign, Premiere, Git, MongoDB, Colab, AI tools
 Programming Typescript, JS, Python, React, Next, HTML/CSS, Tailwind, Postgres, Arduino, numpy, scikit, pandas
 CAD & Fab SolidWorks, Fusion 360, Blender, Rhino, Rendering, 3D Printing, Laser Cutting, PCB Design

# **EDUCATION**

#### Massachusetts Institute of Technology (MIT)

2019 - 2024

B.S. in Art & Design / Minor in Computer Science

**Classes** / Visual Communication, WebLab, Interactive Objects, Product Design, Al for Design, Advanced Algorithms, Design & Manufacturing, Interactive Music Systems, Fundamentals of Programming

**LANGUAGES** English (native), Spanish (native), Italian (advanced)