

Fall Semester 2013

Week 2

Today's Class

- Analysis of last week's discussion of 'Nines'
- Digital media in today's life
 - material and digital gatherings
 - remediation
 - immediacy

Discussion Analysis

Nines

Digital media in today's life

- what do we actually mean by digital media?
- examples of digital media?

Digital media in today's life

- what is born-digital?
- what is digital reformatting?
- how the world is changing and content becoming increasingly born-digital

Digital media in today's life

- nature of relationship between computers and users
- how has the relationship between machine and media evolved?

Evolution of new media or the death of old habits?

- digital mysticism
- digital pessimism





Remediation

- redoing plus...
- often perceived as the remediation of literary texts in DH
- Double logic of remediation

"Our culture wants both to multiple its media and to erase all traces of mediation: ideally, it wants to erase its media in the very act of multiplying them."

Bolter, J, and Grusin, R. 1999. "Remediation. Understanding New Media." Cambridge Massachusetts: MIT Press.

Remediation Exercise

- choose an object for remediation
 - eg: a book, a piece of music, a picture, a website, a film...
 - describe the object in its present state
- consider the type of remediation being performed on the object
- consider how it might be remediated and why?
- give an example of such an existing remediation, if you know of one?
- how does the remediation fill the gaps?

Immediacy

- transcending the media (or become independent of it)
- creation of the 'interface-less interface'
- users' desire for immediacy in access, understanding, and interaction
- remediation may not seek transparency and immediacy...often the opposite