

# Specifications

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full-colour R  
coated 135 g/m<sup>2</sup>

## Dimensions in cm

format: 150 x 334  
bleed: 0,3

# Colour and typography

## Title

Font family: GT Sectra Fine  
Font weight: Medium  
Font size: 252pt  
Leading: 303pt  
Colour: #004631

## Fineprint

Font family: Objektiv Mk2  
Font weight: Regular  
Font size: 28pt  
Leading: 56pt  
Colour: #004631

# Banner 1

**Size:**  
150 cm x 334 cm

**Paper**  
Coated 135 g/m<sup>2</sup>



**Logo (in cm)**

W: 9  
H: 9  
X: 33  
Y: 5

**Packshot (in cm)**

W: 30  
H: 116  
X: 37  
Y: 26

**Fineprint (in cm)**

W: 61  
H: 8  
X: 7,5  
Y: 154

**Background element (in cm)**

W: 50  
H: 50  
X: 20  
Y: 55

**Title (in cm)**

W: 30  
H: 30  
X: 7,5  
Y: 106

# Banner 2

**Size:**  
150 cm x 334 cm

**Paper**  
Coated 135 g/m<sup>2</sup>



## Logo (in cm)

W: 9  
H: 9  
X: 33  
Y: 5

## Packshot (in cm)

W: 61  
H: 107  
X: 7,5  
Y: 30

## Fineprint (in cm)

W: 61  
H: 8  
X: 7,5  
Y: 154

## Background element (in cm)

W: 60  
H: 60  
X: 7,5  
Y: 60

## Title (in cm)

W: 18  
H: 18  
X: 16  
Y: 46

# Banner 3

**Size:**  
150 cm x 334 cm

**Paper**  
Coated 135 g/m<sup>2</sup>



## Logo (in cm)

W: 9  
H: 9  
X: 33  
Y: 5

## Packshot (in cm)

W: 61  
H: 106  
X: 7,5  
Y: 32

## Fineprint (in cm)

W: 61  
H: 8  
X: 7,5  
Y: 154

## Background element (in cm)

W: 60  
H: 60  
X: 7,5  
Y: 55

## Title (in cm)

W: 36  
H: 20  
X: 40  
Y: 40