

Portfolio Site

Julie:

Julie is a college graduate who's looking to put her work up on the online market. She is interested in getting a job in advertising. She wants to find a portfolio site that fits her needs and will display her work in a professional way.

Jack:

Jack has just switched jobs after 10 years of working in marketing for cereal box design. He wants to get a job doing children's illustration. He wants to find a portfolio site that is in a community of illustrators where he can display his work and find potential freelance jobs. He is new to online portfolio sites and wants to find one that is user friendly.

Rick:

Rick is working professional photographer. He wants to find a portfolio site where he can show display his work for clients. He wants to use a site that will work well locally as well as mobility. The site would need to offer HQ quality display of his photos when showing clients his work.