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- AGILE Association Management System
 - Business Process Automation
 - AGILE ERP
 - Process Oriented CRM
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- An abstract graphic design element on the left side of the page. It includes a white graduation cap icon with a red tassel and a red graduation gown. Below the cap are three chevrons pointing to the right, colored blue, orange, and light blue. The background is divided into several diagonal bands of different colors: red, grey, orange, and light orange.

Transform Your Ad-Hoc Membership, Operations & Event Administration into An Effective Automated Business Process Through digiBlitz guildkraft

guildKraft is a simple but Best in Breed system which helps associations' executive and management teams effectively process and monitor day-day activities from one simple console "Enterprise Integration Dashboard". guildKraft system can be easily integrated with your website and back office applications allowing you to effectively and easily manage Membership, Financial and other Operational Information on a single, secured database with agile components.

guildKraft reduces your complexities in dealing with membership management, events management and various internal operational process management.

We use **state-of-the-art Processes, Associations Management System, Private Social Media and Customer Relationship Management** to raise the bar of excellence of our practice.

Not just an AMS. It's an AGILE AMS by CRM, ERP and BPM

Finance & HR Processes

Integrate your project costing with membership management and have better control over the financials. guildKraft allows you to create, modify and optimize assets and project budgets. The system will provide you with resource costing aggregated by projects and suppliers. Your human resources management is now automated seamlessly and work effectively with other organizational processes.

Automated Work Flow & Communication

Fully Automated Work Flow through our state-of-the-art BPM process template dBBPM. Automated Communications between the stakeholders makes the system completely effective in closing the positions quick. Applications talk & share information while you focus on your core business. Modeler to create custom business process.

WHAT'S BEST ABOUT guildKraft?

- ❖ Accounts Receivable/ Payables
- ❖ Integration to third-party tools
- ❖ Human Asset Management
- ❖ Invoice Automation
- ❖ Budget Control
- ❖ Aggregated reports
- ❖ Sales Mark-up
- ❖ Financial & HR Score Cards

Fully Managed Service model:

- ❖ All of guildKraft, Self Service components
- ❖ Membership Business process Management as per your organizational models/business architecture
- ❖ Live Membership Process Support (Shared executive to handle your members' calls)
- ❖ Accounts and finance business process management as per your organizational models/business architecture
- ❖ Order Business Process management as per your organizational model, store, products, inventory, supply chain etc.

While our customers manage their day-day association activities, guildKraft systematically handles their member relationships, and executes marketing & event activities through effective process management.



Whether your association has few hundred or few thousand members and employees, guildKraft is a highly scalable centralized association process automation system with Business Process Management (BPM) and Service Orientation capabilities bundled under one umbrella.

And, the best part is not bringing any of the complexities associated with BPM/SOA to the user.

The system shall be configured to handle your process - driven by both Forms (Business Objects) and Events. guildKraft is a 4G Associations management system that works on events and process driven approach than just activities.

Customer Testimony:

US Eventing was in need of a web-based membership management system that interfaced with QuickBooks, and digiBlitz's Association Dashboard application met the requirement.... managing both human and horse memberships, online event registration for 250 competitions annually. digiBlitz has always provided professional, knowledgeable and flexible services

IT Director - US Eventing Association

What's powering guildKraft?

Enterprise Dashboard: Can you imagine having all your applications finally getting together to work for you and your schedule and needs? This product has a powerful underlying Engine that integrates all your applications and brings centralized manageability.

Systematic events: guildKraft helps you promote the Association and make people to sign up as your patrons through effective campaigns. It facilitates you in smartly conducting various events to retain and increase your membership subscriptions.

Single Sign-On: One stop login portal for all the users and the system will align itself based on the role.

Maximise productivity: Trouble with third party applications? We bring seamless and hassle free connectivity with external applications like QuickBooks, ACT, Salesforce, etc.

E-commerce: Sell more products with many categories through better online store front which can hold tones of products under hundreds of categories.

Cloud: The system is 100% web based with an option of implementing in private or public cloud. It's a complete secured environment for your organizational process and applications. No more worries and nightmares on security.

Web-based hosted solution Self Service:

- ↳ Unlimited Events Management Automation
- ↳ Membership Management Automation
- ↳ Social Media communications Automation
- ↳ Campaign Management Automation
- ↳ Handle Human & Non-Human Members in One System
- ↳ Single-Sign-On Centralized Web Control
- Customer Relationship Management(CRM) components
- ↳ Enterprise Resource Planning(ERP) components
- ↳ Hassle Free Integration with Any Technology Components and/or Systems (CRM, ERP etc)
- ↳ Extensive Business Intelligence Reports
- ↳ Create and manage Business Process using BPM technology
- ↳ Integration with Industry Standard Accounting Tools (QuickBooks, SAP, Oracle etc)

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