

Restaurant Site

Chuck:

Chuck is a construction worker. He is working on site near a restaurant he has never been to. He is interested in the lunch specials they have. He is mostly on the go and wants to see if they have a website/menu he can look up on his phone. He is also interested in any deals (coupons) they might have as he would be buying for several of his fellow construction workers.

Eric:

Eric is a food critic who writes for a review blog. He wants to know if there have been previous reviews of the restaurant on their website. He also is looking for the quality of the website as this will be part of his review. He wants to know if the site will reflect the decor/environment of the restaurant. He is also interested to see who the chefs are that are working at the restaurant as he has been around and knows the scene.

Deborah:

Deborah is a mother planning a large family reunion. She is looking for a restaurant that does catering as well as has a function hall that will accommodate the amount of people she will be inviting. She will need to know what the menu items are as she is looking for Vegetarian/Gluten Free/Allergy warnings etc. She also wants kid friendly menu items as well.