




	Name	Juraj Manažér		Quote		
	Age	38		<i>“I have all my work in one place”</i>		
	Location	Bratislava				
	Job Title	financial manager				
	Keywords	family, work, scheduled time, balanced life				
Background (Biography)			Behaviours, Skills, Preferences			
<p>Juraj is a financial manager living in Bratislava. He's married and has two children. His family and his work are the most important things in his life. His work is also a hobby form him, so he's usually not frustrated and depressed at monday mornings. He also likes parallel work, because it's a time saver for him. It's a nightmare for him, when he needs to postpone things for the next day, because he don't like when he can't observe his time schedule.</p>						
			Time		IT skills	
			Lot of  Busy		Novice  Expert	
			Patience 		Cars 	
			Small		Big Novice  Expert	
Motivations – Be-Goals		Motivations – Do-Goals		Frustrations		
• spend time with his family		• add and edit cars		• no real-time - refreshing to see new orders		
• have comfort job		• direct customer contacting		• searching customers only by first name		
• don't need postponing things for the next day		• accept or refuse order		• he must set all data of new car manually		
• have more free time		• simple login to administration		• absence of direct customer contacting		
		• list all orders and cars				
		• add car photos				
Ideal Experience						
• notifications about new orders						
• access to administr. to more people at same time						
• search customers by any parameter						
• the application suggest when user fill formular						