

# Specifications

Specifications
Full-colour R
Solid bleached sulphate 280 g/m <sup>2</sup>
Coated Fogra 39
Dimensions in mm
Format: 270 x 210
Bleed: 3

# Colour and typography

Scent	Scent side	Body text
Font family: Objektiv Mk2	Font family: Objektiv Mk2	Font family: Objektiv Mk2
Font weight: Regular	Font weight: Regular	Font weight: Regular
Font size: 9pt	Font size: 14pt	Font size: 7pt
Leading: n.a.	Leading: 19pt	Leading: 14pt
Paragraph spacing: n.a.	Paragraph spacing: n.a.	Paragraph spacing: 21pt
Colour: #353535	Colour: #353535	Colour: #004631
Kerning: 400	Kerning: 400	
Dose	Subheading	
Font family: GT Sectra Fine	Font family: Objektiv Mk2	
Font weight: Medium	Font weight: Bold	
Font size: 9pt	Font size: 7pt	
Leading: n.a.	Leading: 14pt	
Paragraph spacing: n.a.	Paragraph spacing: 21pt	
Colour: #004631	Colour: #004631	

# Design



## Logo (in mm)

W: 35,5  
H: 15  
X: 80  
Y: 99

## Gradient (in mm)

W: 65  
H: 13,5  
X: 74,7  
Y: 132

## Scent side (in mm)

W: 49  
H: 12  
X: 19  
Y: 127

## The Green Dot Symbol (in mm)

W: 8  
H: 8  
X: 84  
Y: 180

## Scent (in mm)

W: 47  
H: 4  
X: 84  
Y: 117

## Ingredients and use (in mm)

W: 48  
H: 43  
X: 148  
Y: 92

## Barcode (in mm)

W: 30  
H: 18  
X: 34  
Y: 158

## Estimated content (in mm)

W: 13  
H: 4  
X: 247  
Y: 133

## Content (in mm)

W: 16,6  
H: 11,5  
X: 114  
Y: 128

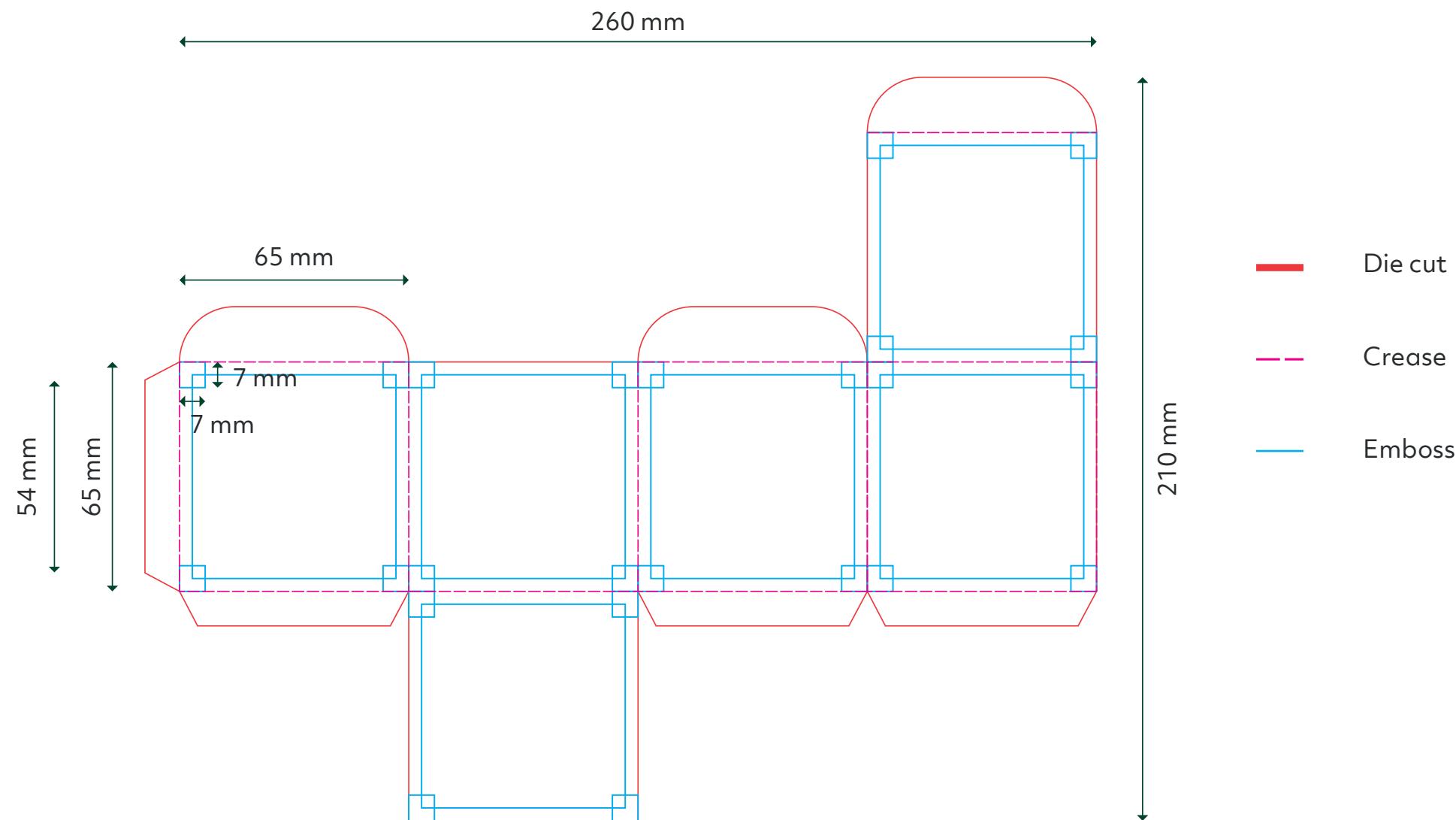
## Image side (in mm)

W: 57  
H: 53  
X: 13  
Y: 86

## Universal Recycling Symbol (in mm)

W: 8  
H: 9  
X: 102  
Y: 180

# Die cut



# Sticker bathbomb packaging



**Size (in mm)**

W: 8

H: 227

**Gold foil (in mm)**

W: 1