

Fall Semester 2014

Week 3

Today's Class

- Analysis of last week's discussion of 'NCSE'
- Remediation exercise
- GitHub Update
- Digital media in today's life
 - hypermediacy
 - quick recap
- Perceptions of self
- Computing within humanities
- Digitisation

Discussion Analysis

NCSE

Remediation Exercise

- choose an object for remediation
 - eg: a book, a piece of music, a picture, a website, a film...
 - describe the object in its present state
- consider the type of remediation being performed on the object
- consider how it might be remediated and why?
- give an example of such an existing remediation, if you know of one?
- how does the remediation fill the gaps?

Using GitHub

Step by step guides to help setup and use GitHub

- PDF Guide

Hypermediacy

- aware of the medium or media
 - sometimes subtle and sometimes obvious ways

"In every manifestation, hypermediacy makes us aware of the medium or media and (in sometimes subtle and sometimes obvious ways) reminds us of our desire for immediacy."

Bolter, J, and Grusin, R. 1999. "Remediation. Understanding New Media." Cambridge Massachusetts: MIT Press.

IMMEDIACY	HYPERMEDIACY
Window through	Window At
Epistemologically: knowledge rests upon transparency	Epistemologically: knowledge rests upon opacity
Psychologically: viewer feels that the medium has been erased	Psychologically: viewer has the impression that the medium has not been erased, on the contrary
Reality (as presented through the window of the medium) is reached and experienced as authentic	'Experience of the medium is itself an experience of the real' and authentic
Unified perspective, suggestive of normative linear view	Multiplies media and fragments viewer's perspective, suggestive of deviancy and revolt to the normative and linear
The focused gaze	The shifting glance
E.g. (where possible) virtual reality experience of flying, such as a pilot training simulator	E.g. TV news reports

Perceptions of self

- mobile self based upon immediacy and potentially made possible by virtual reality experiences
- networked self based upon hypermediacy experiences

"real and material in effect, not in fact"

Heim, Michael. 1993. "The Essence of VR" in The Metaphpysics of Virtual Reality. Oxford University Press. PP. 109-128.

A virtual collision with a material world

- virtual becoming integrated with the material
- immaterial interacting with material
- shift in perception of creation and identity of material and media
- A conversation with Jean-François Lyotard

A virtual collision with a material world

"...software for instance cannot exist by itself but is intrinsically embedded in physical data carriers"

Schäfer, Mirko. 2008. "Bastard Culture! User participation and the extension of cultural industries." Utrecht.



A clash between immaterial and material

'society made durable'

Latour, Bruno. 1991. 'A sociology of monsters: Essays on power, technology, and domination'.

- shaping and production of digital cultures

Material gatherings of new media

- examples from today's culture
- digital gatherings?
 - sound files
 - pictures
 - video clips
 - text-based information

Old into new, or how would the Victorians have done it?

Computing within Humanities

Archaeology

- material record as supplement to historical or interpreter of prehistoric
- contextual record supplementary to material
- detailed records aid post-excavation analysis
- record keeping and relational data
- archaeological computing was already being considered in the 1970s
- database records and statistical analysis

Computing within Humanities

Archaeology

- Computer Applications and Quantitative Methods in Archaeology (University of Birmingham, 1973)
- standards in record sets has proven problematic
- OASIS and ADS
- preservation of digital data

Computing within Humanities

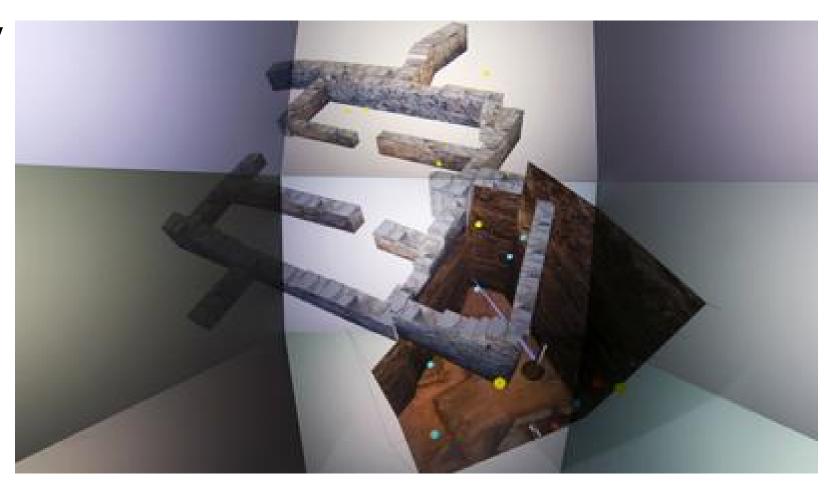
Archaeology

- computing influences also include
 - GIS and mapping
 - CAD
 - 3D virtual environments

Stonehenge

Computing within Humanities

Archaeology



Computing within Humanities

Archaeology

- tablets and iPad



