

# DIGITAL BRO'S

For Small Businesses, Startups & Local Brands

## 1. Social Media Management

Service	Description	Monthly Rate (₹)
Instagram Management	12–15 posts/month, captions, hashtags	4,000 – 6,000
Facebook Management	8–12 posts/month, group posting	3,000 – 5,000
Combined (IG + FB)	20–25 total posts/month	6,000 – 9,000
Reels Creation	4–6 high-quality reels/month	2,000 – 4,000

## 2. Paid Advertising (Meta/Google Ads)

Service	Description	Monthly Rate (₹)
Facebook & Instagram Ads	Setup, monitoring, and ad spend included	5,000 – 10,000
Google Ads	Search & Display campaigns (with ad spend)	5,000 – 12,000

## 3. Branding & Design

Service	Description	Rate (₹)
Logo Design	2–3 design concepts	1,000 – 2,000
Poster/Banner Design	Per design	200 – 400
Menu / Brochure	Professional layout (A4/A3)	800 – 1,500

## 4. Content Creation

Service	Description	Rate (₹)
Product Photography	10–15 edited photos	1,500 – 3,000
Short Video Shoot	Up to 1 min video	1,000 – 2,000
Reels Editing	30–60 sec edit	300 – 600 each

## 5. Website & SEO

Service	Description	Rate (₹)
Basic Website	3–5 pages (WordPress/Wix)	5,000 – 10,000
SEO Setup	Keywords, Google My Business setup	3,000 – 6,000/mo
Google Business Mgmt	Weekly updates, posts, reviews	1,000 – 2,000/mo

## 6. Package Offers

Package	Inclusions	Monthly Rate (₹)
Starter Pack	Instagram + Facebook management	5,000
Growth Pack	Social media + 4 reels + ads setup	8,000 – 10,000
Premium Pack	Social media + ads + SEO + content	12,000 – 18,000

Contact Digital Bro's to elevate your brand online!

All rates include ad spend and are customizable based on business goals.