

1. Traveler Website (Front-End) - Full Visual Flow

Right now the scope focuses mostly on fleet-owner tools. We also need the full traveler-facing experience, including:

Homepage for travelers

Search → filtering → results flow

Vehicle detail page with photos, amenities, pricing, reviews, availability

Full booking flow including extras/add-ons

Confirmation page

A basic "My Trips" overview page (static)

This should mirror the feel of Goboony/Airbnb from the traveler perspective.

2. Calendar Sync - All Major Platforms (Simulated)

At the moment only one platform sync is included.

We need visual representation of all major platforms, even if only one is interactive:

- Goboony
- Paul Camper
- Airbnb
- Booking.com
- Own website iCal

This should clearly communicate the "Sync Hub" concept.

3. Fleet Owner Booking iFrame Integration Preview

Instead of a full website builder, we need a simple preview that shows:

- A mock-up of how a fleet owner can embed a booking iFrame into their existing website
- Visual example of how their listing would appear within the iframe
- Basic customisation preview (logo, colour theme)

This is a core part of our offering at this stage.

4. Innovation Features - Stronger Emphasis

We need to highlight our differentiators more clearly:

- Smart Dynamic Pricing (already included - good)
- AI Support for Travelers (examples: troubleshooting, check-in guidance, FAQs)
- Automated messaging scripts
- Predictive maintenance / service notifications (visual only)

5. Multi-Unit Fleet Overview

We need more focus on professional fleet owners:

- Dashboard showing multiple campers
- Revenue overview per unit
- Quick status indicators (available / in service / rented)

6. Direct Booking Engine + Commission Overview

Please include:

- Simulation of a direct booking coming through their own iFrame
- Visualisation of commission saved
- Simple “channel mix” view (direct vs platform bookings)

7. Basic Brand Story Pages (Static)

To make the prototype feel like a complete platform, include static pages for:

- About
- Support