

Specifications

Full-colour R
Solid bleached sulphate 280 g/m²

Dimensions in mm
Format: 270 x 210
Bleed: 3

Colour and typography

Specifications

Full-colour R

Solid bleached sulphate 280 g/m²

Scent

Font family: Objektiv Mk2
Font weight: Regular
Font size: 9pt
Leading: n.a.
Paragraph spacing: n.a.
Colour: #353535
Kerning: 400

Scent side

Font family: Objektiv Mk2
Font weight: Regular
Font size: 14pt
Leading: 19pt
Paragraph spacing: n.a.
Colour: #353535
Kerning: 400

Body text

Font family: Objektiv Mk2
Font weight: Regular
Font size: 7pt
Leading: 14pt
Paragraph spacing: 21pt
Colour: #004631

Dose

Font family: GT Sectra Fine
Font weight: Medium
Font size: 9pt
Leading: n.a.
Paragraph spacing: n.a.
Colour: #004631

Subheading

Font family: Objektiv Mk2
Font weight: Bold
Font size: 7pt
Leading: 14pt
Paragraph spacing: 21pt
Colour: #004631

Design



Size
270 x 210 mm
Paper
Solid bleached sulphate
280 g/m²

Logo (in mm)

W: 35,5
H: 15
X: 80
Y: 99

Scent (in mm)

W: 47
H: 4
X: 84
Y: 117

Content (in mm)

W: 16,6
H: 11,5
X: 114
Y: 128

Gradient (in mm)

W: 65
H: 13,5
X: 74,7
Y: 132

Ingredients and use (in mm)

W: 48
H: 43
X: 148
Y: 92

Image side (in mm)

W: 57
H: 53
X: 13
Y: 86

Scent side (in mm)

W: 49
H: 12
X: 19
Y: 127

Barcode (in mm)

W: 30
H: 18
X: 34
Y: 158

Universal Recycling Symbol (in mm)

W: 8
H: 9
X: 102
Y: 180

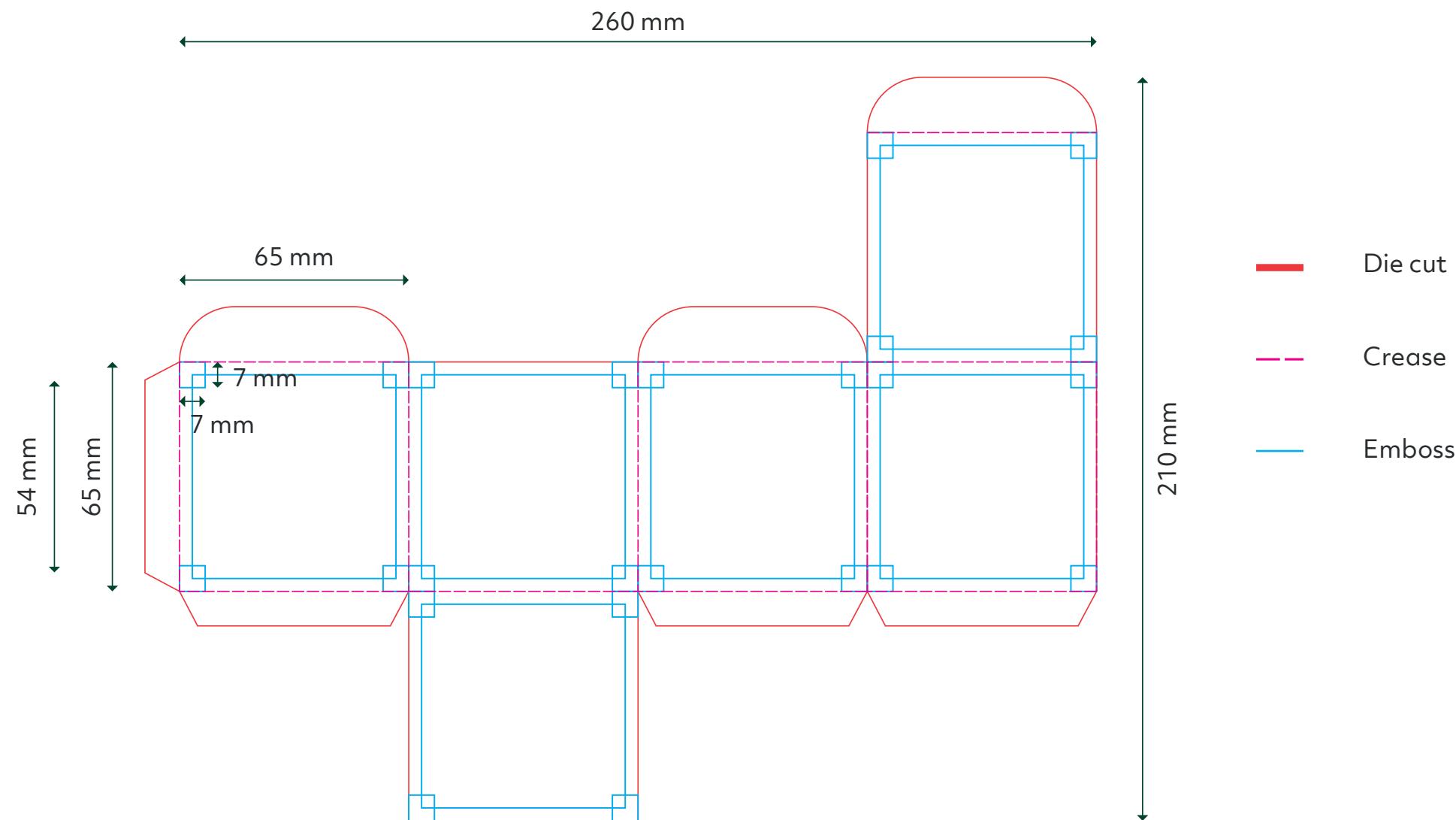
The Green Dot Symbol (in mm)

W: 8
H: 8
X: 84
Y: 180

Estimated content (in mm)

W: 13
H: 4
X: 247
Y: 133

Die cut



Sticker bathbomb packaging



Size (in mm)

W: 8

H: 227

Gold foil (in mm)

W: 1