

A black and white photograph of a wooden desk. In the top left corner is a white cup filled with dark coffee. In the center is an open notebook with a pencil resting on its pages. The notebook's pages contain faint, illegible text. A white rectangular box is positioned at the top of the notebook, containing the website address. The main title is written in large, bold, white capital letters across the center of the notebook. Below the title, three lines of text in white capital letters list the goals of the challenge. Further down, the words 'JOIN NOW' are written in white capital letters, followed by a horizontal line. At the bottom, the website address is repeated in white lowercase letters.

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