




GROW PRACTICE: PLAN EXPERIMENTS


You have chosen door number two! That is awesome because that means that you are not only aware of the triggers that prevent you from planning experiments effectively, but also you see the potential to shift that.

Often when people are tracking triggers, it's a natural next step to involve other people. This is great as it creates organic conversations and engages people without a requirement for immediate action. This white space gives everybody's brain time to think and reflect.



Individual Observation Results

- ✓ Patterns discovered...
- ✓ Awareness increased...



Group Observation Results

- ✓ COMMON patterns discovered...
- ✓ SHARED awareness increased...
- ✓ ALIGNED choice on priority...

Whether you brought up this week's observations to others or not, you can **now** start engaging them intentionally daily and weekly to examine current reality and start making real change ... together.



Daily Stand-Up Questions

1. Is there anything you're trying to figure out right now?
2. How can you use an experiment to resolve it?



Weekly Retrospective Questions

These are intended to add or replace 15m to your existing retrospective agenda.

1. Did you have any hour long conversations to come to an agreement?
2. What is an experiment you could have run together instead of the conversation?
3. Did you resolve anything with experiments this week?