

### Study plan for Social Media (Major)

Social Media				
Year of Study	TP of Study	Unit Code	Unit Title	To be offered S2 2019
Year 1	Sem 2*	COM10007	Professional Communication Practice** ***	Not Offered
Year 1	Sem 2	MDA10006	Innovation Cultures: Perspectives on Science and Technology ***	Yes
Year 2	Sem 1	MDA20009	Digital Communities ***	Yes
Year 2	Sem 2	MDA20003	Networked Selves ***	Not Offered
Year 2	Sem 2	MDA20011	Sports/Advertising/Media	Not Offered
Year 3	Sem 1	MDA30017	Media Analytics and Visualisation	Yes
Year 3	Sem 2	MDA30007	Media and Communication Project B	Yes
Year 3	Sem 2	MDA30012	Researching Social Media Publics ***	Yes

#### Note:

- MDA30014 New Media And Everyday Life is replaced by MDA30017 Media Analytics and Visualisation.

\* Applicable to students starting Year 1, Semester 2 of their study.

\*\* Unit is on offer in Sarawak as part of the Social Media co-major programme to replace “Media in Australia” unit, which is not applicable to Sarawak student cohort.

\*\*\* Unit can be offered as an elective to students from other degree programs.

### Study Study Plan for Social Media (Minor)

Unit Code	Unit Title	Pre-req	To be offered S2, 2019
MDA10006	Innovation Cultures: Perspectives on Science and Technology	NIL	Yes
MDA20009	Digital Communities	50CPs	Yes
MDA20003	Networked Selves	50Cps	No
MDA30012	Researching Social Media Publics	50CPs Level 2	Yes