Jonathan Berry

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SUMMARY OF QUALIFICATIONS

Thirteen years company award-winning website development for marketing and media teams.
Support of CRM and marketing processes with website copywriting and blogging.
Clear, compelling freelance journalism from college until now.
Problem conqueror, always editor, sometime programmer.

EDUCATION AND TRAINING

Master of Arts (MA) in Visual Communication/Journalism, Regent University	12/2003
Bachelor of Arts (BA) in English Literature, Point Loma Nazarene University	12/1993
CompTIA Linux+ Training and Certification	05/2020
CompTIA CySA+ Training and Certification	01/2020
CompTIA Security+ Training and Certification	09/2019
CompTIA Network+ Training and Certification	04/2019
CompTIA A+ Training and Certification	01/2019

TECHNICAL SKILLS

Drupal, PHP, MySQL, JavaScript, HTML, CSS, WAI/508	Salesforce, Marketo, Google Analytics	Adobe Creative Suite, MS Office, marketing processes

PROFESSIONAL EXPERIENCE

TECH KAHUNAS, San Diego, CA   *2021-2022*
WEB DEVELOPER / FREELANCE WRITER

- Wrote cybersecurity eBooks and WISP; writing website copy and blog content.
- Built WordPress cybersecurity site at new subdomain for business expansion.
- Proposed setup of social media.

Beyond the Bridge, Umbrella Media, Coronado, CA   *2021*
FREELANCE FEATURE WRITER

- Writing on various subjects: Cybersecurity, travel, health issues.

XIFIN, Inc., San Diego, CA   *2010-2018*
WEB DESIGNER

- Received marketing department Xebby Award for campaign success and lead generation.
- Edit and develop daily content production, including corporate site, onsite landing pages, web promotions, banners, and overall visual site enhancements.
- Building web presence by developing and editing Marketo automation landing pages and product-focused subdomains.
- Manage Marketo automation corporate mailing lists: create, edit, test, and send company newsletters and customer news.
- Manage company Salesforce customer portal development and editing.
- Enhance company SEO guidelines and track, optimize Google Analytics for corporate website, Salesforce portal, and Marketo landing pages.
- Produced documentation and training for all Drupal functions, newsletters, emails, and HTML/CSS.

San Diego Union-Tribune, San Diego, CA   *2005-2008*
 INTERFACE DEVELOPER

- Received three U-T Awards: one for customer service and two for quality.
- Responsible for daily development and supported design team with programming skills.
- Built terminal to HTML conversion tool for newsroom reporters and editors.
- Developed and designed advertisements to various standards.
- Responsible for Drupal development of San Diego Eldercare Guide.
- Database development for two MySQL sites.
- Built ad code production tool for team to produce daily ad deployments.
- Built video players and attended on-site video production for Street Scene San Diego event.
- Led lunch and learn training sessions for web development literacy of team.