Resume

James Smith
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Github: https://github.com/digijin

Work History

Fox Sports/Foxtel
August2017-Present
Web Development Manager

Javascript / CSS / Agile / recruitment / nodeJS / AWS / Atlassian suite / Wordpress / git / mentoring / architecture

I was hired to look after the web team for the Fox Sports website. Team size varied between a dozen and a half dozen developers. Due to us being part of NewsCorp, our backend is Wordpress which renders up a template but most of our work is in node and frontend javascript/css that is brought into the template using Akamai ESI.

I've been working on refining processes, improving team culture and cultivating a high performance team. We've increased development speed by building tooling around our general work and have been able to deliver projects which previously took 3 months down to 4 weeks.

Towards the end of 2020 there was a company reorg and I was moved into Foxtel. Since then I have spent nearly 2 years working on Foxtel projects. In Foxtel I lead multiple teams developing on a Java based AEM stack, I have been involved in creation of automated pages for tv shows and movies, rebuilding of the design system using web components, and rebuilding the "my account" sections of the site.

Mi9
June2014-August2017
Technical Development Manager – Network team

Javascript / CSS / Agile / recruitment / nodeJS / sitecore / AWS / teamcity CI / grunt / git / mentoring / architecture

I was promoted to the TDM role for a new team within the network team with 5 positions reporting into me. Network is responsible for the development of the core properties in the ninemsn suite of sites. I started my role by beginning the nodeJS rebuild of "Network Home" which is the internal name for ninemsn.com.au. Network Home is a property which has an audience of nearly 3 million, handles tens of thousands of concurrent connections at any point and is the most important property in the company, generating millions in advertising revenue. While we were still filling the positions in my team I begun the project myself, creating the project architecture and deciding upon the core technologies.

As my team and responsibilities grew I didn't have time to code in work hours anymore, so I made sure I stayed active on personal projects to keep my skills sharp. The focus of my team within network was code quality and reuse, and I am seen as the most technical manager within Network so I often provided technical direction at both high and low level. Since then I have led the architecture of the other rebuilds that followed. I was also heavily involved in recruitment, winning the internal "connected leader" award.

Mi9
January2014-June2014
Lead Developer – Studios team

Javascript / CSS / Agile / recruitment / people management / mentoring / scheduling / nodeJS / grunt / git

Being in a large company was good for me, I was quickly promoted to be the lead of my team in studios. I managed a team of 4 frontend developers and still did some development work myself.

Management involved having one on one meetings with my direct reports each 2 weeks where I mentored and helped them create personal development plans. I led the recruitment effort to back-fill my replacement. I worked with the project managers in scheduling jobs and tracking availability. I also helped to improve development processes and provided technical direction for larger projects.

Mi9
August2013-January2014
Javascript developer – Studios team

Javascript / CSS / C# / Agile / backbone / online competitions / interactive / advertising / quoting / git / svn

I was brought on as a javascript developer into the studios team. Studios is responsible for any brand specific experiences running on the ninemsn network. I was responsible for developing internal frontend frameworks and integration of customized campaigns on the ninemsn platform. I helped out with quoting and pitch work.

Rockwell Information Services
June2011-July2013
Lead Developer

PHP5 / Zend Framework / mySQL / Information Architecture / LAMP server admin / Salesforce integration / git

I had the role of lead developer of a growing team of PHP developers in Rockwell. I was brought on to architecture a new reskinnable multilingual LMS (Learning Management System) product as well as lead a team in building it.

My duties also include maintenance and development of an existing LMS project for a large multinational client, as well as taking part in conference calls and meetings with our overseas and local clients. The LMS is available worldwide and handles training and certification in multiple languages. It handles thousands of students worldwide, and last year we issued 150,000 certifications. The certifications are integrated with salesforce, and are used in discount schemes worth millions of dollars annually.

Freelance and consulting
Many small projects 2004-present

I have worked for a few studios and agencies to develop various projects in a freelance capacity, I also occasionally write games as a hobbyist.

OpenBet
November2010-April2011
Flash Developer

online gambling flash games / communication with overseas teams / PureMVC / SVN / AdobeAIR android / Unity3d

I was hired as a flash game developer for the Australian branch of OpenBet R&D where I built games that are regularly rebranded and worked on by other developers in other countries, so my code had to be easily readable, reviewable and laid out in a MVC framework. I was given lead control of my projects and I worked with the company's designers to build each project. The company was bought out by an investment firm who decided to close the entire Australian branch so I was unfortunately made redundant.

Clemenger BBDO
September2010-October2010
PHP/FaceBook Developer

facebook app / cakePHP / online quiz and ranking / helped on other flash and PHP projects / general agency work

2 month freelance contract, built a facebook application in PHP that allowed users to fill out an online quiz then gave them a ranking relative to the other participants and their own friends.

Momento

March2008-August2010
Senior Web Developer

PHP+MySQL using ZF/ Data migration / built BPM system / ASP / javascript / information architecture

We rebuilt the old ASP website into a more stable php/mySQL solution using the Zend framework. I built a BPM system to track the internal production of products through the bindery and built the migration scripts that were used to move the data into the new schema. I also maintained the old site and rebuild parts of it to cater for changes in production or marketing offers while the new site was built.

BMF

July2007-March2008
Flash Developer

Flash websites, ads, banners / streaming audio and video / javascript / PHP / mySQL / HTML / CSS / Agency work

I worked for a range of high profile clients at bmf, such as ski yoghurt(minisite and online competition), lion nathan (tooheys extra dry, barefoot beer, XXXX promotional group websites), P&O (successful pitch for contract), Sony (playstation ads and minisites), Goodman Fielder (wonder performance bread viral site).

I was the second developer at the new interactive wing of BMF where my job was to advise account managers of technical limitations, assist the designers and freelancers with technical issues, as well as developing sites.

Momento

Feb2006-July2007
Web Developer

website / book production system / ASP / MS ACCESS / javascript

The company is a book manufacturer that allows users to upload their own book design and order it. I maintained the website including server maintenance to handle the uploading and cleaning of the design files, maintaining the online ordering system, and rebuilt the online ordering system to allow more flexible orders.

The company also tracks book production and payment records though the site so I was also responsible for ensuring accurate reports were made to accounting as well as ensuring the book production tracking application was working effectively.

StudioEmotion

Jan2005-Jan2006
Head of Development

Hybrid enhanced cds / CMS / PHP /javascript / mySQL / Flash games / Flash ads and banners /streaming video

I was the sole developer at Studioemotion for roughly the first half year and I tackled a wide range of projects, the first project I took on was a hybrid enhanced cd, which was later was distributed on the front of Ralph magazine.

I developed many hybrid enhanced cd's (mac/pc/cd player), built a few CMS's from scratch, built and rebuilt a web based newsletter application, and built many websites for a variety of clients

2004 diploma digital media
TAFE crows nest

2003 cert 4 digital media
TAFE crows nest (merit award)