



DEEP ROOTS

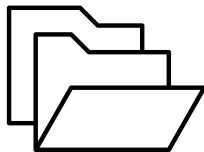
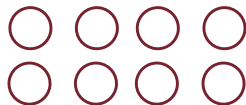
Growing Responsible Ownership

Practice #2: Running Experiments

When you tried something that might not work, were any these present?



Only one option
was tried.



Data wasn't tracked.



Success measures weren't
defined in advance.

