

Design Junkie

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Build specification

Supplier
Green Shoots Media

Date
28 June 2011

Job title
Kempston-Parkes Website build

Hi Tim

Please find below information to aid you in building the Kempston-Parkes website build. It is an anchor site, as discussed, with the 4 points of navigation sending the user to the 4 areas divided with corresponding section headers.

Artwork

The artwork has been supplied as an actual size (960px wide) Photoshop file called "Kempston-Parkes ARTWORK.psd", layered in three groups; idle state, rollover state and TEXT placement example.

From the three groups you will have all the necessary artwork to create the website and it's rollover states on the navigation and drop down areas in the 'OUR SERVICES' section. The .psd file will not show you the drop downs snap down though - please refer to the enclosed PDF "Kempston-Parkes STATES.pdf" to see the way these snap down, how the text is displayed inside and the relevant spacing.

The 'TEXT placement example' layer in the .psd is just a guide to show you where the raw web text will go. Please can you also refer to the PDF to see the colours, weights and capitalisation of the text. Text sizes through our are listed on the right >.

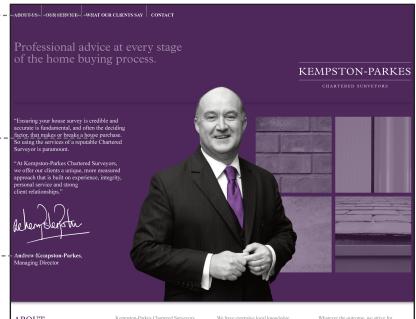
Also, the H1 Tag text is in the first line of text, second paragraph in Intro section. "...Kempston-Parkes Chartered Surveyors".

The RGB colour references are:
Purple R78 G42 B93
Grey R128 G130 B133

If you require any further assistance, don't hesitate to contact.

Many thanks
Adam.

Navigation:
11pt Times New Roman - Bold



Intro:
14pt Times New Roman



Name:
14pt Times New Roman - Bold



Body:
12pt Times New Roman



Section header:
21pt Georgia



Drop down:
14pt Times New Roman - Bold



View/Close:
11pt Times New Roman

