

# Utkarsh Shah

+1-123-456-1234 | [utk@gmail.com](mailto:utk@gmail.com) | <https://www.linkedin.com/in/xyz> | <https://github.com>

## Resume -

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### EDUCATION :

#### San Jose State University

*Master of Science - Computer Software Engineering*

**August 2023 -- Present**

*San Jose, U.S.*

#### Gujarat University

*Bachelor of Engineering – Computer - GPA - 3.69*

**April 2018 -- May 2022**

*Gujarat, India*

**SKILLS : Python, Product Development, SQL, Social Media**

**WORK EXPERIENCE : 5 years**

### PROJECTS :

#### Keyword Research and Optimization:

Conducted an in-depth keyword research project, identifying high-value keywords relevant to the website's niche, and optimize website content accordingly for improved search engine rankings.

#### Technical SEO Optimization:

Focused on improving website speed, mobile-friendliness, schema markup, and other technical aspects to enhance search engine crawling and indexing.

#### E-commerce SEO:

Optimized product listings, category pages, and the overall structure of an e-commerce website to enhance visibility and increase sales.

### CERTIFICATIONS :

- 1.) Social Media Management
  - 2.) Python
  - 3.) SQL
  - 4.) Android Developer
  - 5.) Personality Development
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