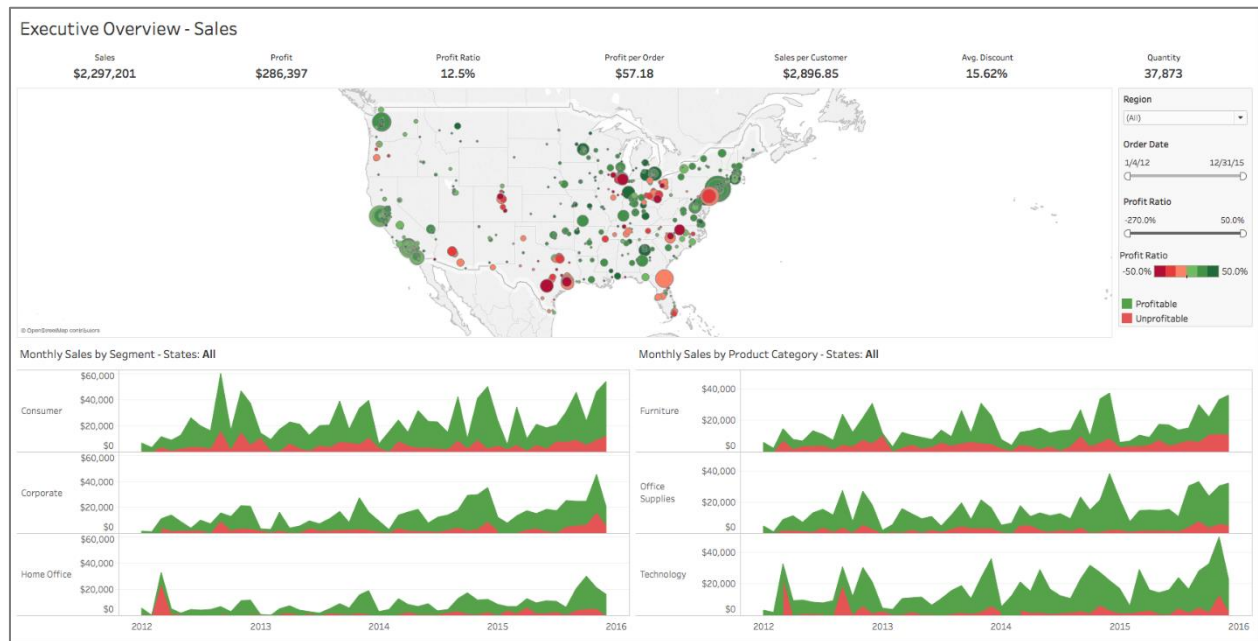# **Tableau Desktop 10 - Project**

Problem Statement

Business Scenario

Natalie Mounier, the CEO of a retail products company, is very focused on the sales of the products her company sells, as she needs to deliver a presentation on the company's sales results to the company's Board of Directors every quarter. Natalie is also interested in sales performance across the company's four regions, as she is also responsible for setting sales performance targets for her sales teams in each region. Natalie wants to build a dashboard that will present some metrics about products (such as sales, profits, profit ratio, etc.). Natalie also wants to be able to see the trends of these statistics over time, and be able to filter down to one, more than one, or all geographic regions.

Overview

- Use the Saved Sample – Superstore dataset.
- Create a table that shows sales, profit, profit ratio, profit per order, sales per customer, average discount, and quantity.
- Create a map that presents sales by geography.
- Create two trend charts – one that shows monthly sales by segment, and one that shows monthly sales by category.
- Add the three views to a Dashboard.
- Create and add filters for Region, Order Date, and Profit Ratio that impact all three views in the Dashboard.
- Create and add a Filter Action to the map.

The result should resemble the image below:

The data can be downloaded from the link mentioned below:

https://public.tableau.com/profile/priyanka7086#!/vizhome/Project4-Dataset/SalesDashboard?publish=yes