**Workshop II - 'Linking Digital Footprint and Survey Data for Open Research'**
**13-14th January 2026**

**Day 1 – Tuesday 13th January**
**Hanson Room, Ground Floor, Humanities Bridgeford Street Building (Building 35 on campus map)**

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| 12.30 – 13.15 | Arrival Lunch |
| 13.15 – 13.30 | Welcome and introductions |
| 13.30 – 14.00 | **Session 1: Update on the DIGISURVOR project**<br>UoM team - Rachel, Marta, Alex, Riza and Conor |
| 14.00 – 15.00 | **Session 2**: **Keynote talk** "*Linking Survey and Social Media Data: Bridging the Gap Between Data Protection and Open Research"*<br>Presentation UoM team and group exercise |
| 15.00 - 15.15 | Coffee break |
| 15.15 – 16.30 | **Session 3: Detecting and correcting bias in linked data sources**<br>**Chair: Marta Cantijoch**<br>Paulina Pankowska (University of Utrecht) and Ruben Bach (University of Mannheim) *"The gendered division of cognitive household labor and mental load in the digital space"*<br>Sarah Shugars (Rutgers University) **"***The speech we miss: How keyword-based data collection obscures youth participation in online political discourse"*<br>Conor Gaughan and Alex Cernat (University of Manchester) "*Who consents to sharing their tweets with researchers? A comparative analysis of selection bias in linked survey and social media data.*" |
| 16.30 - 17.30 | **Session 4: Roundtable Discussion: Researcher Access to DTD - Future Prospects, Opportunities and Challenges**<br>**Chair: Rachel Gibson**<br>Kate Dommett (University of Sheffield) Co-Chair UKRi Social Platforms Data Access Taskforce<br>Veronica Guzman Quilaqueo (UKRI, Senior Strategy and Partnerships Manager SDRUK)<br>Andreu Casas (Royal Holloway, University of London) Director, London Social Media Observatory |
| 17.30 – 19.00 | Free time / hotel check ins |
| From 19.00 | **Workshop dinner –** Tai Wu | Manchester Chinese Restaurant 81-97 Upper Brook St |

**Day 2 – Wednesday 14th January**
**Venue: Room 3.009 Alliance Manchester Business School (Building 29 on campus map)**

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| 09.30 – 11.00 | **Session 1: Using Linked DTD News Consumption** <br> **Chair: Alex Cernat** <br> Andreu Casas et al. (Royal Holloway, University of London) *"Comparing Misinformation Inoculation Interventions: Fact Checking, Media Literacy, and High-Quality News Boost"* <br> Sílvia Majó-Vázquez et al. (Vrije Universiteit Amsterdam) *"Measuring Online News Audience Fragmentation and Ideological Segregation Across Countries Time and Media Systems"* <br> Marta Cantijoch and Conor Gaughan (University of Manchester) "*Content-Based Classification of URL Domains by Large Language Models*" <br> Jonathan Nagler (NYU) *"Simple Aggregates from Digital Trace Data Donations to Merge with Survey Data and Examine Cross-Platform Media Consumption"* |
| 11.00 – 11.15 | Coffee break |
| 11.15 – 12.15 | **Session 2: Designing Software & Tools to collect and analyse DTD** <br> **Chair: Conor Gaughan** <br> Diana Maynard (University of Sheffield) "*Visualising Toxicity: Interactive Dashboards for Social Media Abuse Monitoring*" <br> Riza Batista-Navarro and Thomas Flavel: "*Social Media Mining in KNIME: Democratising Access to Libraries for Text Analysis (DELTA)*" |
| 12.15– 13.15 | Lunch |
| 13.15 – 14.30 | **Session 3: Developments in Infrastructure to support DTD donation and linkage** <br> **Chair: Riza Batista-Navarro** <br> David Zendle and Faye Chivers (University of York) "*The Smart Data Donation Service: Year 1 of a New Piece of National Research Infrastructure*" <br> Bella Struminskaya (Utrecht University) *"Building sustainable software-centered research infrastructures to support digital data collection"* <br> Steve McEachern and John Sanderson (UK Data Service) "*Digital trace data management in the UK - legal, technical and practical considerations*" |
| 14.30-.14.45 | Coffee break |
| 14.45 – 15.30 | **Session 4: Practitioners** <br> **Chair: Rachel Gibson** <br> Toby Crisp (Ipsos) "*New Developments in the IRIS panel*" <br> Adam McDonnell Abigail Axel-Browne (YouGov) *"A New Capability - YouGov Behavioural"* |
| 15.30 – 15.45 | Closing Comments |