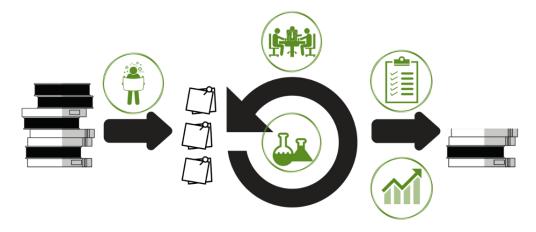
Growing Responsible OwnershipTM (GROwTM)



PLANNING EXPERIMENTS



- 1. Review your pain
- 2. Agree what hurts most
- 3. Decide how to measure progress at pain reduction
- 4. Define how you will measure that
- 5. Define some experiments to try
- 6. Define some improvements based results of past experiments

RUNNING EXPERIMENTS



During planning, decide: ACTIONS

- Improvement vs Experiment
- Impact Measurement

In tracking, note:

- Did we finish the work?
- What happened to the impact measure?

LEADING OWNERSHIP



Logistics

Meet weekly for 7 min Attendees: Executive, Team

Optional: Other teams under same executive

Team: Show current decisions Executives: Coach on ownership

Team Agenda:

- What was learned since last time?
- How did that insight change what we measure?
- Any overall changes in technical strategy
- Any resources we need, and on what timeline?

Executive Agenda:

- Ask what informed any specific decision
- Note successful ownership moments

ASSESSING OWNERSHIP



ACTIONS

- Which teams need my help?
- Which teams should be left alone?

Score teams on their ability to prioritise, handle the unknown, learn & execute, and decide well. See Team Assessment Rubric for specific criteria within these categories.

SHOWING IMPROVEMENT



ACTIONS

Add to the demo agenda the following items:

- Target measure
- Experiments run
- Results
- Any strategy shifts (measure or experiments) for next week.



