

Justin James Toastmasters March 1<sup>st</sup>, 2017



## Fonts, Fonts, Fonts

### Fonts, Fonts - Before

Can you read this? – 14pt

Can you read this? – 16pt

Can you read this? – 18pt

### Fonts, Fonts - After

Minimum Text Size 24pt

Better Text Size 32 pt

Headers Should Be 40 pt

Higher the resolution, bigger the font

Keep Default Color Scheme for Programs

## **Bullet Points**

### **Bullet Points - Before**

- Avoid
- Excessive
- Bullet-Pointing
- Only
- Bullet
- Key

- Points
- Too
- Many
- Bullet-Points
- And
- Your

- Key
- Messages
- Will
- NOT
- Stand
- Out

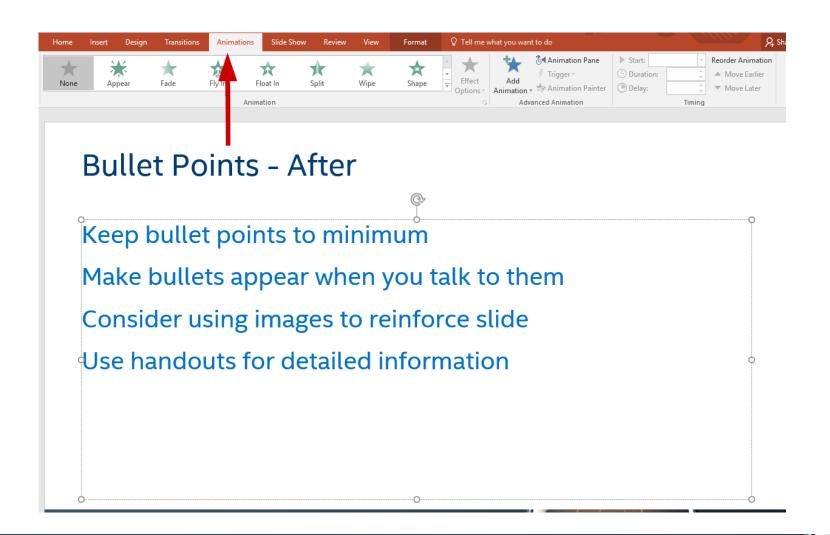
### **Bullet Points - After**

Keep bullet points to minimum

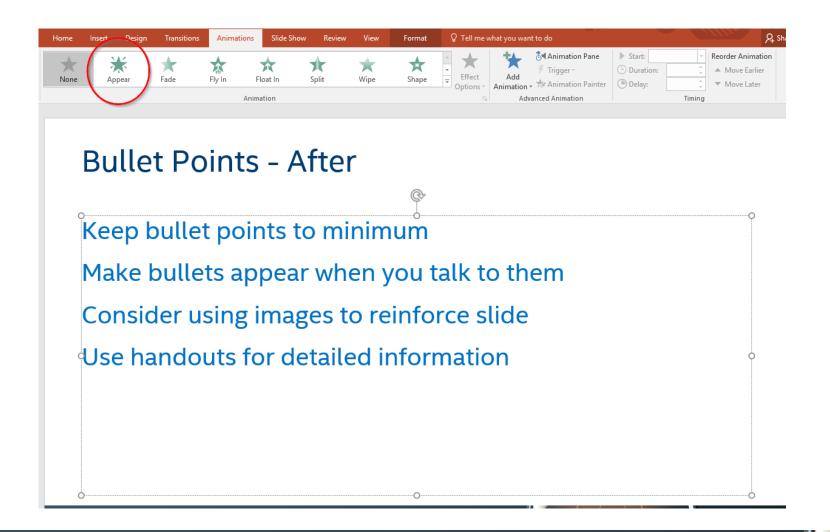
Make bullets appear when you talk to them

Use handouts for detailed information

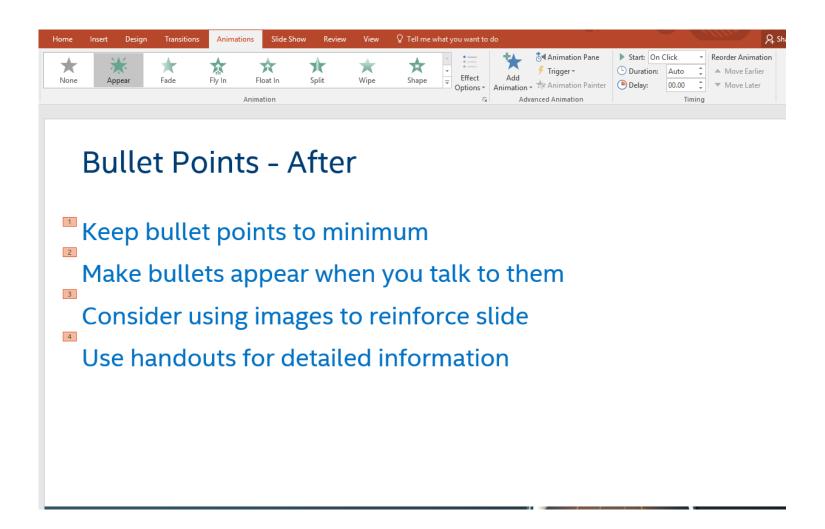
### Adding Bullet Point Animation



### Adding Bullet Point Animation



### Adding Bullet Point Animation



# Text vs Images

### Text vs Images

Text Only Not as Powerful
Images Are Easier To Remember
Images Reinforce the Messages
Image Only Is Just As Bad

### Hybrid Mobile Development - Before

Html

**CSS** 

**TypeScript** 

### **Hybrid Mobile Development - After**







**HTML** 

**CSS** 

**TypeScript** 



# Hybrid Mobile Development - After

\* shortcut icon" href="/favicon.ico" type='image/x-icon'> rel="icon" href="/favicon.ico" type="image/x-icon">







HTML «div class» "banner">

enav class 'nav'>

ediv class='nav-wrapper">

«div class» container">

**CSS** hraf " class "brand-logo hide-on-med-and-up > class "brand-logo **TypeScript** 

### **Hybrid Mobile Development - After**







**HTML** 

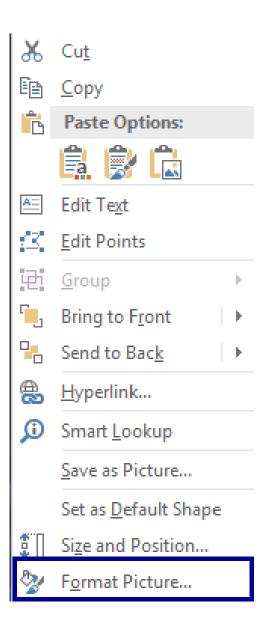
**CSS** 

**TypeScript** 

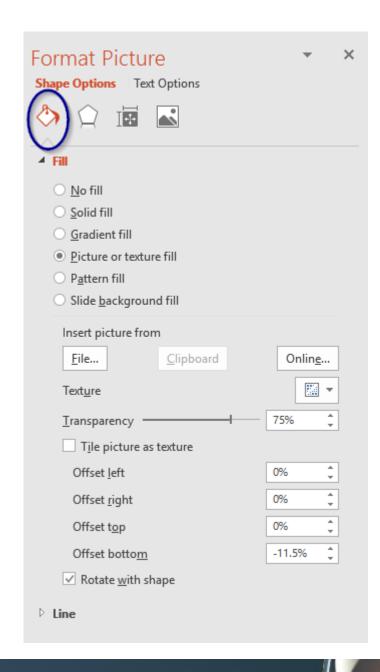
**75% Transparency** 



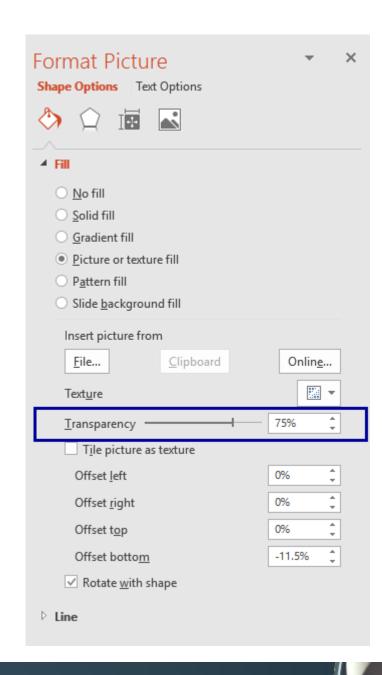
## Making Image Transparent



## Making Image Transparent



## Making Image Transparent



# Integrate Bio

### Integrate the Bio Slide

You have 60 seconds to capture the audience

Grab their attention

Integrate Your Story

# Mobile represents the single largest technology innovation of all time



10X

Faster than the PC boom

2X

Faster than the Internet boom



Faster than the social networking explosion

### I wanted to build a mobile app too!



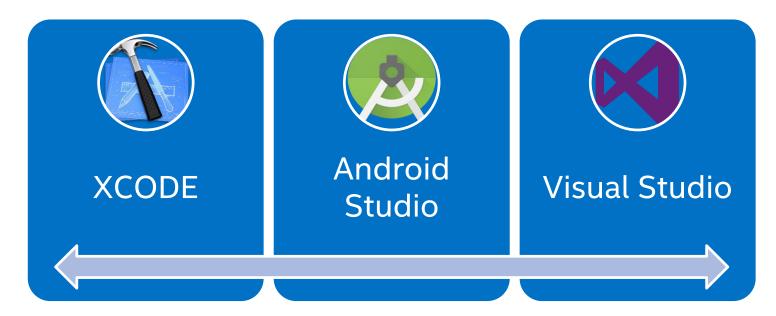
### Traditional Development Strategy

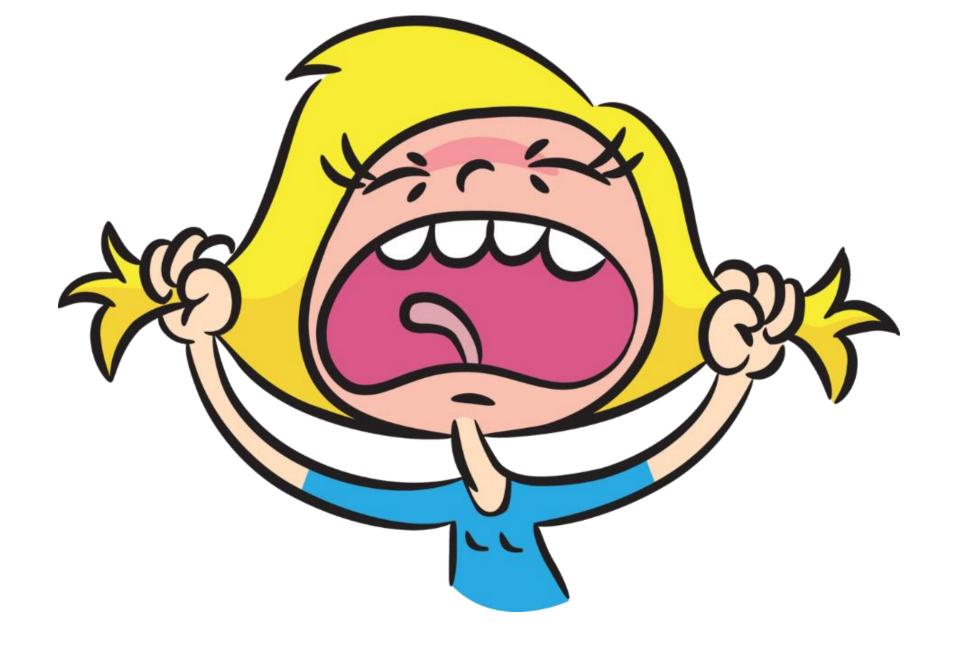


Full access to client features and power High flexibility and customization per device

Device-dependent (Initially)

### Native platform technologies







# Practice, Practice, Practice

### Practice, Practice, Practice

The more you practice, the less nervous you will be

Have the screen behind you

Make movement purposeful

Record yourself (audio & video)

Get a slide advancer

Logitech R400 - \$39.95 from Amazon

Timing

### Darn It I Finished Early

Totally Acceptable

However, only if:

You spoke at the right pace

You got your point across

### Ran Out of Time

What...my time is up?

But I still got 20 more slides of material.

Please bear with me as I cover all 20 in the next 15 seconds

On your mark

Get set

Go.....

### Slide 1

Sorry I want to cover this

### Slide 2

I want to cover this one too

### **Just Kidding**

Respect your audience, don't cover the rest

Finish up current point

Go to slide that has url to slides







## Make Material Available

### Make Material Available

Don't be one of those that says "I will post this later today"

Post slides and demo code before the presentation

On the last slide, put the link to materials