

JASON POST

postman@jpost-design.com

References upon request

<http://jpost-design.com>

 <http://linkedin.com/in/jpostdesign>

PHP Code Sample:

<http://jpost-design.com/code>

ABSTRACT: The perfect overlap of technical-minded plus creative-minded that you're looking for. Experienced web developer, social media manager, and graphic designer. Particularly interested in Front End Web Development, implementing UI/UX best practices that drive results, and beautifying media in all of its forms.

SKILLS & TRAINING

- WEB DESIGN:

HTML5, CSS3, Javascript, PHP, MySQL, WordPress, Responsive Design

- ADOBE CREATIVE CLOUD:

Dreamweaver, Edge Inspect, Edge Reflow, Edge Animate, Photoshop, Illustrator, InDesign, Fireworks, Acrobat Distiller, Acrobat Pro

- MICROSOFT OFFICE SUITE:

Word, Excel, Access, PowerPoint, Publisher

- GOOGLE TOOLS:

Analytics, Custom Search, Earth, Maps API, Shared Documents

- MOTION GRAPHICS:

Autodesk Maya 3D, After Effects, Cinema 4D, Final Cut Pro, Premiere

- MAC/PC EXPERT:

Cisco Certified and CompTIA A+ Certification Trained

EXPERIENCE

FREELANCE WEB DEVELOPER AND DESIGNER, 2013 - PRESENT

JPOST-DESIGN

- SAN FRANCISCO BAY AREA, CA

Leading web design and app development following the latest technology and standards, while incorporating tried and true traditional design skills and styles.

- Responsive web design
 - Designing native support for phones, tablets and desktop with Dreamweaver, and Bootstrap API
 - Testing and QA for multiple devices/browsers employing Safari Dev Tools, Edge Inspect, and Sauce Labs
- App Development
 - Geolocation support employing HTML5 Geolocation API and Google Maps API
 - Audio and Video HTML5 integration

WEB, SOCIAL MEDIA, AND GRAPHICS SPECIALIST, 2011 - 2013

PACIFIC COAST FARMERS MARKET ASSOCIATION

- CONCORD, CA

The Pacific Coast Farmers Market Association (PCFMA) is the largest farmers' market association in the U.S., operating over 70 markets spanning from Santa Teresa in the South Bay up to Vacaville in the North Bay.

- Web development of a dynamic PHP/MySQL website with 1,000-plus pages
 - Correcting over 2,700 HTML warnings and errors
 - Boosting mobile redirect from 26% to 100%, based on Google Analytics traffic funnels
 - Creating a dynamic, interactive map of 70 farmers' markets utilizing PHP, MySQL, & Google Maps API
 - Prototyping an entire redesign of the PCFMA site to be responsive-ready

- Social media management and content creation across 19 distinctive brands
 - Achieving a 189% average increase of Facebook Likes across 19 unique brand pages in a single year
 - Record-setting 833% organic increase (no ads) from 54 to 504 Facebook Page Likes on a single page
 - Record-setting viral post with 153 Shares, on a Page with only 598 Likes, reaching 16,248 unique users
 - Developing social media guidelines and policy
- Graphic design in print and digital formats for 70-plus unique markets
 - Developing brands' visual guidelines
 - Illustration, design, masking and compositing designs utilizing Illustrator, InDesign and Photoshop
 - Producing print media small and large, including postcards, booklets, posters, and 20-foot vinyl banners
 - Generating digital media for the web, social media, and digital ads

WEB DESIGNER AND ADOBE CERTIFICATION TEACHING ASSISTANT, 2006 - 2007

OFFICE OF CONTINUING EDUCATION AND WORKFORCE DEVELOPMENT,

LEEWARD COMMUNITY COLLEGE

- PEARL CITY, HI

The Office of Continuing Education & Workforce Development (OCEWD) is the non-credit division of Leeward Community College offering an extensive suite of services to the community. OCEWD provides a variety of programs that support economic development, and training courses for job seekers, businesses and aspiring entrepreneurs.

- Web design of a Flash and HTML site with 150-plus pages
 - User interface design and copy writing for OCEWD's website
 - Grant writing to fund a state-of-the-art AutoCAD certified PC workstation lab worth over \$45,000
 - Troubleshooting, backup, repair and administration of PC and Mac workstations
- Teaching assistant for Adobe CS Certification classes
 - Assisting students with the latest versions of Photoshop, Illustrator, InDesign and Acrobat
 - Preparing files, desktop workspaces and monitors to create a uniform learning environment
 - Compiling demographic studies and student feedback reports
 - Digitizing printed learning materials and previous records according to specifications

EDUCATION

UNIVERSITY OF HAWAII AT MANOA

- HONOLULU, HI

- B.A. Studio Art
- President of 650 Students in Hale Wainani - Hawaiian translation: "House of Beautiful Water"
- Award - Outstanding Electronic Arts Student
- Breadth and depth of "new media" art and "traditional" art processes and styles

LEEWARD COMMUNITY COLLEGE

- PEARL CITY, HI

- A.S. Digital Media
- Associate of Sciences Degree Valedictorian
- Certificates of Competency in Desktop Publishing, Motion Graphics, and Web Design