

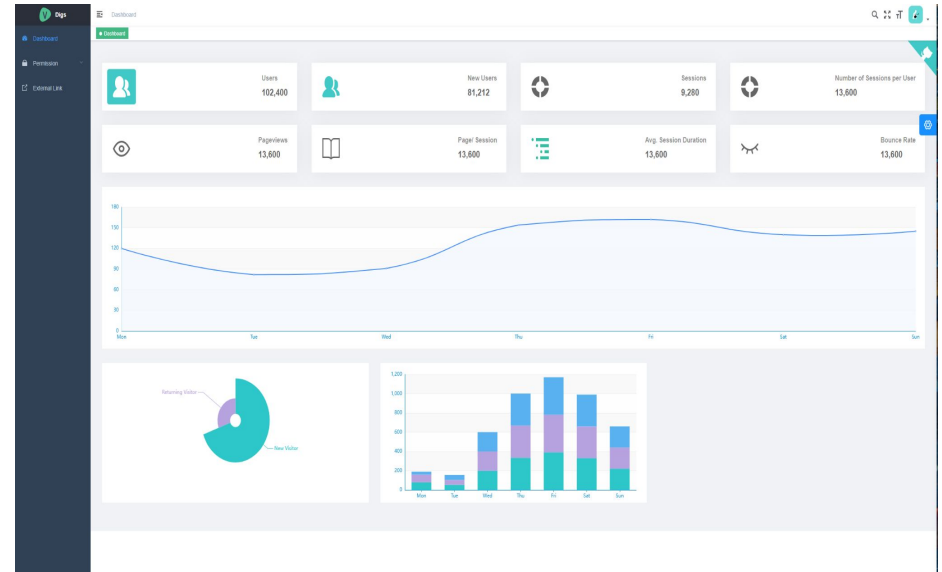
# Team DIG

Group Members:

Alex Woods, Josue Nunez, Linhao Yuan

# Goals

- Collect data on users for a brand
  - Site Analytics
  - Email campaigns
- Create unique User Analytical Experience for Clients
- Display Analytics and Visualizations based on KPI's



# Solution



# Acknowledgement

DIG Solutions

Chris Samuelson

Joe Royston