NOTICE

Food Rescue Pilot Program

Echo Lacombe excited to launch food rescue program

Echo Lacombe (Echo) is taking on an ambitious project to start a food rescue program in Lacombe. Not sure what food rescue is?

"It's a relatively new concept gaining momentum across the world," explains Echo board member David Jeffrey. "The goal is to save edible food from the landfill, which directly addresses both food security issues and a growing environmental concern." It is estimated the world wastes 1/3 of its food supply each year.

Echo has secured community support from Lacombe Ford for a transport vehicle, Lacombe Signmasters for signage, and Vesta Energy has made a financial contribution. The City of Lacombe is providing a temporary home for the program in the former Parkland Regional Library building. Echo also established a relationship with Second Harvest, a national food rescue program with ties to several potential donors. Second Harvest also has a downloadable app that can be used to facilitate a smooth donation process.

"We are extremely grateful for the support we have received to date," says Jeffrey. With over 25 volunteers already committed to the project, the next step is to establish relationships with those interested in donating food that would otherwise end up in the landfill. Echo could also benefit from any new or used refrigeration equipment the community can spare for the project. The goal is to have something ready to open for mid-July.

About the ECHO Lacombe Association

The ECHO Lacombe Association includes representatives from the City of Lacombe, Burman University, the Lacombe and District Chamber of Commerce, and an additional six members from the community at large. The group seeks to improve Lacombe's quality of life by fostering a collaborative environment focused on cultivating innovation, nurturing a business-friendly culture, promoting sustainable growth, and creating a safe, inclusive, vibrant, and healthy community.

To learn more about the food rescue initiative or to get involved, please visit www.echolacombe.ca.

For more information, please contact:

David Jeffrey

Echo Lacombe Association david@echolacombe.ca (403) 598-6287