Main title of the paper – style "MAIN TITLE"

Research Paper

The review process is double blind. Therefore papers submitted for review MUST NOT contain any author information – neither on the title page nor in the page header!

Abstract (format of this heading: “Subtitle”)

The paper should have an abstract of not more than 150 words. The abstract should be understandable by the general IS researcher who is not an expert in the topic area. The abstract should follow the “Abstract” style as presented here.

Keywords: One, Two, Three, Four.

**Important information:**

1. There can be at most twelve (12) pages in a full research paper. The page limit includes all text, figures, tables, and appendices. The cover page (including title, abstract, keywords) and references are excluded from this page count.
2. Start the main body of the paper on the next page. This means on Page 1, you only include: title, abstract, and keywords.
3. Submission files must be in PDF format.

# This is a Heading 1 Style Paragraph

Normal text…

Another paragraph

Format the normal text paragraph with the style for it is "Basic text". This is a complementary sentence. Here is a footnote[[1]](#footnote-2). References should use Harvard citation style. For example Markus and Robey (1988) is used often, for information systems development (Avison and Fitzgerald, 1995) is used more commonly. A reference for a conference paper is Kude et al. (2014).

## This is a heading 2 style paragraph

Normal text…

### Third level headings are strongly discouraged but look like this

Normal text…

## Figure

The style for the figure is called "Caption". The caption should always be placed below the figure.



Figure 1. Research model.

## Table

Tables should be titled like the example shows below, the style "caption" is also used for the title.

The caption should always be placed below the table. The table may not extend the margins. The style for the text in table cells is called "Table\_Text". Some cells may need special alignment.

|  |  |  |
| --- | --- | --- |
| **Question** | **Average 1992** | **Average 1999** |
| 1 How do you regard... | 3.4 | 3.7 |
| 2 How do you... | 2.7 | 3.4 |
| 3 How do you... | 3.9 | 3.6 |

Table 1. Important table.

The references should look like below. The style is called "Reference". The heading style is “Subtitle”

References

Avison, D. E. and G. Fitzgerald (1995). *Information Systems Development. Methodologies, Techniques and Tools.* 2nd Edition. London: McGraw-Hill.

Delfmann, P. (2007). “Adaptive Referenzmodellierung. Methodische Konzepte zur Konstruktion und Anwendung wiederverwendungsorientierter Informationsmodelle.” PhD thesis. University of Münster.

Geron, T. (2013). *Airbnb And The Unstoppable Rise Of The Share Economy*. URL: http://www.forbes.com/sites/tomiogeron/2013/01/23/airbnb-and-the-unstoppable-rise-of-the-share-economy/ (visited on 30 July 2014).

Kude, T., Bick, S., Schmidt, C. and Heinzl, A. 2014. Adaptation patterns in agile information systems development teams. *In:* Avital, M., Leimeister, J. M. & Schultze, U. (eds.) *European Conference on Information Systems.* Tel Aviv, Israel.

Markus, M. L. and D. Robey (1988). “Information technology and organizational change. Causal structure in theory and research.” *Management Science* 34 (5), 583–598.

Mendling, J. and M. Nüttgens (2005). *EPC Markup Language (EPML) - An XML-Based Interchange Format for Event-Driven Process Chains (EPC)*. Technical Report JM-2005-03-10. Vienna University of Economics and Business Administration.

1. Footnotes are not recommended, but if used, look like this. The style is "Footnote text". [↑](#footnote-ref-2)