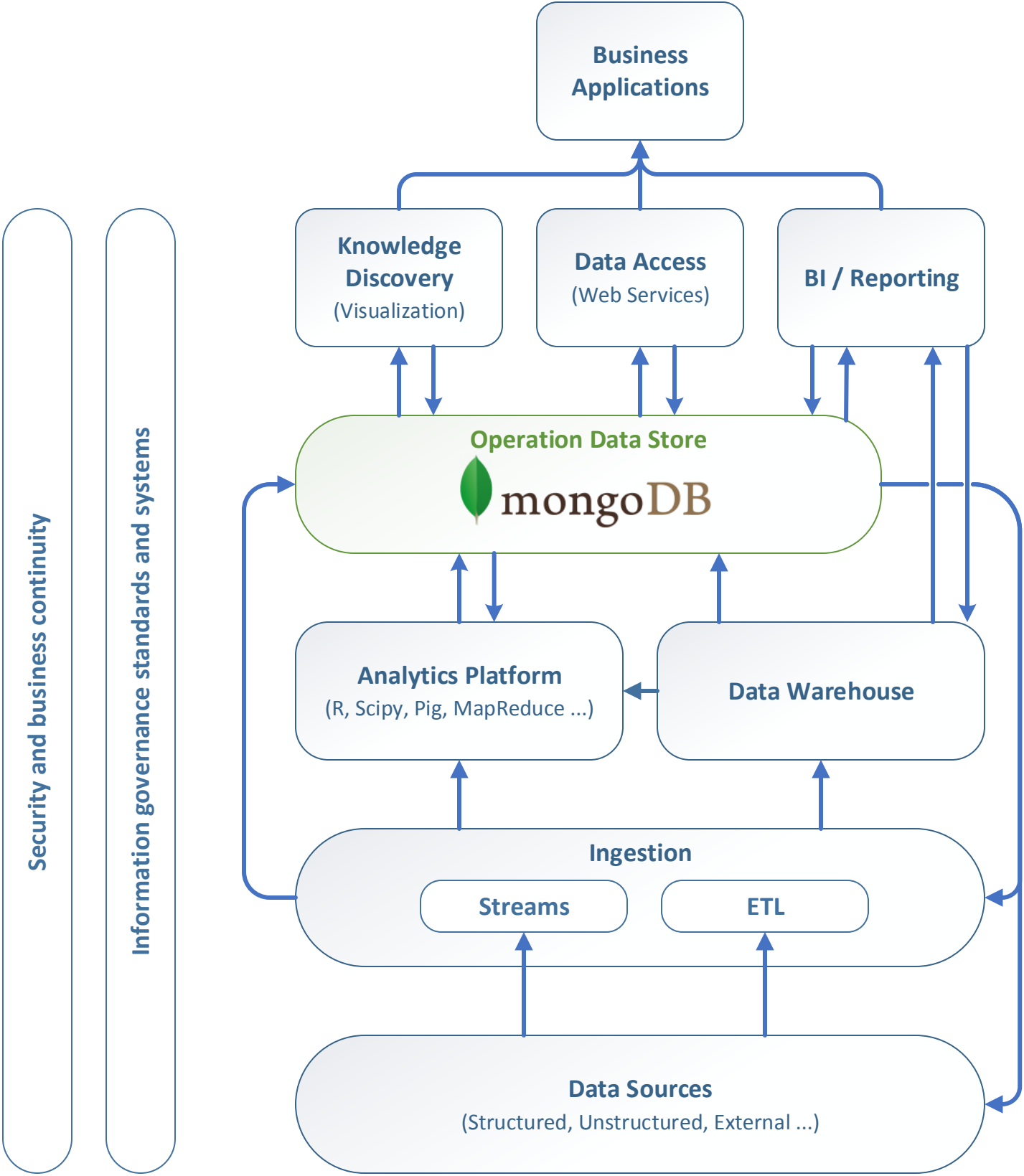


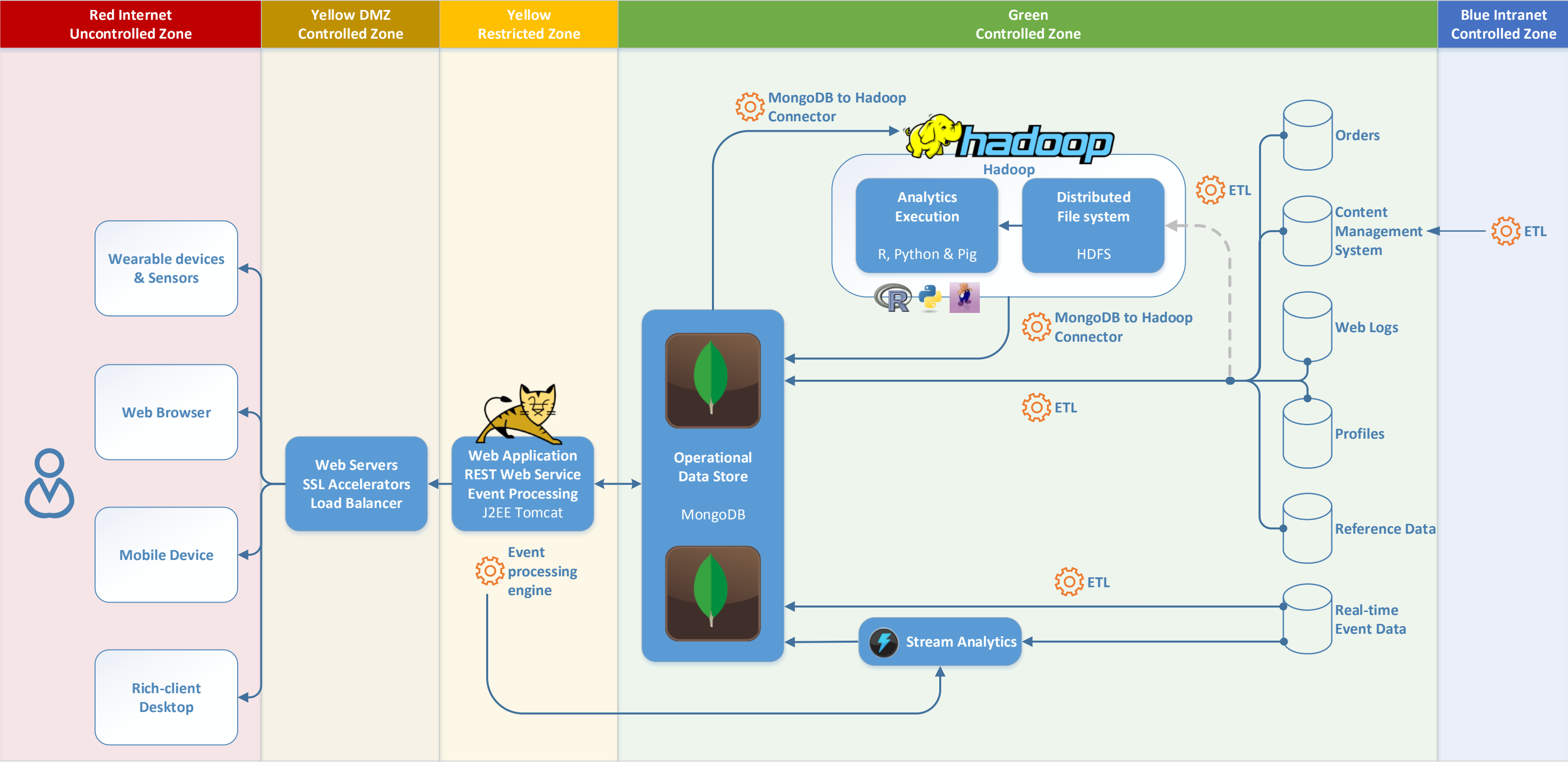
# **MongoDB World 2014**

## **Creating a single view**

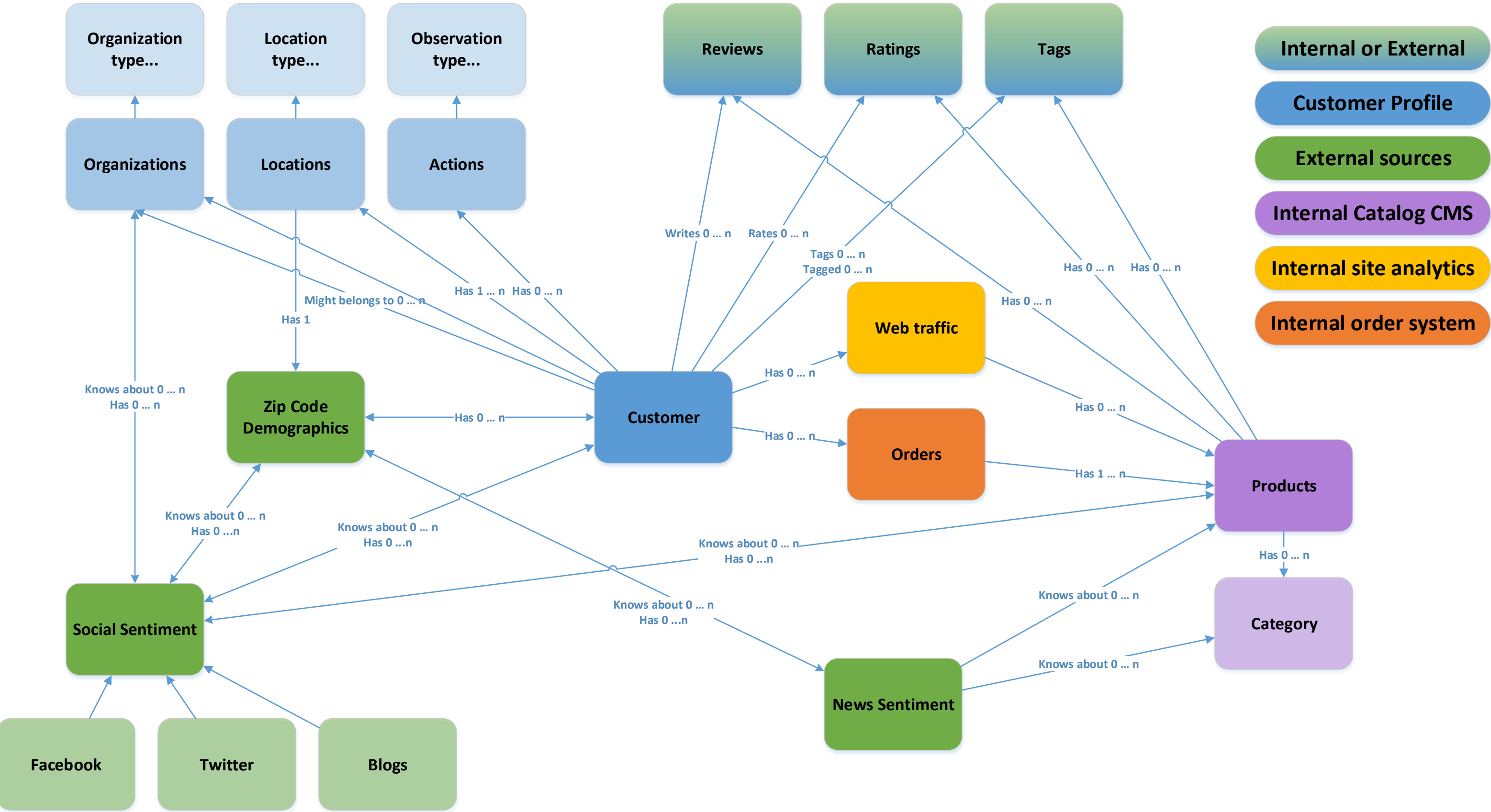
# What is a data platform?



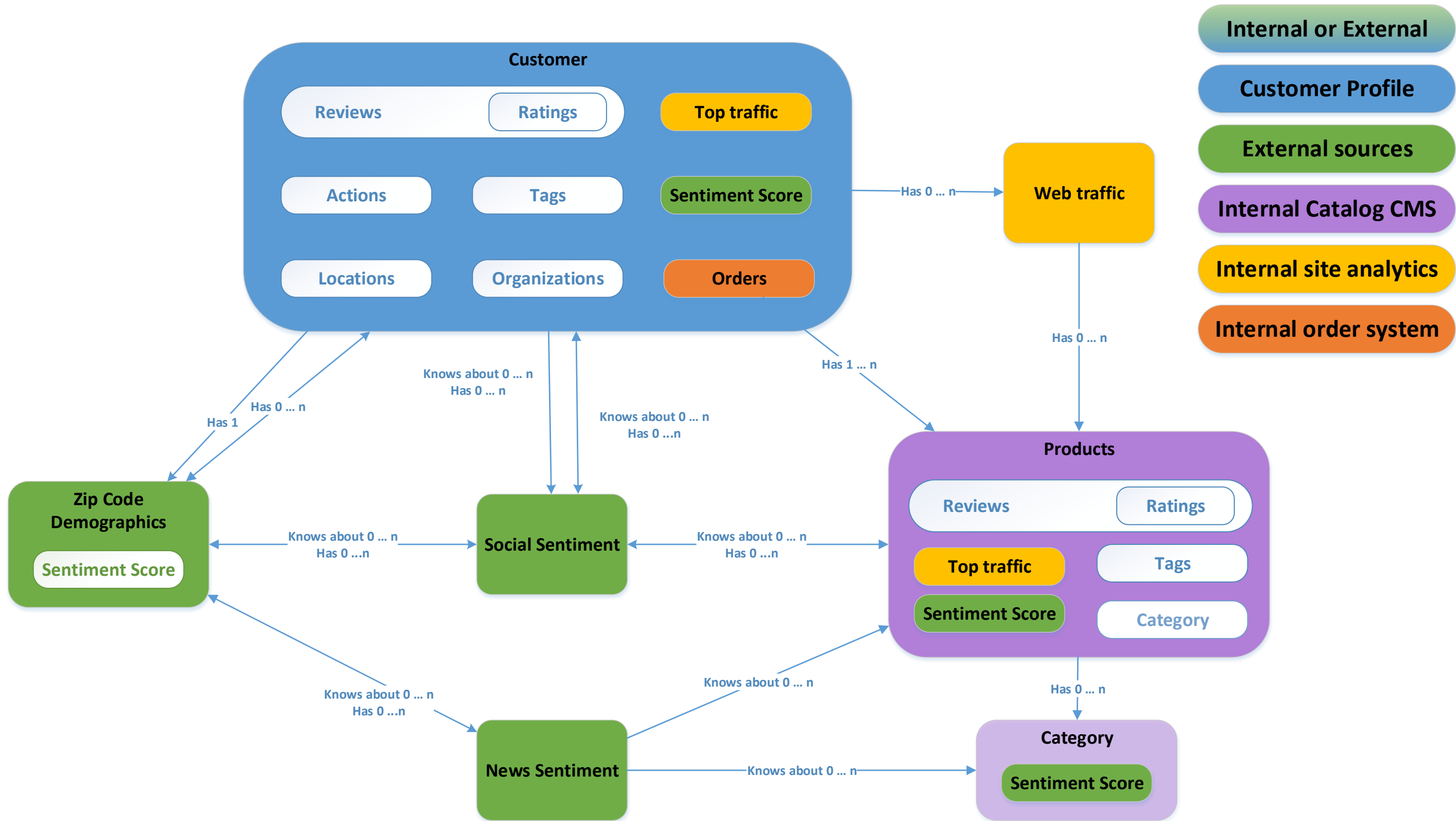
# Single View Analytics Platform



# Traditional relationship model



# MongoDB relationship model



# Creating a customer centric data hub

