

5 Best Email Marketing Company in India in 2020



Email marketing is one of the oldest forms of marketing. It is a very powerful medium as old and new clients can be contacted directly through emails. The value of email marketing has started declining now due to the development of the digital world but still, many companies are using the medium for marketing of their goods and services. There are many [email marketing companies](#) in India and some of them will be discussed in this article.

Digitalaka.com

Digitalaka is a website that belongs to Panache Softech Pvt. Ltd. The company provides various types of IT solutions to its clients. The solutions are based on the products and services that are available with the clients. The company provides many services and some of them are SMTP server, email marketing,

[bulk email service provider](#), reseller email marketing and super email reseller program. The company provides all these services according to the price plans that are available on the website. The company can be contacted through phone and messaging.

IdealSMTP.com

IdealSMTP.com belongs to Panache Softech pvt. Ltd. The website provides various types of solutions to its clients at affordable prices. The services provided by the company helps the organizations to grow their business with the help of emails. The companies have to run email marketing campaigns in order to get new clients and retain the existing ones. The staff of the company is expert and they will help the clients to increase their business through email marketing.

Octane.in

Octane.in is one of the most popular email marketing agencies in India. The company works on the platform of email, SMS, and web marketing. The company works using various tools, which helps to make the email marketing campaign successful and the clients can get the desired results. All these things have made the company as one of the best in the country. The company works on many types of marketing strategies like permission marketing, integrated marketing, and performance marketing. The clients are happy with the company as it provides multi-channel SMS and email services.

Mail Marketer

This is an email marketing agency in India, which is being used by 800+ companies. The company has the capability to send bulk emails newsletters, special offers, promotions etc. as per the demand of the clients. Software installation or server configuration is not needed. Organizations first have to choose a payment plan according to which they want to do their campaigning. After that, they have to fill a registration form and then the campaign can be automated. The company provides its services at affordable prices and companies can send a small number or large number of emails easily.

Mail Get Bolt

The company helps its clients to send a large number of emails easily. Neither hosting nor complicated SMTP service is required. The company has its own SMTP and for sending mails. Besides this, people can also connect to the SMTP of SES, Amazon, MailGun, etc.

Conclusion

These are some of the popular email marketing agencies that help their clients to send emails in large quantities. The services are provided at affordable cost and companies can avail the services by contacting them through messaging and phone calls.