

Everyone is a Public Speaker

Justin James
DevOps Evangelist
Microsoft MVP
Professional Speaker



Are we all really public speakers?



pair programming

team builders

meetings

report outs

I challenge that we are

social events

phone calls



effectively communicating your ideas



public speaking is a skill



Skill:

The ability to do something that comes from training, experience, or practice



you can acquire it!



common mistake is giving up too soon



“All great speakers were bad speakers at first”

Ralph Waldo Emerson



more you do it the easier it gets



Over 100 talks since 2014



Travelled over 50,000 miles



Presented at over 50 events



272,000 page views on my blog



Greatly expanded my network



Became a Microsoft MVP



Still on the journey



Still learning



Still growing



Still evolving



4 ingredients



4 ingredients Storytelling



4 ingredients
Storytelling
Slide crafting



4 ingredients
Storytelling
Slide crafting
Practicing



4 ingredients

Storytelling

Slide crafting

Practicing

Delivery



Ingredient #1

Storytelling



write for the stage



Ditch the Bio
Weave it into the Story



“You’ve got 30 seconds before they start asking the question, ‘Am I going to pay attention to you or not?’

John Medina

Author of Brain Rules



say it out loud



have a point and purpose



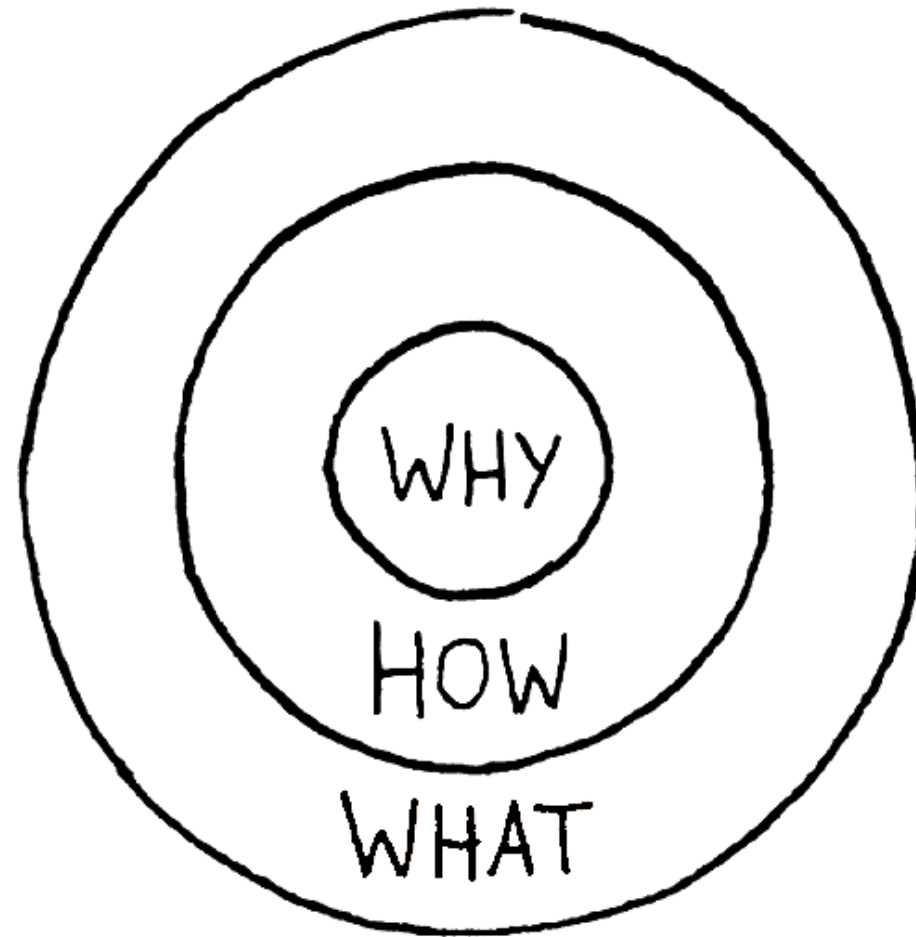
“People don’t buy what you do, they buy why you do it”

Simon Sinek

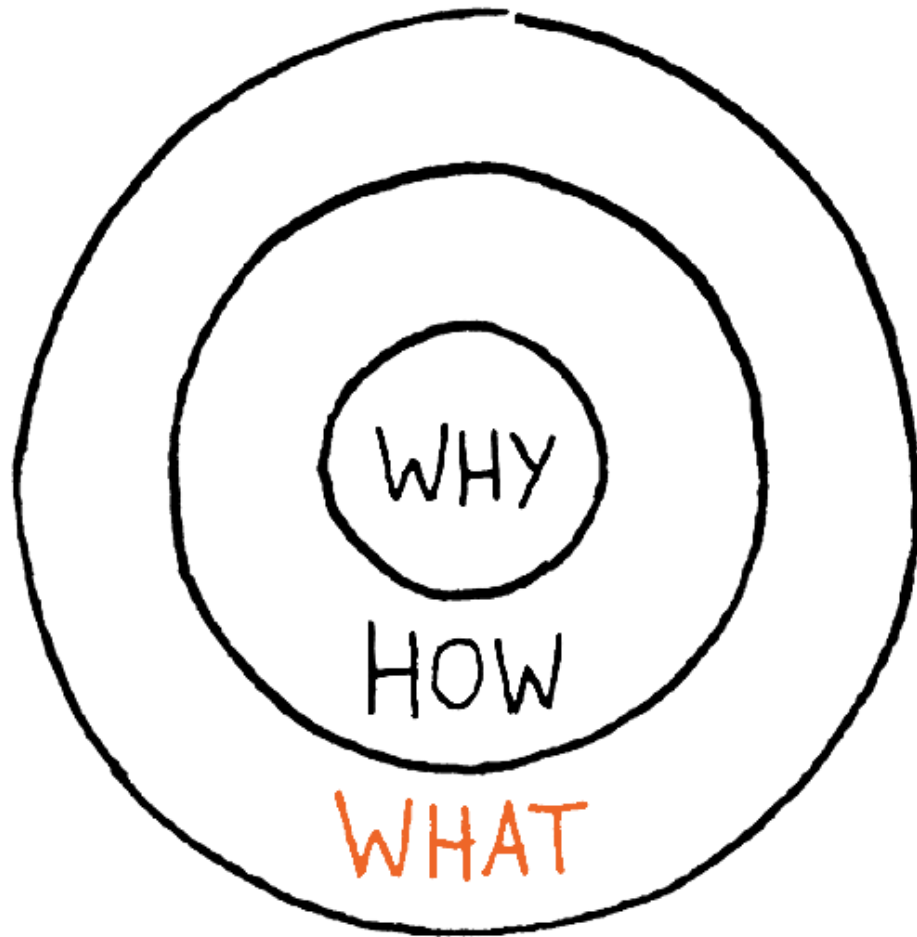
Author of Start With Why



Start With Why



The Golden Circle - What

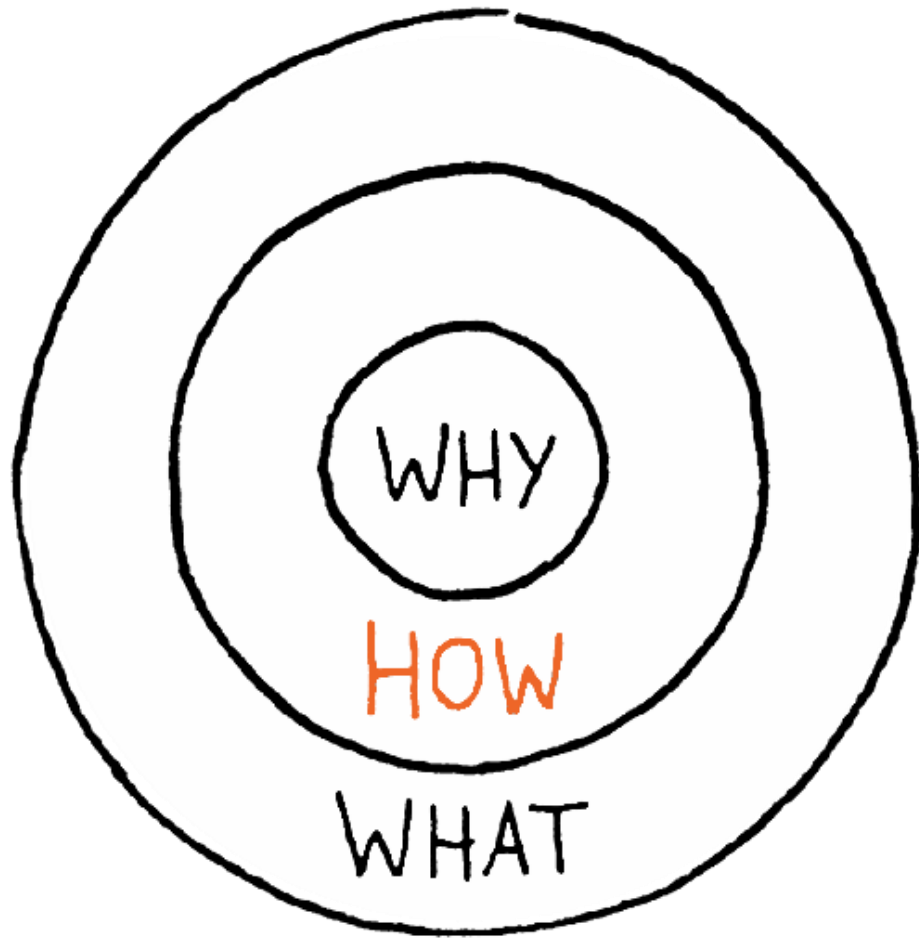


Products You Sell

Services You Offer

Your Job Title / Roles

The Golden Circle - How



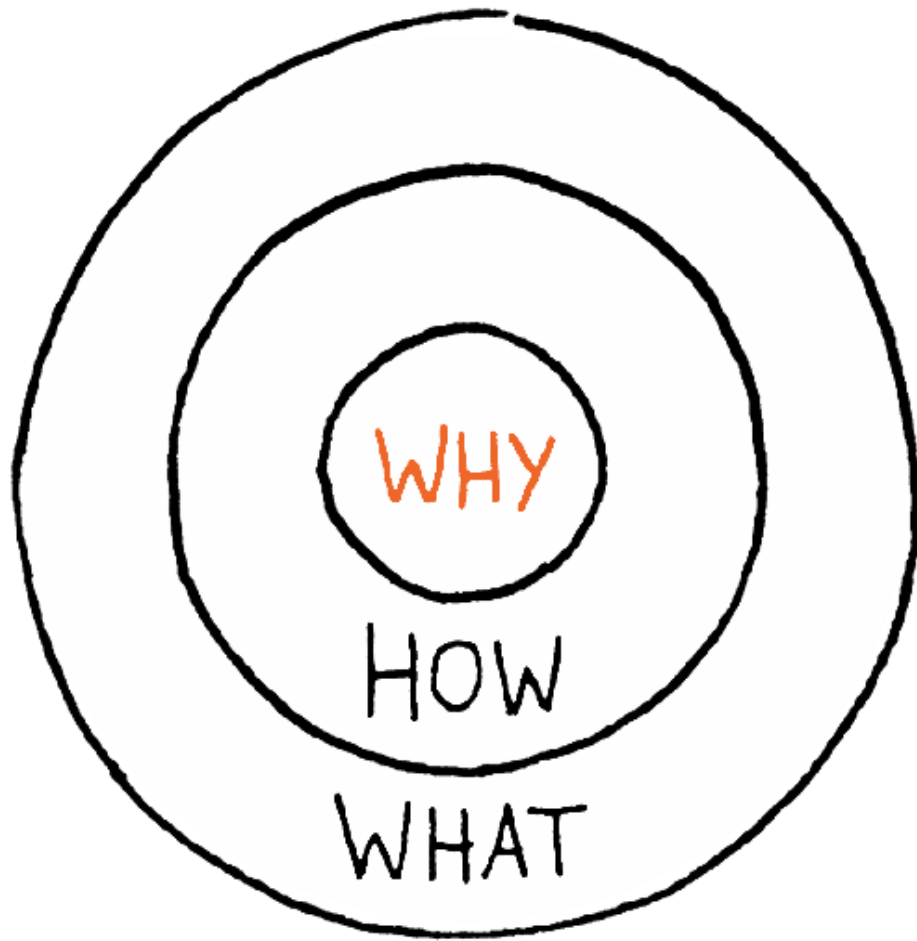
Make you special

Set you apart

Strengths, values, principles



The Golden Circle - Why



Why should I care?

What is in it for me?

Inspires us



Be yourself



Recap - Storytelling

Write for stage

Say it out loud

Have a point and purpose

Start With Why

Be Yourself



Ingredient #2

Slide Crafting

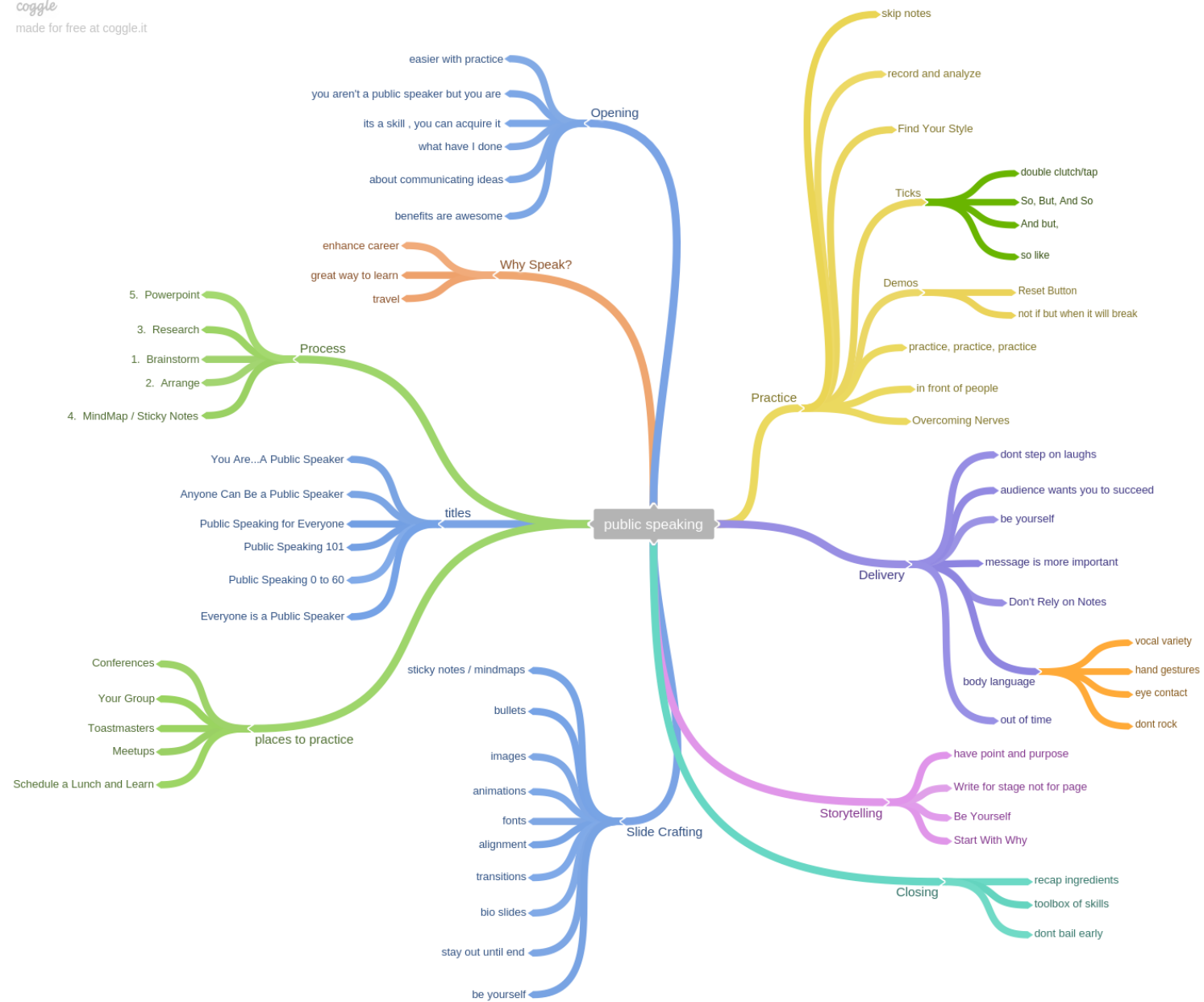


Stay out of PowerPoint



Create structure with mind maps





<https://coggle.it/>



Now its PowerPoint time



PowerPoint is not Word



1. Fonts, Fonts, Fonts



Pick appropriate font



Fonts, Fonts, Fonts – 40 pt

Minimum Text Size 24pt

Best Text Size 28-32 pt



2 . Bullet Points



Bullet Points

Keep to a minimum

Keep them short

Make bullets appear as you talk

Use handouts for detailed information



One bullet per slide



Flexible and Configurable



3. Throw Out Bio Slide



About Me

Web Developer, Microsoft MVP and Professional Speaker

Over 100 talks at conferences and community events

Builds apps in Angular, Sails, ASP.NET, C#

Teacher and student of high quality software development

Blogs at <http://digitaldrummerj.me>

Follow me on twitter @digitaldrummerj



My Intro for Mobile Web Dev



Mobile represents the single largest technology innovation of all time



10X

Faster than the PC boom

2X

Faster than the Internet boom

3X

Faster than the social networking explosion



I wanted to build a mobile app too!



TOUCH MY MONKEY

Play Normal

Play Reverse

Play Random

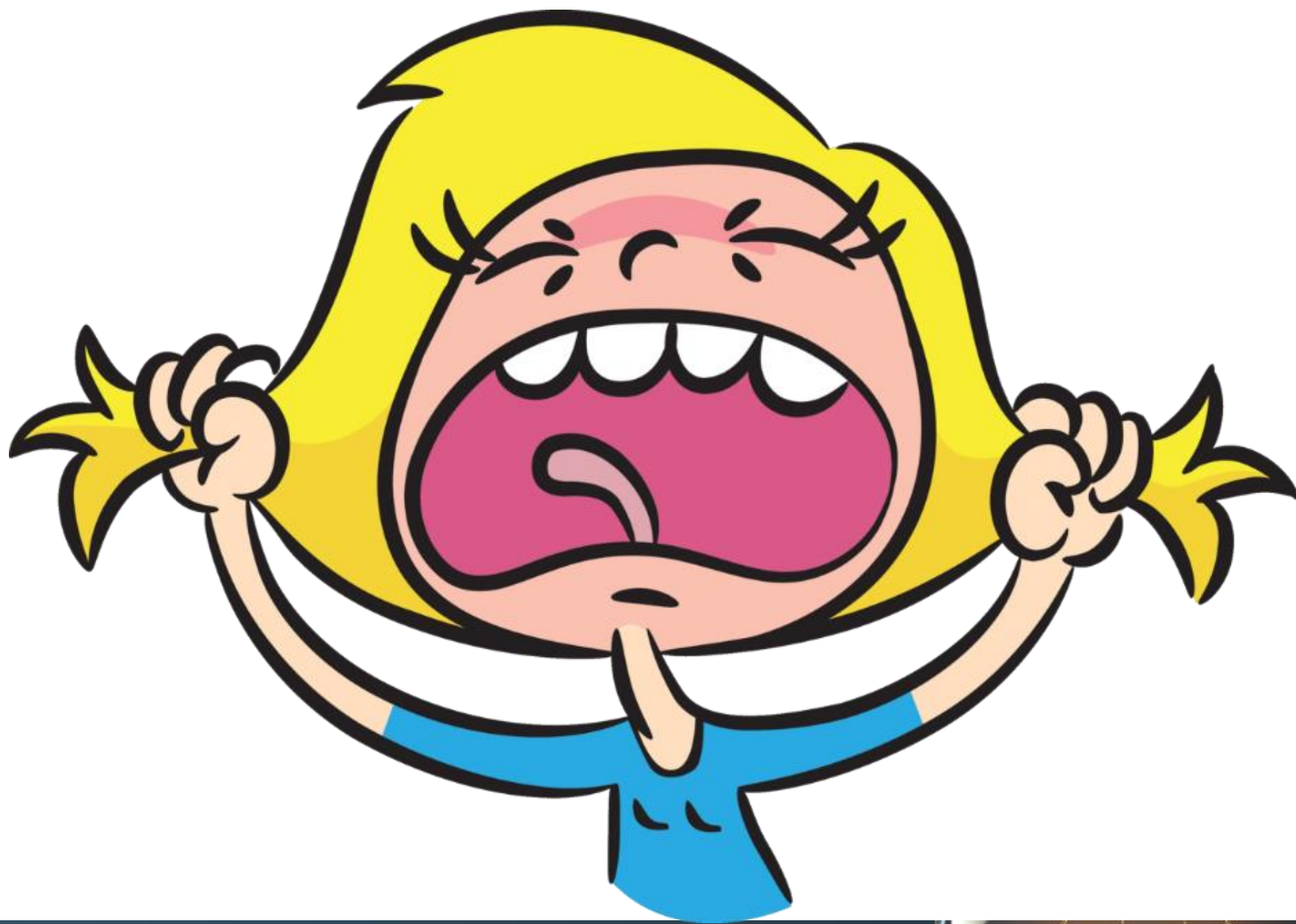


Scores

Settings

About

Help









That was way more powerful



“The purpose of the first draft is not to get it right but to get it written.”

John Dufresne

Author, Playwriter, Teacher



Be yourself



Recap – Slide Crafting

Story 1st, Powerpoint 2nd

Pick appropriate font - titles 40pt and text 24pt-32pt

Keep bullets to a minimum, short, and appear/dim

Try one bullet per slide

Integrate bio into story

Be yourself



Ingredient #3

Practicing



“It is practice, not talent, that holds the key to success”

Matthew Syed
Journalist, Author and Broadcaster



Reduces nerves



Prepares you for any issues



Practice like you are going to present



Don't just read the slides



Purchase a slide advancer



Purchase a slide advancer
Logitech R400



Record your practice
with screen and video



Watch video for ticks



Listen to video for filler words



Listen for double taps



Screen:
screencast-o-matic.com
Camtasia
Quicktime (mac only)



Video:
Cell Phone
Web Cam
Small Camcorder (Zoom Q4HD)



<http://bitly.com/iphone-tripod-camkix>



You need a place to practice
in front of people



Toastmasters



Be yourself



Recap - Practice

Practice like you are presenting

Purchase slide advancer – Logitech R400

Ditch the notes

Record practice

Get in front of people – Toastmasters

Be Yourself



Ingredient #4

Delivery



“The success of your presentation will be judged not by the knowledge you send but by what the listener receives”

Lilly Walter

Author and Professional Speaker



Be yourself



Smile



Make eye contact



Have vocal variety



Wear something comfortable



Own the stage



Silence is good



Don't step on your laughs



Don't hold hands in prayer position



Don't just read the slides



Perform tech check



Record your speech



Huge secret about audience



They want you to **succeed**



They want you to **succeed**
They want to **pay attention**



They want you to **succeed**
They want to **pay attention**
They want to **remember your talk**



WARNING!!



WARNING!!

It is not if something will go wrong



WARNING!!

It is not if something will go wrong
but
WHEN!



S**t...I'm Out of Time



Recap - Delivery

Not just knowledge but what audience receives that matters

Be Yourself

Do a tech check

Audience has your back

Not if but when something will go wrong

Don't rush at end



We are all public speakers



public speaking
isn't just one skill,
it is a toolbox of skills



4 ingredients
Storytelling
Slide Crafting
Practicing
Delivery



It will become easier



You will craft speeches quicker



1st draft will be closer to final



Don't bail out and give up



“I have not failed 10,000 times. I have not failed once. I have succeeded in proving that those 10,000 ways will not work”

Thomas Edison



Thank you

slideshare.net/digitaldrummerj



digitaldrummerj.me



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