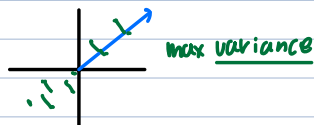


PCA - dimensional Reduction

maximize variance



1.) find a unit vector $w(1)$, such that the projections of data samples on this vector have the largest variance

$$w(1) = \arg \max_{\|w\|=1} \left\{ \sum_{i=1}^n (x_i \cdot w)^2 \right\} = \arg \max_{\|w\|=1} \{ \|Xw\|^2 \} = \arg \max_{\|w\|=1} \{ w^T X^T X w \}$$

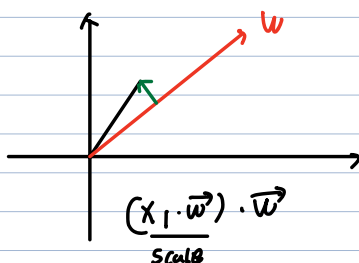
$$y_i = x_i \cdot w \quad \begin{matrix} \rightarrow \max E[y] = 0 \\ E[y^2] - E[y]^2 = 0 \end{matrix}$$

$$\max = \left(\sum y_i^2 \right)$$

$$D \quad U \Lambda U^T \quad V \Lambda^2 V^T$$

$$w(1) = \arg \max_{\|w\|=1} \{ w^T X^T X w \} = \arg \max_{\|w\|=1} \left\{ \frac{w^T X^T X w}{w^T w} \right\} \quad \begin{matrix} \text{Rayleigh quotient.} \\ \text{since } X^T X \text{ is a positive semidefinite} \\ \text{matrix, the max value of it is the} \\ \text{largest eigenvalue of the matrix} \end{matrix}$$

$$= \frac{X^T V \Lambda^2 V^T X}{X^T X}$$



$$X_k = X - \sum_{s=1}^{k-1} \boxed{X w(s) w(s)^T}$$

project matrix