ADVANCED ANALYTICS

ASSIGNMENT 2

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Presentation Link:

https://youtu.be/SEzRakG5A3U

Introduction

In this assignment, the team was tasked to create a machine learning (ML) model to forecast the stock share price of the top 5 shares, starting from May 1st 2020 to May 1st 2021, in order to purchase a Mercedes-AMG GT, costing at minimum RM 1.1 million.

The top 5 stock shares in Malaysia are found via comparing the average growth percentage over a period of 335 days, specifically from 1st June 2019 to 1st May 2020.

Lastly, the ML model is fed the chosen stock shares to forecast the stock share price 1 year into the future, from 1st May 2020 to 1st May 2021. It will then be used to determine whether it is enough to purchase the car.

Methodology

a. Description of data (description of data frame)

Stock Ticker

 Stock ticker shows how individual stock prices and stock market rises and fall.

Stock ticker changes as the prices vary when the stock market is open. The ticker will then show the final results from that trading day once the market closes. Stock ticker commonly contains ticker symbol, open, high, low, close, adjustment close and volume

Ticker Symbol

Each publicly traded company has a ticker symbol that uniquely identifies the
companies. This is because it simplifies the naming of the company and
makes it easier to look up the stock ticker. For example, Amazon's ticker
symbol is AMZN.

Open

Open is the price of a stock that started trading when the stock market opens.
The price might be the same as when the market closes the night before.
However, during after hours trading, events that happen then might change the stock price overnight. Events such as company earnings reports could happen in that period.

High

 High is the highest price the stock achieved between the opening and closing of the stock market.

Low

 Low is the lowest price the stock achieved between the opening and closing of the stock market

Close

 Close is the raw price of a stock when the stock market closed for that trading day. This closing price is normally used to determine how that particular share performed during that trading day. Thus, closing prices are normally fed into machine learning to calculate and predict the performance of that particular stock.

Adj_close (Adjusted Close)

• Adjusted closing price basically adjusts or modifies the stock closing price due to corporate actions which are dividends, stock splits and rights offerings. This adjustment to the stock closing price is to take into account these actions in order to properly reflect the accuracy of the closing price. For example, in the event the share price closed at RM50 and there is a corporate action such as posting dividends for RM10 per share. The newly adjusted closing price would be RM40 to account for that dividend. Thus, adjusted closing price is more accurate than raw closing price. Thus, this parameter is used to feed data into our ML model as it more accurately reflects the closing price.

Volume

 Volume is the number of shares bought or sold. It varies between opening and closing of the stock market.

b. Exploratory data analysis (graphical plots of data)

A web extension, Table Capture, was used to gather Malaysian companies that have a stake in the Malaysian stock market. The data was saved in an Excel file. The results are as seen below.

No.	Company	Company Website	
	1 7-ELEVEN	http://www.7eleven.com.my	
	2 A-RANK B	http://www.arank.com.my	
	3 ABLEGRO	http://www.ablegroup.com.my	/
	4 ABM FUJI	http://www.abmfujiya.com.my	
	5 ACME HO	https://www.acmeholdings.com	n.my
	6 ACOUSTE	http://www.acoustech.com.my	/
	7 ADVANCE	http://www.asb.com.my	
	8 ADVANCE	http://www.advancecon.com.m	ıy/
	9 ADVANCE	http://www.advancedpack.com	.my
1	0 ADVENTA	http://www.adventa.com.my	
1	1 AE MULTI	http://www.amallionpcb.com	
1	2 AEON CO.	http://www.aeonretail.com.my	
1	3 AEON CRE	https://www.aeoncredit.com.m	y/
1	4 AFFIN BAN	http://www.affin.com.my	
1	5 PRINSIPTE	http://www.prinsiptek.com	
1	6 AHB HOLD	http://www.ahb.com.my	
1	7 AHMAD Z	http://www.azrb.com	
1	8 AIRASIA G	http://www.airasia.com	
1	9 AirAsia X I	http://www.airasiax.com	
2	O AJINOMO	http://www.ajinomoto.com.my	
2	1 AJIYA BER	http://www.ajiya.com	

Figure 1 : Excel table of company names

After that, a web scraping program written in Python code was used to gather the company's ticker symbols. From the scrapped ticker symbols, Python code was written to calculate the average growth percentage of the company stock over a 335 day period, from June 1st 2019 to May 1st 2020. Companies with no ticker symbols are filtered out. The below figure describes the top 5 companies with the highest average growth percentage in descending order.

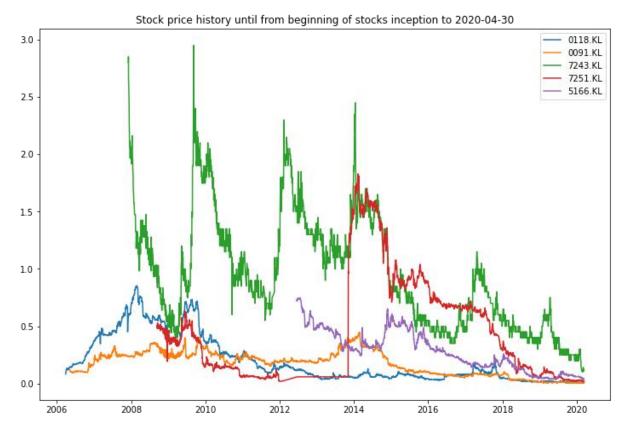


Figure 2: Top five stock shares visualized

Ticker	Average Growth Percentage
0118.KL (TRIVE)	11.79%
0091.KL (DAYA)	7.01%
7243.KL (IMPIANA)	3.31%
7251.KL (BARAKAH)	1.65%
5166.KL (MINDA)	1.63%

Table 1: Average growth percentage of top five stock shares.

It can be concluded that the stock share, 0118.KL, had the highest growth, followed by 0091.KL with 7.01%. The stock with the lowest growth percentage is 5166.KL with a growth of 1.63% over a 335 day period. Furthermore, the total capital invested on the 1st May 2020 on market open is RM1800.

0118.KL : 100.0 0091.KL : 50.0 7243.KL : 1100.0 7251.KL : 150.0 5166.KL : 400.0

Figure 3: Distribution of amount invested across the stocks

7343.KL makes up the majority investment at RM1100 followed by 5166.KL at RM400. The least invested stock is 0091.KL at RM50.

c. Approach (description of models used and why)

The model chosen to forecast the stock price is the SARIMA model, but we did initially use the ARIMA model. SARIMA is short for Seasonal Autoregressive Integrated Moving Average. It is used to predict future time series data based on its past values with a seasonal component (Brownlee 2018). Whereas, ARIMA is the non-seasonal version (Malik 2018).

Time series data is data that is indexed in a timely order. For example, today's date can be used as a unique index. This format fits the stock data, given that it has a timestamp as an index and a closing price as a feature.

We are specifically building a univariate model since there is only one feature, the adjusted close price of the stock share. The model will try to learn a pattern in the trend of the data and use it to forecast the stock price in the future. It can be seen that the predicted data (green line) fits the test data (orange line) in the figure below. It is able to capture the trend of the data based on the previous data.

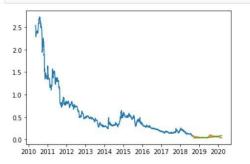


Figure 4: Prediction of the stock 0118.KL using ARIMA

Experiments

Training and Test

SARIMA

For SARIMA, we used up all the dataset as a training set. Thus, we do not have a test set. The reason for this is because we are using Akaike's Information Criterion (AIC) to evaluate our model and the seasonal nature of SARIMA. For a time-series analysis especially for SARIMA, AIC is very useful as the time series most valuable data is mostly the most recent data, Therefore, the most recent data is always stuck in the validation set and test set. Thus, our SARIMA model is using all the dataset as a training set and using AIC will improve the model selection when compared to the traditional train/test model selection methods. SARIMA performs better than ARIMA. Thus, to test the forecasting on the data set, we had to set the time period on when to perform forecasting, the start date and end date.

ARIMA

The test data was prioritized. The dataset for the test data is 366 data points.

The training data is the total amount of data minus the test data size, this varies stock to stock. The test data is the last 366 data points in the dataset, this is constant for all stocks.

Configuring Hyperparameters

SARIMA

When it comes to configuring SARIMA, there is a need to select hyperparameters for the trend and seasonal elements of the series. (Brownlee, 2018)

Trend Elements:

Parameters	Description	How to interpret
р	Trend autoregression order	If p = 1 in a monthly cycle, helps to understand whether January data will have influence on February.
d	Trend difference order	It is the level of integration for the process. It means how many times the time series operator should be applied to have the time series to become stationary
q	Trend moving average order	The number of prior noises (errors) that affect the current value

Table 2: The trend or non-seasonal elements

Seasonal Elements:

Parameters	Description
Р	Seasonal autoregressive order
D	Seasonal difference order
Q	Seasonal moving average
m	The number of time steps for a single seasonal period

Table 3: The seasonal elements

The number m that is determined will affect the seasonal elements P, D, Q. The values for m can be 12 for monthly data is monthly seasonal cycle, 52 for weekly seasonal cycle, and 365 for daily seasonal cycle. For our SARIMA modelling, we used m = 12. As our stock ticker data is daily, we had to resample it to monthly so that it can handle variations in the data so that the model can train on the various patterns in the dataset. This is because when we tried m = 365 for a daily seasonal cycle, the changes in the patterns is too minute in which it causes overfitting. Thus, we want to get the monthly predicted adjusted closing price for a year starting from 2020-05-01 to 2021-05-01.

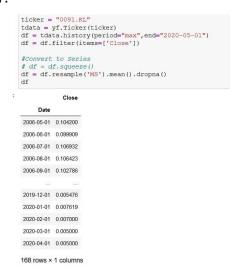


Figure 5: Resampling of the daily stock prices into monthly.

2020-05-01	0.004966	
2020-06-01	0.004932	
2020-07-01	0.004898	
2020-08-01	0.004864	
2020-09-01	0.004831	
2020-10-01	0.004798	
2020-11-01	0.004765	
2020-12-01	0.004732	
2021-01-01	0.004700	
2021-02-01	0.004667	
2021-03-01	0.004635	
2021-04-01	0.004604	
2021-05-01	0.004572	

Figure 6: The monthly predicted adjusted closing price from 2020-05-01 to 2021-05-01.

ARIMA

ARIMA is the same as SARIMA, except it does not have a seasonal component attached to it. It only has the trend component. Hyperparameters are automatically found using auto_arima which was provided by a library called pmdarima. This was used to save time finding the p,d,q combo that provides us the lowest AIC value. Instead of doing a monthly forecast, ARIMA was tasked with doing a forecast based on the daily adjusted close prices of the stock. The results were not as good as the SARIMA variant and therefore discarded in favour of SARIMA.

Assessment and Validation

Finding the best combinations of the hyperparameters for ARIMA (trend elements only) and SARIMA (trend and seasonal elements) using AIC

In order to find the best combinations of the hyperparameters, we used Akaike's Information Criterion (AIC) to evaluate the quality of each model to fit on the training data in relation to each other and tried to find the models with the lowest AIC values. This is to select the best performing model. One thing to note about AIC is the assumption that the same data is used between all the models.

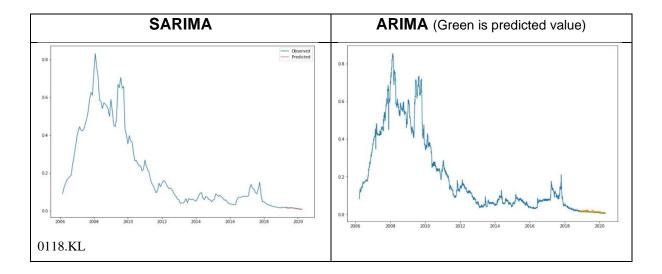
Basically, in our SARIMA model we set the range of p = d = q to (0, 2) so it will try out all the possible combinations for both the trend elements and the seasonal elements. Thus, during the evaluation phase, all possible combinations of pdq are used to find the models with the lowest AIC value as the lowest AIC is equivalent to the best model.

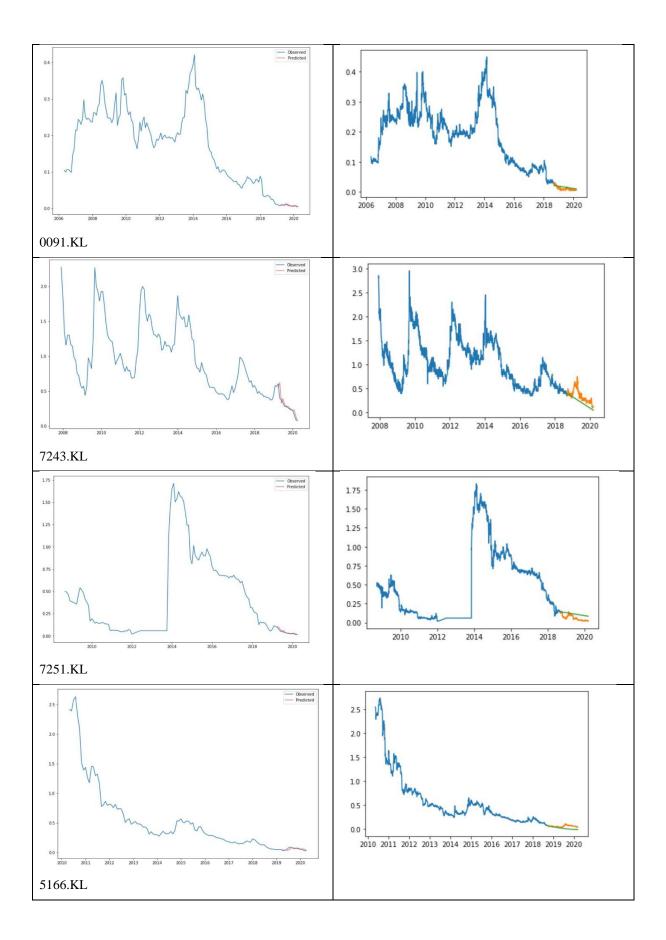
Figure 7: Best Combinations that produce lowest, AIC Order = (1, 0, 0) Seasonal Order = (0, 0, 0, 12)

MSE (Mean Squared Error)

MSE is used to evaluate the quality of the model's performance or predictive ability. It measures the average of the square of errors which is the average squared differences of the predicted values and actual values. Ideally, the smaller the value of MSE, the better the performance or predictive ability of the model as the predicted values are closer to the actual values.

Ticker	MSE (SARIMA)	MSE (ARIMA)
0118.KL	2.295629745743182e-06	2.4450253737399626e-05
0091.KL	3.7359765977477315e-06	3.74948581999268e-05
7243.KL	0.005269762069368535	0.026308348334562633
7251.KL	0.0001232976159704131	0.0032625956321725275
5166.KL	0.0002554418795987717	0.0025258323757062374





Based on the evaluation of MSE for both SARIMA and ARIMA, we can evaluate that SARIMA models outperforms the ARIMA models, so we decided to utilise SARIMA model as the final model to calculate the predicted adjusted closing price.

Dynamic (ARIMA) Vs One Step Forecasting (SARIMA)

For our ARIMA model, we used dynamic forecasting whereas the SARIMA model uses one step forecasting. Dynamic forecasting uses the value of the previous forecasted value of the dependent variable to compute the next one. One step forecasting uses the actual value for each subsequent forecast. Below is the forecasting.

Examples of dynamic forecasting and one step forecasting:

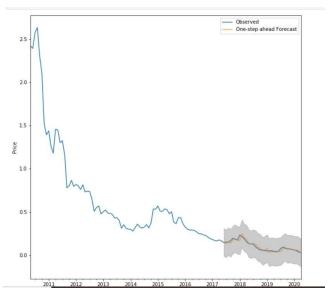


Figure 8: One Step Forecasting in SARIMA model

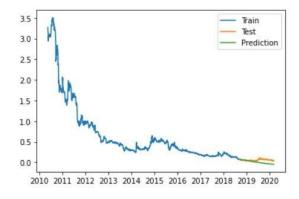


Figure 9: Dynamic Forecasting in the ARIMA model

In terms of prediction accuracy, one step accuracy has a better accuracy as seen in an example graph below that shows the prediction error graph between both types of forecasting.

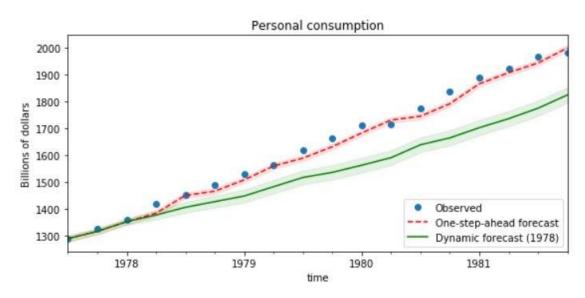


Figure 10: Comparison between one-step ahead and dynamic forecasting in prediction

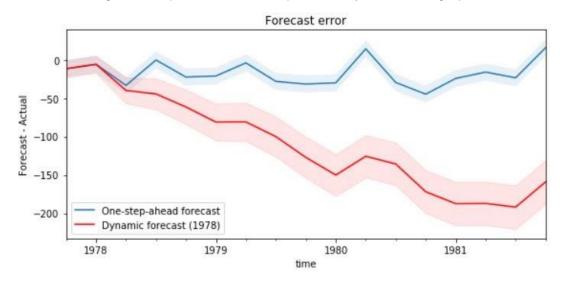
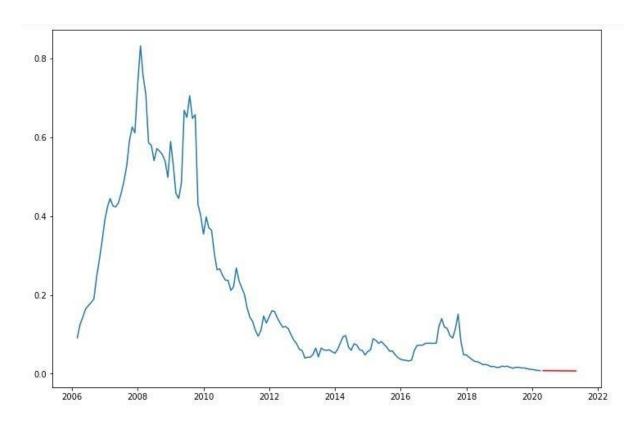


Figure 11: Forecast error between one-step ahead and dynamic forecasting

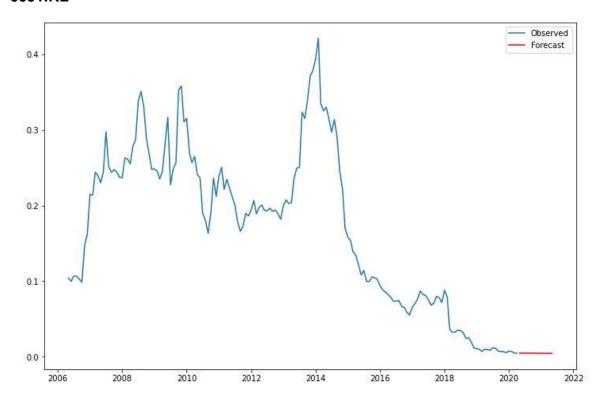
As seen here, one step forecasting performs better than dynamic forecasting.

Results for SARIMA (Chosen as Final Model)

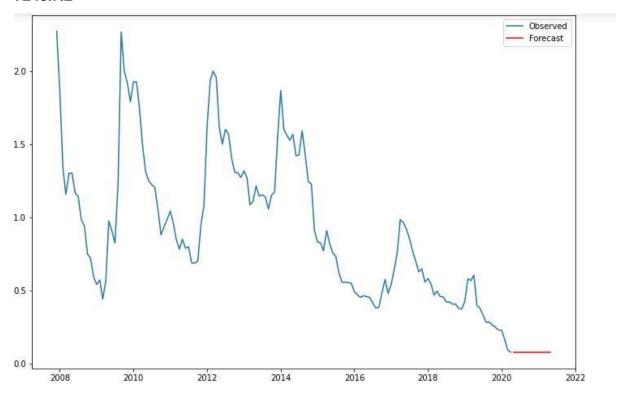
0118.KL



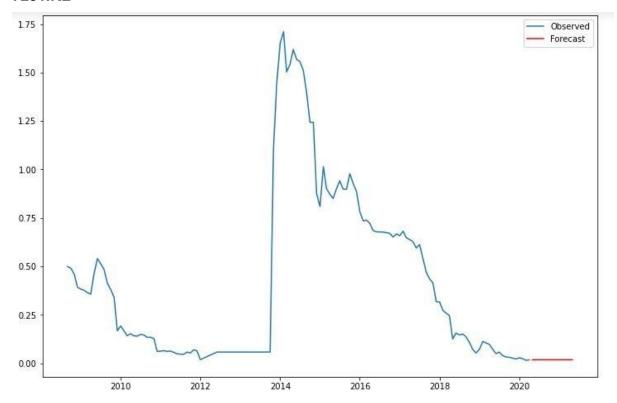
2020-05-01 0.007662 2020-06-01 0.007598 2020-07-01 0.007534 2020-08-01 0.007470 2020-09-01 0.007407 2020-10-01 0.007345 2020-11-01 0.007283 2020-12-01 0.007222 2021-01-01 0.007161 2021-02-01 0.007101 2021-03-01 0.007041 2021-04-01 0.006982 2021-05-01 0.006923



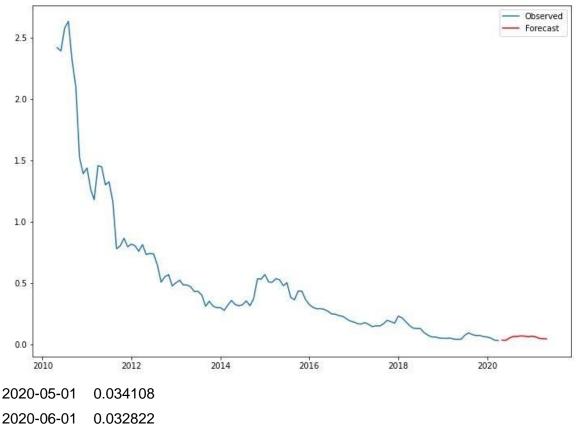
2020-05-01 0.004966 2020-06-01 0.004932 2020-07-01 0.004898 2020-08-01 0.004864 2020-09-01 0.004831 2020-10-01 0.004798 2020-11-01 0.004765 2020-12-01 0.004732 2021-01-01 0.004700 2021-02-01 0.004667 2021-03-01 0.004635 2021-04-01 0.004604 2021-05-01 0.004572



2020-05-01 0.076104 2020-06-01 0.076104 2020-07-01 0.076104 2020-08-01 0.076104 2020-09-01 0.076104 2020-10-01 0.076104 2020-11-01 0.076104 2020-12-01 0.076104 2021-01-01 0.076104 2021-02-01 0.076104 2021-03-01 0.076104 2021-04-01 0.076104 2021-05-01 0.076104



2020-05-01 0.018723 2020-06-01 0.018866 2020-07-01 0.018904 2020-08-01 0.018914 2020-09-01 0.018917 2020-10-01 0.018918 2020-11-01 0.018918 2020-12-01 0.018918 2021-01-01 0.018918 2021-02-01 0.018918 2021-03-01 0.018918 2021-04-01 0.018918 2021-05-01 0.018918



2020-06-01 2020-07-01 0.050769 2020-08-01 0.063683 2020-09-01 0.063834 2020-10-01 0.068307 2020-11-01 0.066428 2020-12-01 0.061676 2021-01-01 0.065957 2021-02-01 0.060662 2021-03-01 0.049224 2021-04-01 0.045350 2021-05-01 0.045222

The prediction values are calculated from the average of the predicted lower adjusted close price and upper adjusted close price. Thus, the predicted values will not go lower than 0. As seen in the graphs, we can see the stock prices has a downward trend.

	lower adj_close	upper adj_close
2020-05-01	-0.127773	0.191669
2020-06-01	-0.243731	0.309102
2020-07-01	-0.308208	0.405379
2020-08-01	-0.364427	0.479840
2020-09-01	-0.427665	0.529607
2020-10-01	-0.481671	0.576606
2020-11-01	-0.527826	0.622623
2020-12-01	-0.575052	0.660712
2021-01-01	-0.616472	0.699087
2021-02-01	-0.658770	0.732013
2021-03-01	-0.702500	0.759642
2021-04-01	-0.738189	0.791988
2021-05-01	-0.795597	0.851078
2021-06-01	-0.861378	0.917585

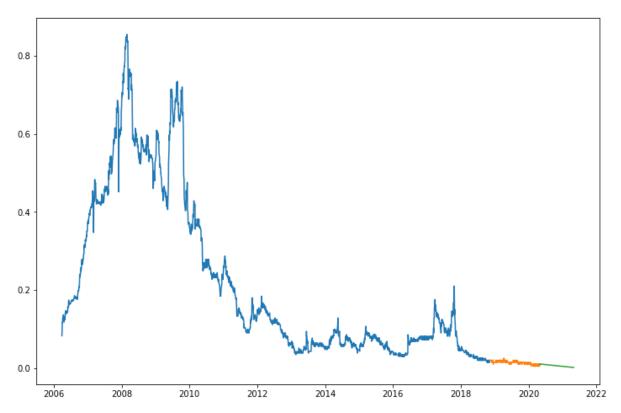
SARIMA model predictions for final adjustment close

Ticker	Final Price (Ringgit)
0118.KL	0.006923
0091.KL	0.004572
7243.KL	0.076104
7251.KL	0.018918
5166.KL	0.045222

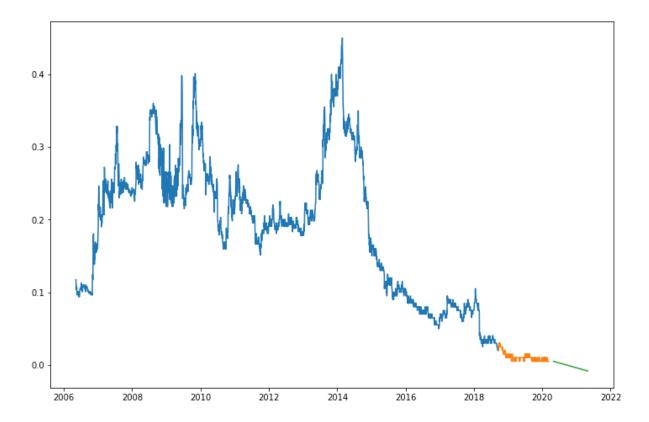
Table 4: Final price for the stocks using SARIMA

Results for ARIMA (Initial Model)

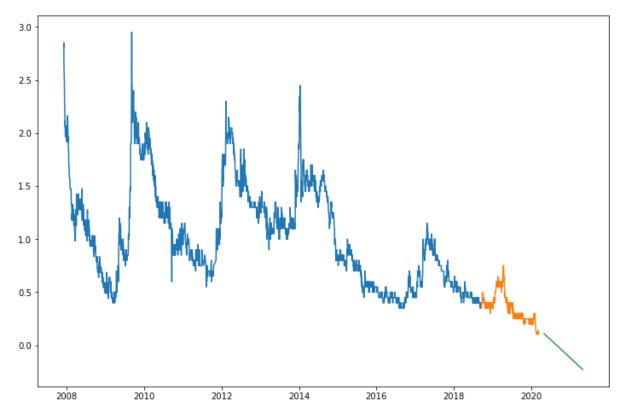
0118.KL



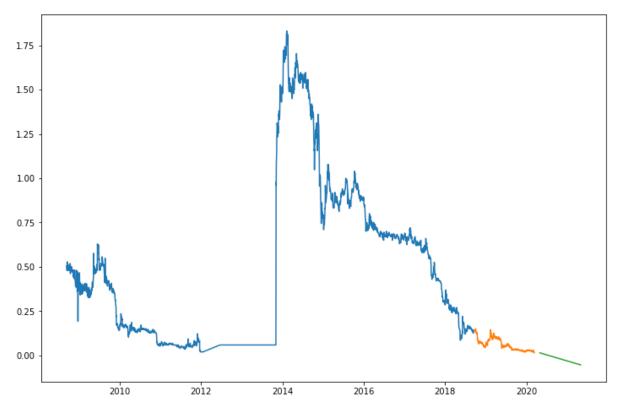
2021-04-280.0015812021-04-290.0015572021-04-300.0015322021-05-010.0015072021-05-020.001483



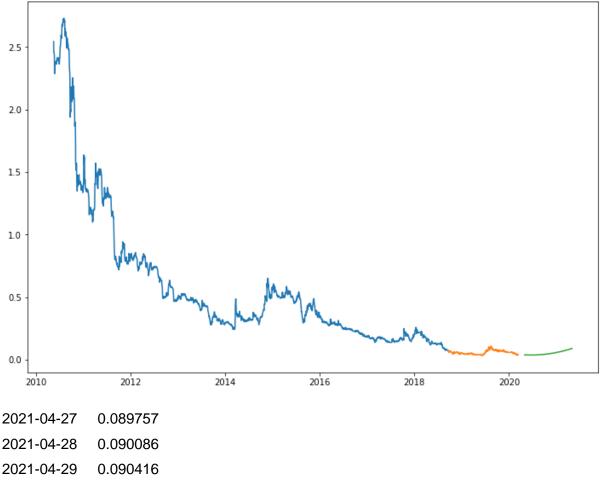
2021-04-27 -0.008198 2021-04-28 -0.008234 2021-04-29 -0.008271 2021-04-30 -0.008307 2021-05-01 -0.008344



2021-04-27 -0.224594 2021-04-28 -0.225521 2021-04-29 -0.226447 2021-04-30 -0.227373 2021-05-01 -0.228300



2021-04-27 -0.052892 2021-04-28 -0.053078 2021-04-29 -0.053264 2021-04-30 -0.053450 2021-05-01 -0.053636



2021-04-30 0.090747 2021-05-01 0.091079

As seen in the graph there is a downward trend for the following stocks 0118.KL, 0091.KL, 7243.KL, and 7251.KL. However, for 5166.KL, there is a rebound as it trends upward slightly. However, the other downward stocks go below zero. In reality, stock prices cannot go below zero so the ARIMA models has a difficulty in trying to capture the various patterns on the training data and is rather erratic which results in a bigger MSE value. This can be seen in ARIMA graphs in which the green line which is the predicted value does not really capture the trend of the test set. As seen in the MSE table above. One of the possible problems is also the ARIMA model using the dynamic forecasting which has a larger prediction error rate.

ARIMA model predictions for final adjustment close

Ticker	Final Price (Ringgit)
0118.KL	0.001507
0091.KL	-0.008344
7243.KL	-0.228300
7251.KL	-0.053636
5166.KL	0.091079

Table 5: Final price for the stocks using ARIMA

Discussions

Assumptions

- The data for each stock share is complete and has no missing data.
- The stock performance was measured using its average growth percentage
- We do not have the full understanding to build our own models and require
 other peoples' written and produced models. Therefore, our focus is on the
 comprehension of how the data is trained, forecasted and the parameters that
 govern how well the model will perform.
- SARIMA uses all the observable data available as a training set and thus there is no true train and test split.
- The stocks that we used are Malaysian stocks, so all currency used in the stocks is under the Malaysian Ringgit.

Weakness

- ARIMA model requires p,d,q parameters (Pietro 2018 & ahajib 2016).
 - This is solved using auto_arima
- ARIMA is worst for large datasets, but since our datasets are small, number in the thousands. The model will not be affected (Priya 2015).
- SARIMA requires p,d,q parameters as well as P,D,Q,s parameters. Time and processing power were spent deriving the optimal parameters for the SARIMA for every stock share.
- In the ARIMA model we were able to split the dataset into training, testing and
 validating but in the SARIMA model all the dataset is used the training process and
 we tried to split the dataset for testing purposes but the model would not run as the
 model is built to function like that.

Shortcomings

- We did not go ahead with an LSTM model because of the processing power that it
 uses when training a dataset. When Eddie was testing out the LSTM model, the
 average wait time for the LSTM model to train a model is around 3-4 hours but when
 compared to the SARIMA model we use, it only took us about 15 minutes to train the
 model.
- Instead of using an LSTM model we went ahead with an SARIMA model. As stated
 above, SARIMA uses less processing power and uses a much shorter time to train
 the model. Another reason why we went with an SARIMA model is because it was
 much easier to understand when compared to LSTM as we do not have the time due
 to the current pandemic.
- The SARIMA model takes a longer processing power and time when we tried to test for daily results. The daily results that we got did not have much variance between them so we decided it was not worth the processing power and time and instead we stuck with just the monthly result but the variances of results are not the same for each stock. An example can be seen from the two figures below showing the daily predicted results for stock 0091 and stock 5166.

```
In [9]: #Forecast
         dates = pd.date_range(start="2020-05-01",end="2021-05-01")
         pred_uc = results.forecast(steps=366,index=dates)
         plt.figure(figsize=(12,8))
         plt.plot(df,label="Observed")
         plt.plot(pred_uc,color='red',label="Forecast")
         plt.legend()
         plt.show()
In [10]: pred_uc
Out[10]: 2020-05-01
                       0.005
                       0.005
         2020-05-02
         2020-05-03
                       0.005
         2020-05-04
                       0.005
         2020-05-05
                       0.005
         2021-04-27
                        0.005
         2021-04-28
                        0.005
         2021-04-29
                        0.005
         2021-04-30
                       0.005
```

Figure 12: Daily predicted results for stock 0091

```
In [16]: #Forecast
         dates = pd.date_range(start="2020-05-01",end="2021-05-01")
         pred_uc = results.forecast(steps=366,index=dates)
         #PLot
         plt.figure(figsize=(12,8))
         plt.plot(df,label="Observed")
         plt.plot(pred_uc,color='red',label="Forecast")
         plt.legend()
         plt.show()
In [17]: pred uc
Out[17]: 2020-05-01
                     0.045897
         2020-05-02
                       0.045923
         2020-05-03
                      0.045907
         2020-05-04
                      0.045891
         2020-05-05
                       0.045832
         2021-04-27
                       0.040412
         2021-04-28
                       0.040398
         2021-04-29
                       0.040384
         2021-04-30
                       0.040370
         2021-05-01
```

Figure 13: Daily predicted results for stock 5561

Recommendation

- Final total value is RM1517.39.
- The car we can realistically recommend is Mercedes Benz Kids Battery Operated Electric Ride On Car, retail price at RM1299, before discount. <u>Link to car</u>

Conclusion & Summary

In conclusion, the stocks did not perform well as expected as the returns are not enough to warrant the purchase of the Mercedes AMG-GT car. The investment resulted in a loss in these five stocks. In terms of selecting the machine learning model for predicting stocks using time series, we had the option of LSTM and ARIMA models. We decided to go for ARIMA model after testing both models as in terms of computational power, LSTM takes too long to train (3-4 hours) and takes up a huge computational power while ARIMA (20-30m minutes) is faster and takes less computational power so it allows us to play around with the ARIMA model more and to understand parameters and how it functions. After performing various training on the ARIMA model, we came across the SARIMA model, an extension of ARIMA but with seasonality. From our testing of normal ARIMA vs SARIMA, we found out that the SARIMA performs better in terms of prediction error rate and fits the training data better. Thus, we went for SARIMA model, but we still included the results of normal ARIMA

model for comparison. In our opinion working on the stock data is an arduous process as we are newcomers to the stock market prediction scene and thus, we had issues trying to find and fit the models to the training data. However, from our findings, we found out that despite having the top 5 average growth for the selected stocks, all the stocks prediction 1 year ahead has a downward trend and thus the prior investments suffer in the end. We found out that stocks are difficult to predict as for this assignment as its very volatile.

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SARIMA model is adapted from:

https://github.com/adsung/Stock-Price-trend-classification-and-price-forecast-using-LSTM-and-ARIMA-model/blob/master/ARIMA_model_price_forecast.ipynb