

# Digital Photobooth

R A D O

T i m e S q u a r e

\* This presentation is for internal review only



# RADO

Interactive AR video Shooting in FACEBOOK  
Spark AR player, with auto exposure and skin  
smoothing.

Upload and email sending to visitors using  
tailor-made helper APP.



# R A D O

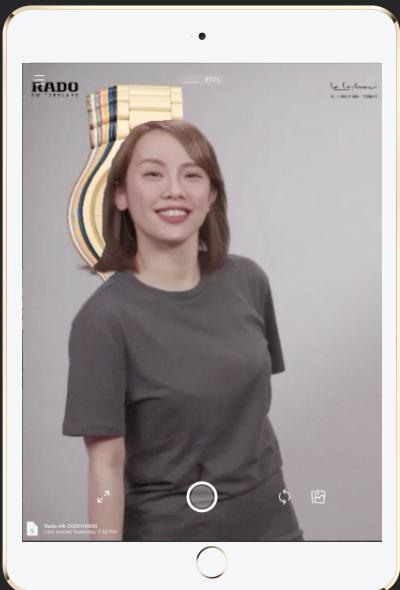
Use FACEBOOK Spark AR player to create high quality video filter.

Create a helper app to upload video, create preview animated GIF, a form to sent email with attachment and QR code for instant download.

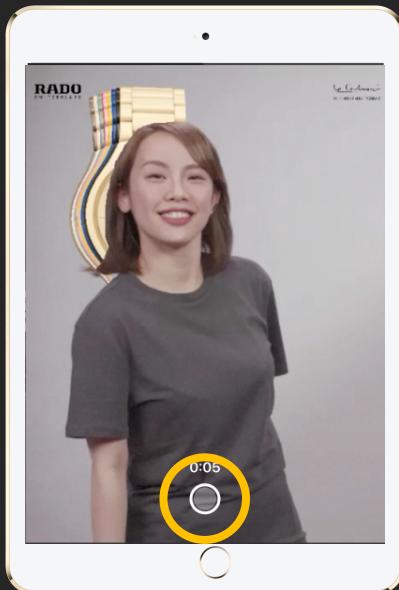
#App #iPad #Innovation  
#DigitalExperience #UX  
#GlobalStrategyAdaptation



Home screen of the customized iPad



Use AR player to preview filter

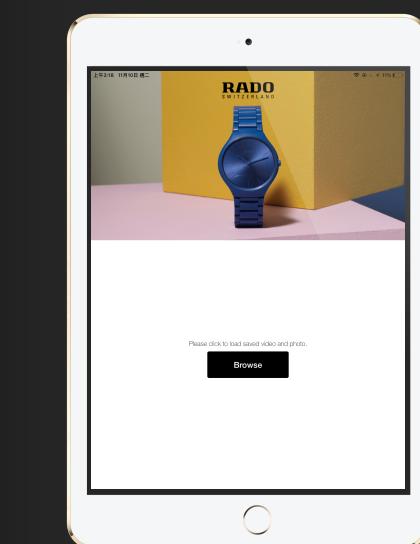


Hold the record button to capture video

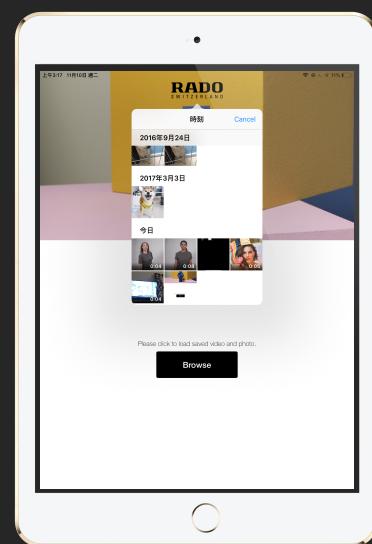


Quit AR player after record video

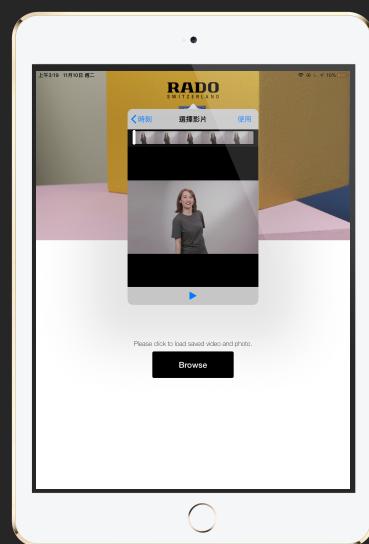
# R A D O



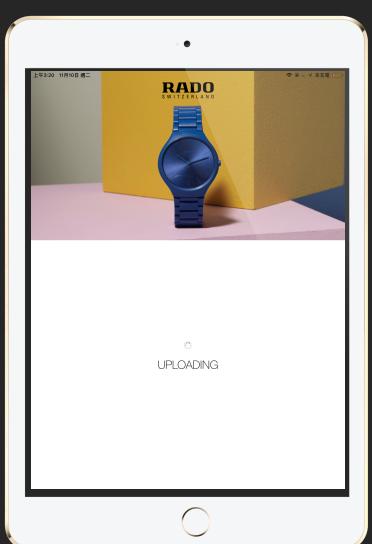
1. Start the Helper App



2. Browse Saved Video



3. Select Video

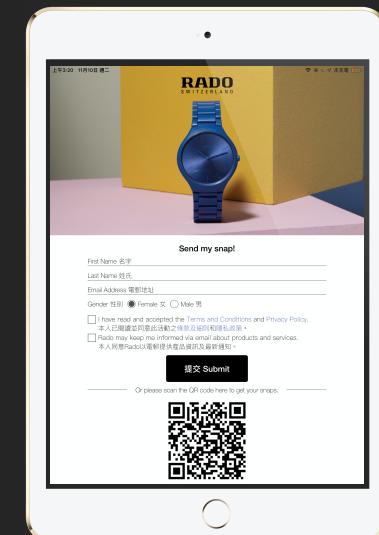


4. Create thumbnail and Upload to server

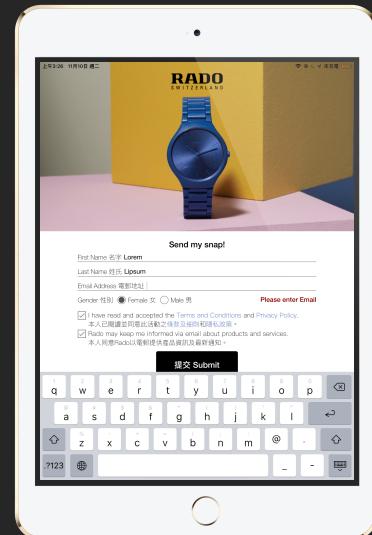
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5. Email Form and QR code for instant preview



6. Error message for Form validation



7. Pop-over window for Terms and condition



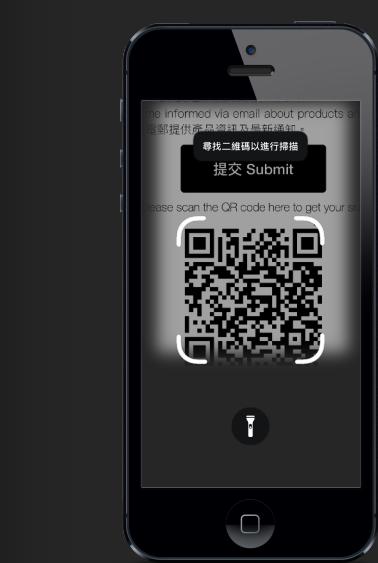
8. Thank you screen

# R A D O

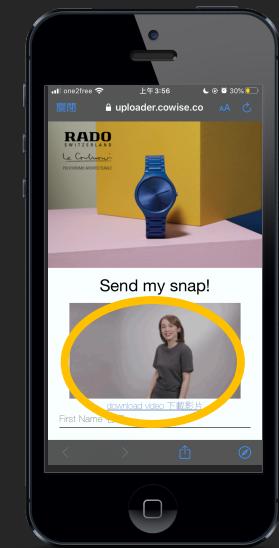
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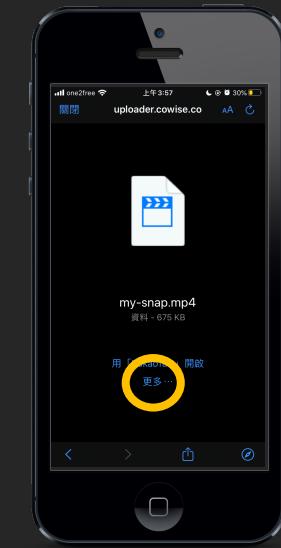
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A1. Scan QR code



A2. Click download link to download



A3. click more options to save video



A4. click save video to camera roll

iOS 12 or below cannot save video from safari.

User need to fill the form to receive video from email.



B1. Email form



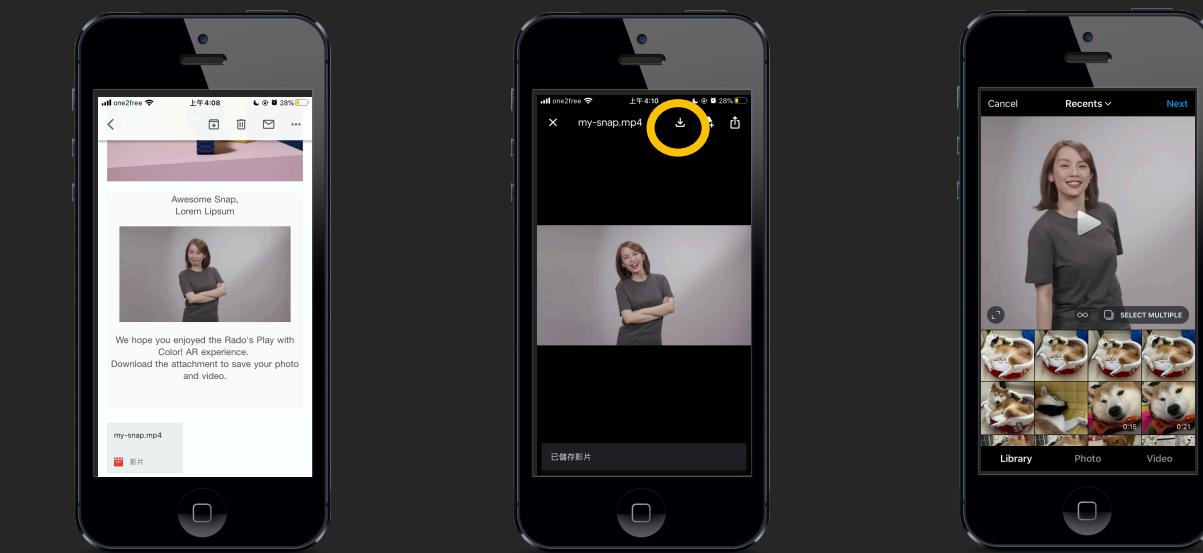
B2. Thank-you message

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1. Receive email with animated GIF preview

2. Save video from attachment

3. Share video to other SNS

# Times Square

Cantonese opera photo booth iPad APP



# TIMES SQUARE + CANTONESE OPERA

Create an interactive photo booth to engage audience with fun photo experience at the Cantonese Opera Exhibition at Times Square in 2016.

#App #Exhibition #CreativeConcept  
#Innovation #iPad #SMS #Tracking  
#Reporting



# THANK YOU!

