

Gutenberg Editor – Teaching Material

Beginner-Friendly Guide for WordPress Students

1. What Is Gutenberg?

Gutenberg is the WordPress Block Editor introduced in version 5.0. It replaces the classic editor with a modern, visual, drag-and-drop experience. Instead of typing everything in one box, Gutenberg lets you build pages using blocks—like LEGO pieces.

2. What Is a Block?

A block is a piece of content. Every part of a WordPress page or post is made using blocks. Common block types include Paragraph, Heading, Image, List, Quote, Button, Gallery, Columns, and more. Each block has its own settings for styling and customization.

3. Why Gutenberg Is Important

- Easy for beginners (no coding needed)
- Visual editing with drag-and-drop
- Flexible layouts with powerful design options
- Works with almost all modern themes
- Helps build professional-looking pages easily
- Provides better structure for SEO

4. The Gutenberg Interface

When you open the editor, you'll see:

- ✓ Content Area – where blocks are added
- ✓ Top Toolbar – undo/redo, add blocks, preview, publish
- ✓ Block Toolbar – appears when selecting a block
- ✓ Settings Sidebar – block settings & page settings
- ✓ Add Block Menu (+) – to insert any block

5. Adding Blocks

To add a block:

1. Click the + (Add Block) button
2. Choose a block type
3. Type or insert content
4. Style using the block toolbar and sidebar
5. Rearrange blocks using drag-and-drop

6. Most Useful Blocks

- Paragraph – for regular text
- Heading – titles & structure
- Image – upload or select from Media Library
- List – bullet or numbered lists
- Button – call-to-action links
- Columns – multi-column layouts
- Spacer – empty space for layout control

7. Styling Blocks

Each block has options for:

- Text and background color
- Font size and typography
- Alignment
- Borders and radius
- Padding and spacing

8. Using the List View

The List View shows all blocks in a structured tree. This helps you navigate between blocks, select hidden elements, and reorganize content easily.

9. Moving and Reordering Blocks

You can move blocks by:

- Drag-and-drop
- Using the up/down arrows
- Moving blocks inside groups or columns

10. Grouping Blocks

Grouping allows you to select multiple blocks and control them as one unit. This is useful for building sections like hero banners, feature boxes, and call-to-action areas.

11. Mini Project

Create a simple landing section:

- Heading: 'Welcome to My Website'
- Paragraph introducing the site
- Button linking to another page
- Image
- Spacer for breathing room

12. Quick Q&A;

1. What is a block?
2. How do you add a new block?
3. Where are block settings located?
4. What does List View do?
5. How do you reorder a block?