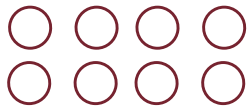# Safeguarding: Show ROI

DEEPROOTS

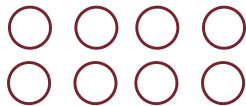## We found a technical debt problem and...

Value Articulation

It's hard to articulate value in terms the Product Owner cares about.
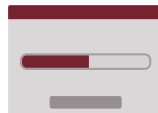
Prioritize

It was not evident for the Product Owner how to prioritize against features.

Progress Check

It wasn't clear if we would achieve the intended value when 1/2 through.