



## 'Fake Love'

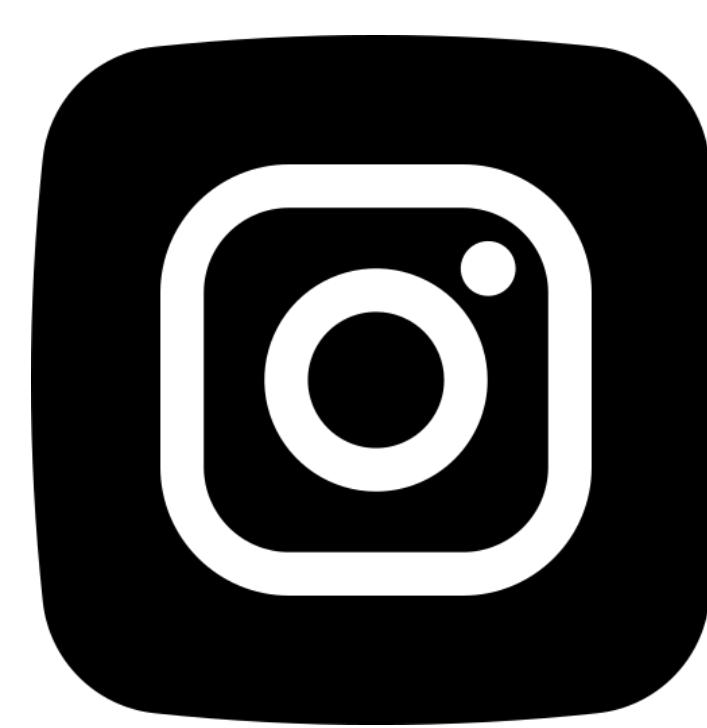
### Die Gryn

[diegryny.com](http://diegryny.com)

**Genre:** Funk, Dance Pop, Alternative.

**For Fans Of:** Dua Lipa, Troye Sivan, Lady Gaga

**Fake Love** is about choosing self-respect over emotional chaos, and dancing through it.



### PRESS SHOTS

### LISTEN LINK

### Artist Bio

Die Gryn is a queer pop artist, singer and songwriter whose sound blends danceable pop energy with emotional clarity and self-assured lyricism. Drawing from alt-pop, disco-influenced grooves and modern club sensibilities, his music balances movement with meaning.

His debut single *Fake Love* (released 21 November 2025) introduces Gryn's ability to transform complicated romantic experiences into a statement of self-worth and personal empowerment. The track explores boundaries, emotional honesty, and the refusal to accept mistreatment, all while remaining rhythm-driven and immediately engaging.

Following the original release, *Fake Love* has continued to evolve through collaborative reinterpretations, including an official remix that expands the track's sonic reach and audience. With a strong visual identity and a growing presence across streaming and social platforms, Die Gryn is building momentum toward a broader body of work set to unfold through 2026.

#### **Campaign & Marketing Strategy:**

- Targeted editorial outreach to digital publications and discovery platforms
- Active radio pitching, including submissions to independent and national tastemaker stations
  - Ongoing remix collaborations to extend the life-cycle of *Fake Love*
- Visual-led social media strategy combining professional press imagery, performance clips, and behind-the-scenes content

**For press and industry enquiries**  
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