

Two-step Methodology: Cluster-Based, Contingency Analysis



Research tasks

- Download all articles and headlines from 2 years before, 1 month after 08 Nov 2016
- Measure sentiment on marijuana in the two states
- Identify topics newspapers discuss by state
- Identify differences in topics in newspapers in the two states

Outputs

- Full text articles
- Collected separately, but joined after
- Sentiment scores for every article
- Cluster mapping of topics
- Contingency matrix of topics and states

Tools

- Factiva
- CorText: Sentiment Analysis
- CorText: Topic Modeling, List Builder, Corpus List Indexer
- CorText: Contingency Matrix